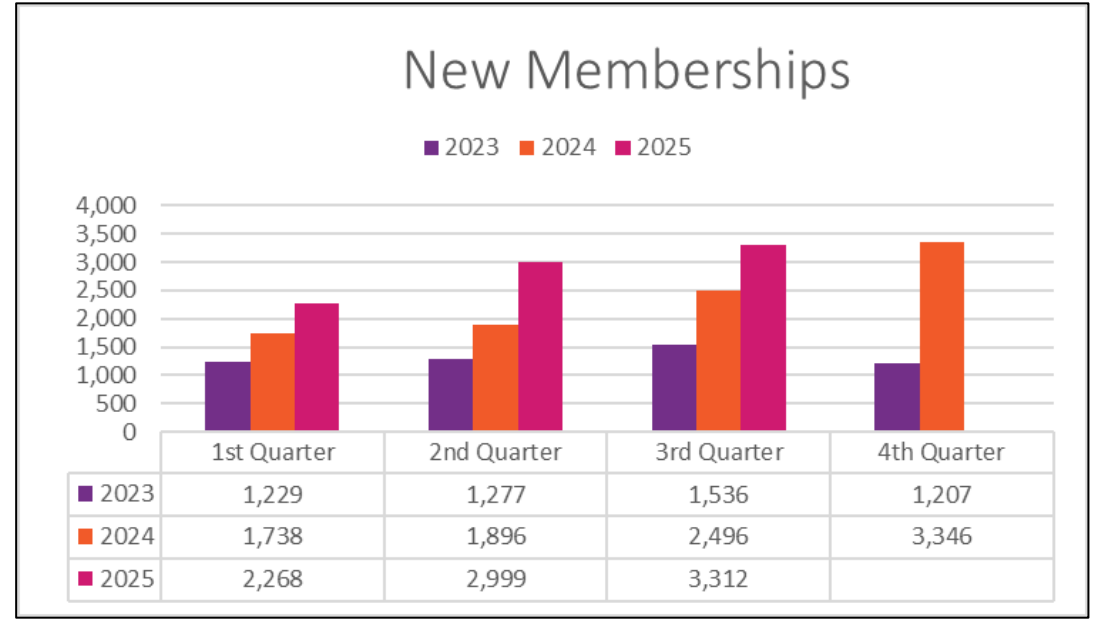
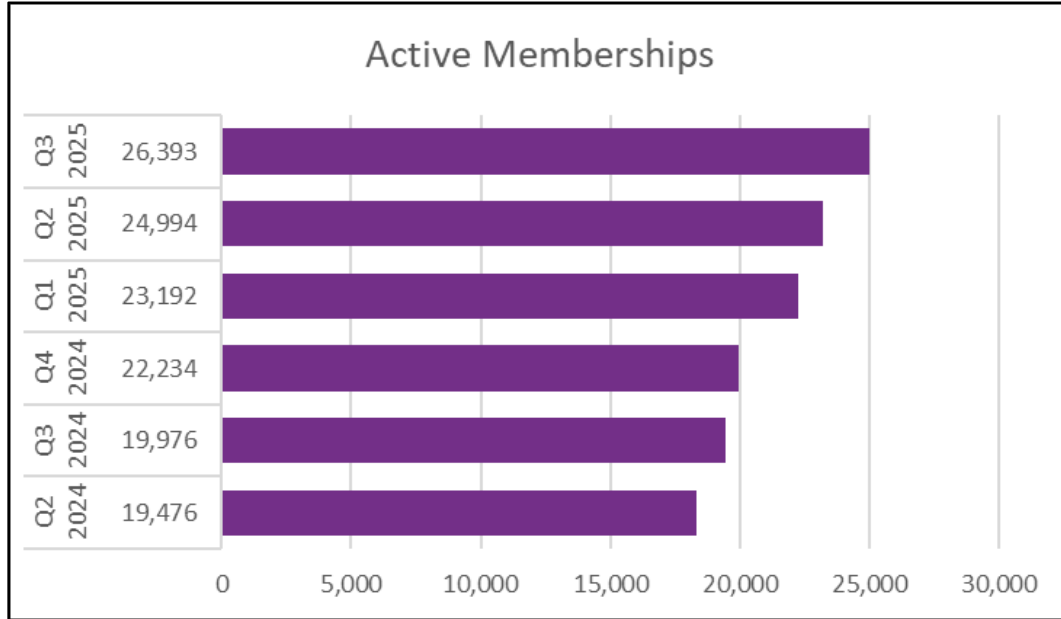


