

**Appendix E - Website Privacy Policy**  
to  
Town of Newmarket  
Protection of Personal Information Policy CORP.1-0X

The Town of Newmarket is committed to providing our residents with information and services in a manner that respects and protects their privacy. This page summarizes the privacy statement and practices applicable to the interactions with the Town of Newmarket website.

We do not automatically gather any personal information from you unless it is supplied voluntarily. Any personal information you do provide is managed according to the Municipal Freedom of Information and Protection of Privacy Act (Ontario). We do use software to gather and store certain information about your visit to our web-site. This information does not identify you personally. We collect information such as the Internet domain used, the date and time of your visit, the pages visited and if you were referred to our site from another web site. This information is used to help us make our site more useful to visitors. Vendors of products and/or services may choose to register with the Town online which requires provision of personnel information. The Town of Newmarket does not and will not sell, rent, disclose, distribute or otherwise disseminate any information collected.

This site uses session-based (temporary) cookies that are created when you visit our site and last only for the duration of your visit. These are then automatically deleted. This generic session information is collected in a non-identifiable form to provide us with statistical information on pages visited.

The Town of Newmarket takes every precaution to protect your personal information on our website. We protect your account information by requiring you to enter a unique Login ID and password each time you want to access your account information. Your password should never be shared with anyone.

The Town of Newmarket uses SSL encryption technology to protect personal information (eg. credit card numbers, etc.) during transmission. A security icon will appear in your browser window to indicate that you are using a secure site. If you have any questions or concerns about the security at our website, you can send an email to [webmaster@newmarket.ca](mailto:webmaster@newmarket.ca)

The Town's website contains links to other sites. Please be aware that the Town of Newmarket is not responsible for the privacy practices of other sites. When you leave our site, we encourage you to read the privacy statement of each and every website that you visit before you provide any personal information. The Town's privacy statement applies solely to information collected on the Town's website.

If you have any questions or comments regarding this statement, please contact the Town Clerk, Town of Newmarket, 395 Mulock Dr., P.O. Box 328, Station Main, Newmarket, ON L3Y 4X7, telephone 905-895-5193, fax 905-953-5100.