

Newmarket Public Library Statistical Data - 2014

Library Card Holders

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	22,327	22,140	22,347	22,397	22,352							
Residents	20,463	20,279	20,456	20,499	20,462							
Non-Residents	1,864	1,861	1,891	1,898	1,890							

New and Renewed Library Cards

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	199	382	428	243								1,503
New non-resident	54	33	49	43	19								198
Renewed membership	667	628	715	445	649								3,104

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,591	10,908	12,882	13,399	12,752								63,532
# of PAC Account Logins	5,350	4,788	5,456	5,403	5,281								26,278
Room Rentals	70	71	61	84	74								360
Room Rental Hours	179	181	151	224	194								929

Programs

5 Year Trend - year to date May 31

# of Programs Held	2010	2011	2012	2013	2014
Adult	7	19	39	60	63
Children's	484	452	558	566	587
Total Programs	491	471	597	626	650

Program Attendance	2010	2011	2012	2013	2014
Adult	352	957	1,307	835	978
Children's	7,405	6,163	5,587	6,077	5,880
Total Attendance	7,757	7,120	6,894	6,912	6,858

Newmarket Public Library Statistical Data - 2014

Borrowing

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	419	402	465	555	496								2,337
eBooks	2,347	2,056	2,335	2,267	2,515								11,520
eMagazines	na	na	na	625	368								993
eMusic/Video	634	1,769	2,737	2,849	2,735								10,724
Backpack Kit	2	3	4	4	1								14
Book	24,090	22,484	27,439	25,247	25,805								125,065
CD-ROM/DVD-ROM	34	40	27	21	24								146
DVD/Blu-ray	3,364	3,138	3,615	3,262	3,366								16,745
DVD/Blu-ray - New	215	277	478	595	452								2,017
DVD/Blu-ray - Restricted	328	335	291	279	308								1,541
DVD/Blu-ray - Restricted-New	31	37	69	85	66								288
eBook Reader	4	1	5	5	4								19
GPS	-	3	5	13	5								26
ILL	165	145	143	158	134								745
Language Kit	42	24	41	35	42								184
Laptop	47	35	24	38	40								184
Multimedia Kit	79	128	102	99	99								507
Music CD	637	609	696	572	550								3,064
Pedometer	4	7	21	18	23								73
Periodical	1,015	1,035	1,130	1,231	1,212								5,623
Portable Audio Book	26	32	42	36	48								184
Talking Book	884	837	902	891	855								4,369
Video	29	9	11	12	17								78
Video Game	262	258	370	350	285								1,525
Total Borrowing	34,658	33,664	40,952	39,247	39,450	-	-	-	-	-	-	-	187,971

Database Usage

Adult Subscriptions	3,525	2,370	1,834	1,448	2,097								11,274
Children's Subscriptions	1,001	748	847	649	523								3,768
York Info (Community)	78,994	68,976	72,074	70,752	69,524								360,320
York Info (Volunteer)	10,842	9,908	11,649	8,915	11,635								52,949
Total Database Access	94,362	82,002	86,404	81,764	83,779	-	-	-	-	-	-	-	428,311

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Total Database Access	94,362	82,002	86,404	81,764	83,779	-	-	-	-	-	-	-	428,311