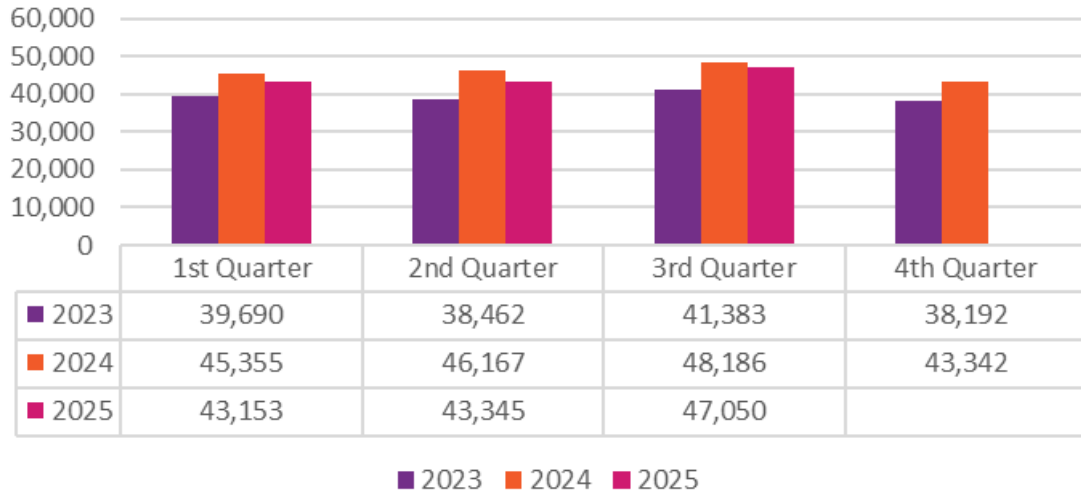
Q3 2025 Statistics Dashboard July – September 2025

November 19, 2025



Active memberships continue to grow, supported by the new membership and renewal campaigns.

