



## Town of Newmarket

### Minutes

## Main Street District Business Improvement Area Board of Management

Date: Wednesday, March 4, 2026  
Time: 8:30 AM  
Location: Streamed live from the Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Members Present: Tom Hemen, Chair  
Norm Pereira  
Dominic Pede, Treasurer  
Allan Cockburn  
Ken Sparks  
Patricia Carmichael  
Sheila Stewart  
Riley Krieger-Mercer  
Councillor Kwapis

Members Absent: Mike D'Angela

Staff Present: C. Emanuel, Economic Development Officer  
E. Thomas-Hopkins, Legislative Coordinator

The meeting was called to order at 8:31 AM. Tom Hemen in the Chair.

#### 1. Notice

Tom Hemen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at [newmarket.ca/meetings](http://newmarket.ca/meetings), or attending in person at the Council Chambers at 395 Mulock Drive.

#### 2. Additions and Corrections to the Agenda

None.

**3. Conflict of Interest Declarations**

None.

**4. Presentations & Recognitions**

None.

**5. Deputations**

None.

**6. Approval of Minutes**

**6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of February 4, 2026**

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of February 4, 2026 be approved.

**Carried**

**7. Items**

**7.1 Sub-Committee Reports**

**7.1.1 Marketing**

Tom Hempen provided a verbal update regarding the Marketing Sub-Committee Report and advised that the group discussed website updates and will provide further details at an upcoming meeting.

Board Members discussed incorporating a section on new businesses, community, and business engagement.

**7.1.2 Working Group**

None.

**7.1.3 Events**

Tom Hempen provided a verbal update regarding Events Sub-Committee Report including meeting to discuss a New Year's event and the upcoming Easter event.

Moved by: Norm Pereira

Seconded by: Allan Cockburn

1. That the Main Street District Business Improvement Area Board of Management approve and authorize a budget of \$3,000 for the 2026 Easter event.

**Carried**

#### **7.1.3.1 New Year's Event**

This item was discussed as part of item 7.1.3.

#### **7.1.4 Budget**

None.

#### **7.2 Parking Update**

None.

#### **7.3 Financial Update**

None.

#### **7.4 Staff Update**

The Economic Development Officer provided a verbal update regarding Staff Update including the recent Ice Lounge on Main event.

Board Members thanked town Staff for their work in organizing and coordinating the event.

##### **7.4.1 Financial Incentive Program Staff Working Group Update**

None.

#### **8. New Business**

None.

#### **9. Closed Session (if required)**

The Main Street District Business Improvement Area Board of Management did not resolve into Closed Session.

**10. Adjournment**

Moved by: Norm Pereira

Seconded by: Patricia Carmichael

1. That the meeting be adjourned at 8:38 AM.

**Carried**

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Tom Hempten, Chair

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Date