



Town of Newmarket MINUTES

NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Thursday, October 17, 2013 at 5:00 p.m.
Cane Room
Municipal Offices
395 Mulock Drive

The regular meeting of the Newmarket Economic Development Advisory Committee was held on Thursday, October 17, 2013 at 5:00 p.m. in the Cane Room of the Municipal Offices located at 395 Mulock Drive.

Members Barb Bartlett
Presnet: Michael Croxon
 Donna Favreau (5:05 to 7:00 p.m.)
 Jim Gragtmans (Chair)
 Jim Lotimer (5:00 to 6:27 p.m.)
 Paul Montador
 Jackie Playter
 Ian Proudfoot
 Gary Ryan
 David White (5:00 to 6:39 p.m.)
 R.N. Shelton, Chief Administrative Officer
 Mayor Van Bynen

Absent: Jim Alexander
 Beric Farmer
 Rick Henry
 Gary Ryan
 Regional Councillor Taylor

Guest: Karen Dubeau, Shared Digital Infrastructure

Staff: S. Chase, Director of Information Technology
 I. McDougall, Commissioner of Community Services
 C. Kallio, Economic Development Officer
 L. Moor, Council/Committee Coordinator

Jim Gragtmans in the Chair.

The meeting was called to order at 5:00 p.m.

DECLARATIONS

None.

ADDITIONS

None.

**1. NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 1
INTELLIGENT COMMUNITY: DRAFT YORK REGION BROADBAND STRATEGY
UPDATE AND NEWMARKET IMPLICATIONS**

The Economic Development Officer introduced Ms. Susan Chase, Director of Information Technology for the Town of Newmarket. Ms Chase provided a verbal overview of the Draft York Region Broadband Strategy. She advised that the document provided in the agenda package is a summary document; as the strategy in full form is over one hundred pages.

D. Favreau arrived at 5:05 p.m.

Discussion ensued regarding the following:

- Revenues and costs associated with a municipally owned broadband strategy
- Pay for Service options
- Target broadband speeds
- Conduit installations along major corridors
- Municipal and Regional Governments in the business of Internet connectivity for its residents

**Moved by Ian Proudfoot
Seconded by Michael Croxon**

The Newmarket Economic Development Advisory Committee recommends to Council:

THAT the Town of Newmarket consider a number of options to at least begin the process to build a high speed connection service within Newmarket along with business plans and implementation cases;

AND THAT with the assistance of the Shared Digital Infrastructure organization that the Regional Municipality of York be requested to supply information on what the Town of Newmarket can expect in terms of support in moving forward with high speed connectivity services.

CARRIED

**2. NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 2
NEDAC MINUTES MAY 16, 2013**

Newmarket Economic Development Advisory Committee Minutes of May 16, 2013.

**Moved by Jackie Playter
Seconded by Paul Montador**

THAT the Newmarket Economic Development Advisory Committee Minutes of May 16, 2013 be received.

CARRIED

**3. NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 3
CENTRES AND CORRIDORS: DRAFT FINAL SECONDARY PLAN**

The Commissioner of Community Services provided a verbal introduction of a development proposal for the property at the intersection of Davis Drive and Patterson Street. The Economic Development Officer showed a conceptual slide image of the proposed building structure. Discussion ensued regarding the feasibility of encouraging fibre optic cable installation within site plan development applications. Further discussion ensued with respect to the required specific language that should be incorporated into the draft secondary plan document in an effort to mandate the development community into providing broadband service within their sites.

Jim Lotimer left the meeting at 6:27 p.m.

**4. NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 4
POST-SECONDARY EDUCATION STRATEGY**

The Economic Development Officer provided a verbal update regarding the Post-Secondary Education Strategy; he advised that included in the agenda package is a list of the membership of the Post-Secondary Collaborative Working Group. Discussion ensued regarding the Regional report scheduled for distribution within a two week time frame and Newmarket's strategy should be considered once the Regional approach has been identified. There was consensus that members of NEDAC, the Shared Digital Infrastructure group and the Post-Secondary Collaborative Working Group meet to assess Newmarket's position with a view to have a scheduled NEDAC meeting on November 26, 2013 to discuss the overall plan.

David White left the meeting at 6:39 p.m.

**5. NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 5
SIGNIFICANT PROJECTS UPDATE**

The Economic Development Officer advised that he distributed with the agenda the confidential document entitled 'Significant Project Updates' and if there are any queries regarding such to send an e-mail or call him directly.

6. **NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES
OCTOBER 17, 2013 – ITEM 6
NEW BUSINESS**

- a) Jackie Playter requested that the Economic Development Officer provide some insight to the NEDAC members regarding the downtown core improvements and the resultant increased tax assessments. The Economic Development Officer advised that the Main Street commercial assessment base has increased by 71% since the inception of the Downtown Development Incentive Programs.
- b) The Chair queried those present about their interest in collaborating Economic Development discussions with the Northern 6 municipalities.

**Moved by Paul Montador
Seconded by Jackie Playter**

THAT the meeting adjourn.

CARRIED

There being no further business the meeting adjourned at 7:00 p.m.

Dated

Jim Gragtmans, Chair