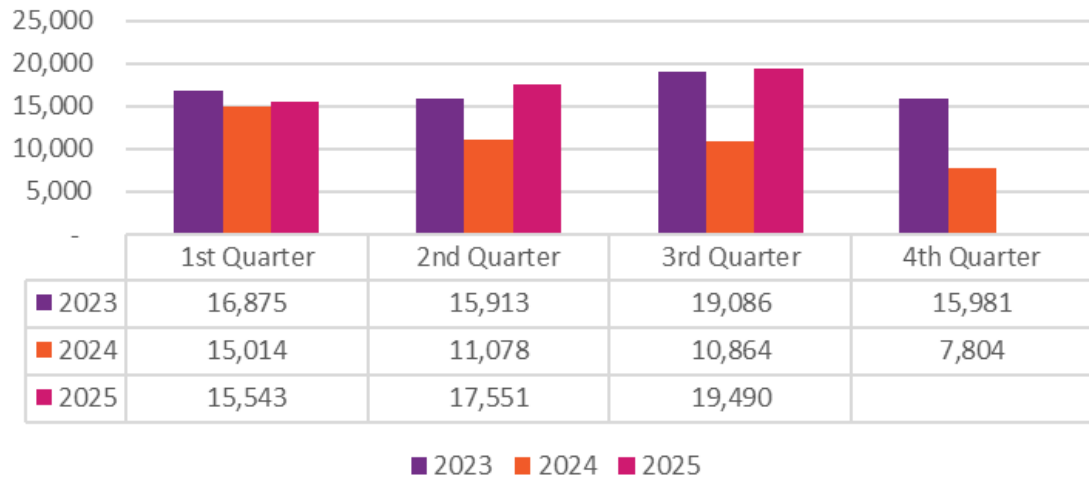
Total In-Person Visits



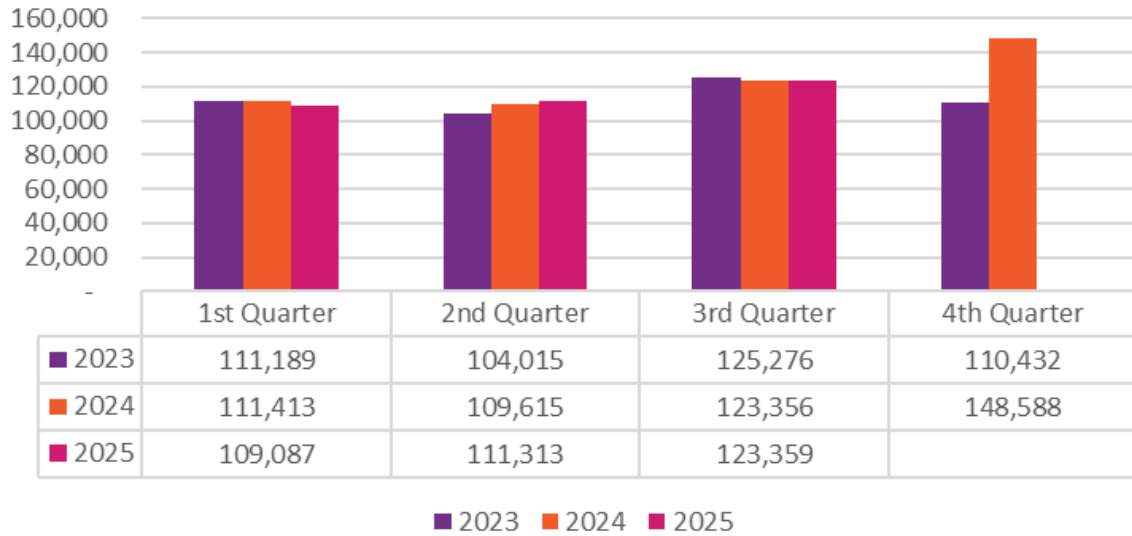
In-person visits to the Library decreased by 2% in the third quarter of 2025.

While the total number of questions answered has increased, this rise may be attributed to enhanced staff training on accurately tracking customer inquiries.

