

**STRATEGIC OPERATIONS REPORT – MAY, 2014**

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Collaborative Relationships</b>	<ul style="list-style-type: none"> <li>IdeaMarket “Why vote?” program held in collaboration with The Era; about 30 participants</li> <li>Staff did presentation on Main Street history for the Newmarket Historical Society</li> <li>CEO attended Multimedia Film Festival screenings</li> </ul>	<ul style="list-style-type: none"> <li>Planning for fall session of computer literacy at Inn From The Cold underway</li> <li>Program on 3D printing hosted in collaboration with local robotics firm Myostat</li> <li>Several visits conducted at daycares, Kindergarten registration nights, young mothers groups</li> </ul>	<ul style="list-style-type: none"> <li>NPL joined the Centre for Equitable Library Access, the successor to the CNIB Library to provide alternative-format materials to the print disabled</li> </ul>
<b>Spaces</b>	<ul style="list-style-type: none"> <li>ArtSpeaks open-mic event held May 25 outside the library</li> </ul>	<ul style="list-style-type: none"> <li>Library planning maker fair at Jazz+ Festival</li> <li>Nonprofit organizations invited to use main floor display case; interest from 15 organizations so far</li> </ul>	<ul style="list-style-type: none"> <li>Green Reads crowdfunding campaign unsuccessful; reduced price negotiated for NPL’s used book machine as part of pilot project</li> <li>Flood forced library to close for 3 hours on May 27; cleanup largely completed; investigation into causes ongoing</li> </ul>
<b>Positioning</b>	<ul style="list-style-type: none"> <li>E-newsletter announcing Digitization Day garnered over 1,000 opens</li> <li>New outside wall banner promoting IdeaMarket designed and sent to printer</li> </ul>	<ul style="list-style-type: none"> <li>Ads for Freegal and Mango services have generated 337 Web page views</li> <li>New outside wall banner promoting digital media designed and sent to printer</li> </ul>	<ul style="list-style-type: none"> <li>Wall plaque to highlight aspects of the library’s strategic plan designed and sent to printer</li> <li>Ad for annual report in Snap’d garnered 80 Web page views</li> </ul>
<b>Resources</b>	<ul style="list-style-type: none"> <li>Digitization Day a success, with 9 patrons learning about the Zeta scanner and digitizing their photos and documents</li> <li>989 people are currently signed up for a personalized Volunteer Profile in the York Info database.</li> </ul>	<ul style="list-style-type: none"> <li>3D printer quotes received, vendor selected, PO issued</li> <li>New Digital Learning Basics Lab program launched</li> <li>Discussions ongoing about the next phase of device lending program at the library</li> <li>Use of computers in children’s areas up by 42% over last year, including recently upgraded Early Literacy Stations</li> </ul>	<ul style="list-style-type: none"> <li>Planning for service desk renovations and staff changes for Automated Materials Handling underway</li> <li>Investigating upgrade to public Wi-Fi equipment</li> </ul>
<b>Organization &amp; Operations</b>	<ul style="list-style-type: none"> <li>Job posted for Canada Summer Jobs position of Newcomer Orientation Assistant</li> <li>Staff attended webinar on creating a Seed Library</li> </ul>	<ul style="list-style-type: none"> <li>Staff attended York Region workshop on library makerspaces</li> </ul>	<ul style="list-style-type: none"> <li>CEO attended The Future of Libraries and Canadian Library Association conferences</li> <li>Paperback fiction acquisitions being transitioned to Automatic Release Plan as part of efforts to create efficiencies</li> <li>Town and Library successfully</li> </ul>

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			connected their servers to share access to accounting and program registration software