

March 14, 2014.

Mayor Tony Van Bynen TOWN OF NEWMARKET Attention: Email: <u>pnoble@newmarket.ca</u>

Dear Mayor Van Bynen,

This is to request your support of Caritas Telethon month by proclaiming **April as CARITAS MONTH** once again this year.

Our month long telethon begins April 1st, 2014 with televised PSA commercials on TLN and include testimonials from residents within the Caritas program.

We will also be utilizing our new facility to host a number of "in-house" activities all month long to encourage members of our community to attend by DONATION ONLY in support of the telethon!

Some dates still to be confirmed for activities mentioned here.

Invite your friends and colleagues to attend APRIL events by DONATION only as Caritas begins a month long fundraising effort in support of its program!

CARITAS will host a Month-long televised campaign on TLN with PSA's and real-life testimonials; and a 2 hour LIVE finale on CHIN Television April 27, 2014.

Meanwhile, we are opening our doors for the general public to visit the CENTRE to make their donation or attend any one or all of the APRIL activities by donation:

April 5 Skate-a-thon Sports Village, Kicks off telethon month

April 1 Evening of Music, Caritas Centre

April 15 Speaker, David Carmichael "Deadly Dangers of Medications"

David will also share his own tragic story that was caused by self-medicating with the antidepressant Paxil in 2004. Three weeks after starting Paxil and 2 weeks after increasing his dosage to a therapeutic level, David killed his 11year-old son lan. He was charged with first degree murder. David was diagnosed as being in a "major depression" with "psychotic episodes" when he took the life of lan and was judged to be Not Criminally Responsible. He received an absolute discharge from the Ontario Review Board in 2009 and now educates the public about medication safety. **Designate your online donation to:** Telethon **2014** Visit: www.caritas.ca/DONATE today!

As always we are thankful for your support, and would look forward to another opportunity to have **APRIL declared as CARITAS MONTH**.

Best regards,

Gaura Tonelli

Executive Director, Caritas Foundation