

A meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, April 15, 2014 at 7:30 p.m. in Hall # 1, Community Centre and Lions Hall at 200 Doug Duncan Drive.

Members      Councillor Sponga  
Present:      Jackie Playter, Chair  
                 Nancy Barnard  
                 Adrian Cammaert  
                 James Elliott  
                 Nancy Gerry  
                 Steven Gilbert  
                 Anne Martin  
                 Siegfried Wall (7:42 to 8:50 p.m.)

Guests:      Olga Paiva, Canada T  
                 Vickie Sparks, Good Vibes on Main

Staff:          L. Moor, Council/Committee Coordinator

Jackie Playter in the Chair.

The meeting was called to order at 7:30 p.m.

#### **ADDITIONS**

None.

#### **DECLARATIONS OF INTEREST**

None.

#### **1.      MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 1 APPROVAL OF MINUTES**

Main Street District Business Improvement Area Board of Management Minutes  
of March 18, 2014.

**Moved by Steven Gilbert  
Seconded by Nancy Barnard**

**THAT the Main Street District Business Improvement Area Board of Management Minutes of March 18, 2014 be approved.**

**CARRIED**

**2. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF  
MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 2  
FINANCIAL REPORTS**

The Chair advised that the Main Street Business Improvement Area Board of Management bank balance is currently approximately \$24,000. She further advised that Steven Gilbert will be purchasing 1000 paper flags for the Canada Day festivities.

**3. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF  
MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 3  
COMMITTEE REPORTS**

- a) Councillor Sponga advised of the feasibility of alternate window treatments in the building known as the Clock Tower. The Chair suggested that the Newmarket Arts Council and the Newmarket Group of Artists might be able to assist in this regard. Adrian Cammaert advised that he would obtain contact information of an organization that may be able to assist with window treatments.

Siegfried Wall arrived at 7:42 p.m.

- b) Councillor Sponga provided a verbal update regarding the development application of the property known as the Clock Tower.
- c) Councillor Sponga provided a verbal update regarding a restaurant business locating into the building formerly known as Running Free.
- d) Siegfried Wall requested a status update regarding the Parking Review Task Force and asked when the next scheduled meeting will take place. Councillor Sponga advised that he is unaware of an upcoming Parking Review Task Force meeting. Discussion ensued regarding parking issues/density/parking requirements, potential development of the Clock Tower, land sales, community centre lands development etc.

- e) Nancy Barnard advised of an upcoming Marketing Sub-committee meeting with the organizers of the Jazz Festival in an effort to have Main Street restaurants take advantage of festival attendees.

**4. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 4  
ACCESSIBLE PARKING SPACES**

Discussion ensued regarding curb cuts in the accessible parking spaces on Main Street. Councillor Sponga advised they are 'soft cuts' only and the matter of 'hard cuts' to the spaces has been sent to the Engineering Services department and the Accessibility Advisory Committee for comment. The Chair reminded those present of the Stop/Gap project of assistance with ramp construction. She advised she would distribute the Stop/Gap information to all merchants. Nancy Barnard advised that the accessible parking sign in front of the restaurant known as Made in Mexico is broken and spins around. Councillor Sponga advised that he would investigate the matter of the spinning sign.

**5. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 5  
FILMING ON MAIN STREET**

The Chair advised of an upcoming movie shoot on Main Street on April 17 and 18, 2014. She queried the Board of Management members regarding continuing to accept requests from film companies to utilize Main Street for their production shoots. Discussion ensued regarding the Town's fee requirement for film permits being nominal versus the benefits to the businesses on Main Street by having increased traffic.

**6. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 6  
RESTAURANTS/BUSINESSES/DEVELOPMENT**

Discussion ensued regarding the amount of restaurant establishments competing for the same dollars on Main Street. The Chair queried the feasibility of perhaps limiting the number of restaurant shops on Main Street by by-law and further discussion ensued regarding the pros and cons of retail business and turnover of restaurant merchants. She advised that Unionville had implemented a by-law restricting the number of restaurants within a certain area.

**7. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF  
MANAGEMENT MINUTES – APRIL 15, 2014 – ITEM 7  
NEW BUSINESS**

- a) Councillor Sponga advised that the Farmers' Market grand opening is May 3, 2014. He advised he has been approached by two different wineries on the feasibility of booth set- up during the 2014 market season. He queried the Board of Management members regarding having a t-shirt booth to benefit area community groups and promote Main Street shops and activities.
- b) James Elliott displayed a hand painted guitar by artist Steve Brown and advised that the first debut display will be at Covernotes on the weekend of April 26, 27, 2014. He advised that other locations to be determined. James Elliott to provide details of the Guitar Extravaganza event to Vickie Sparks for inclusion on the Business Improvement Area Facebook page.

**Moved by Nancy Gerry  
Seconded by Steven Gilbert**

**THAT the meeting adjourn.**

**CARRIED**

There being no further business, the meeting adjourned at 8:50 p.m.

May 20, 2014  
Date

Jackie Playter  
Jackie Playter, Chair

Next Meeting is May 20, 2014 at the Newmarket Community Centre and Lions Hall at 7:30 p.m.