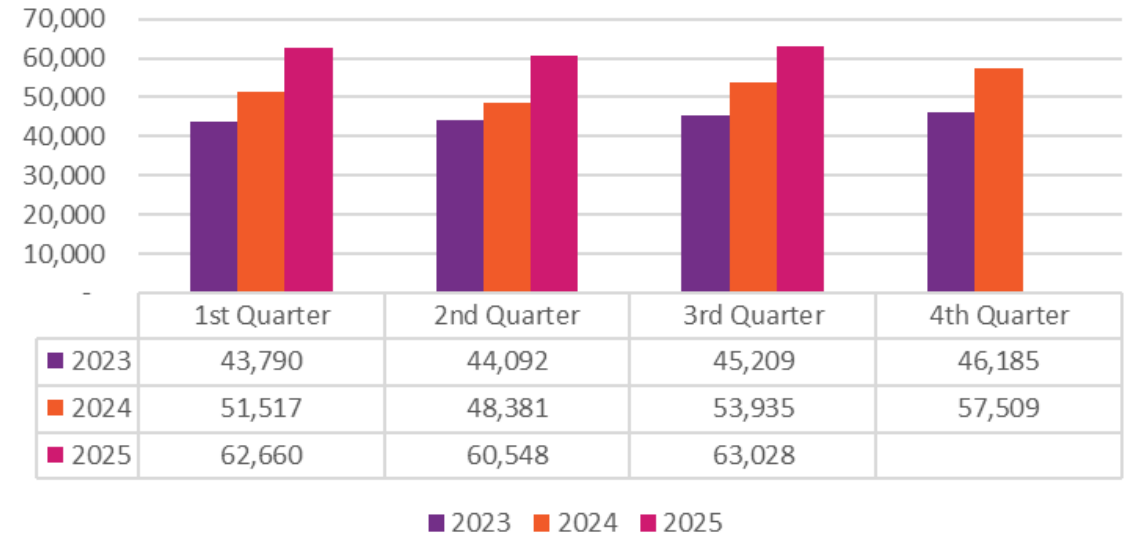
Total Questions Answered



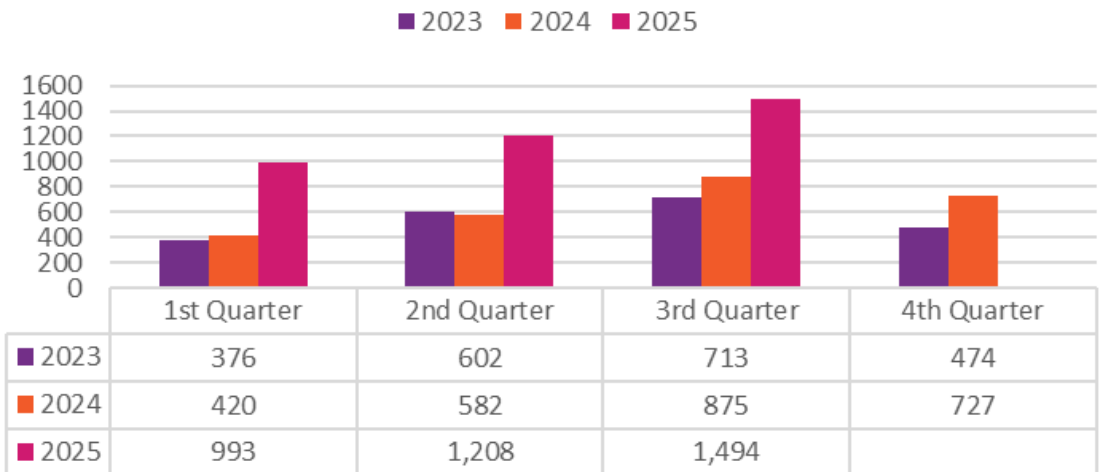
Physical Collection Borrows



Digital Collection Borrows



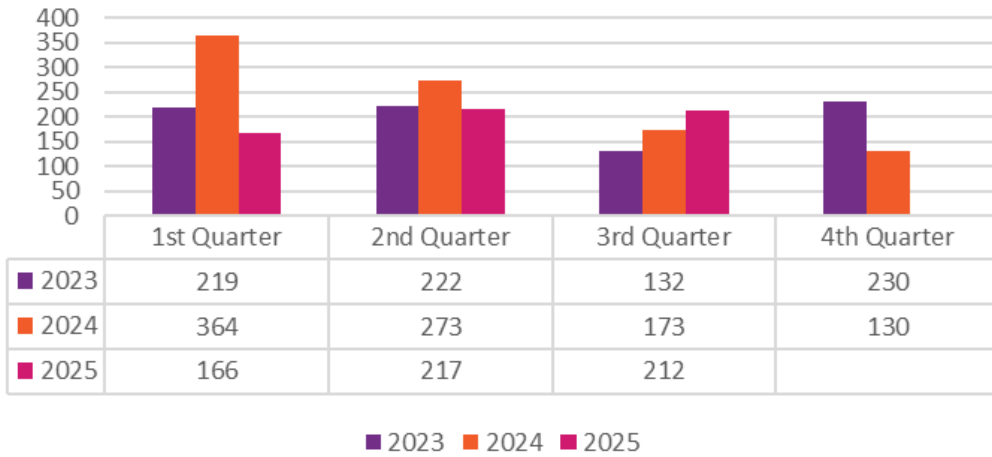
Total Lendery Borrows



The Lendery and Digital Collection (eBooks, eAudio & eMusic) continue to grow in popularity as the community becomes more familiar with these robust offerings, while circulation of physical books, DVDs, and magazines remains steady.



Programs Offered



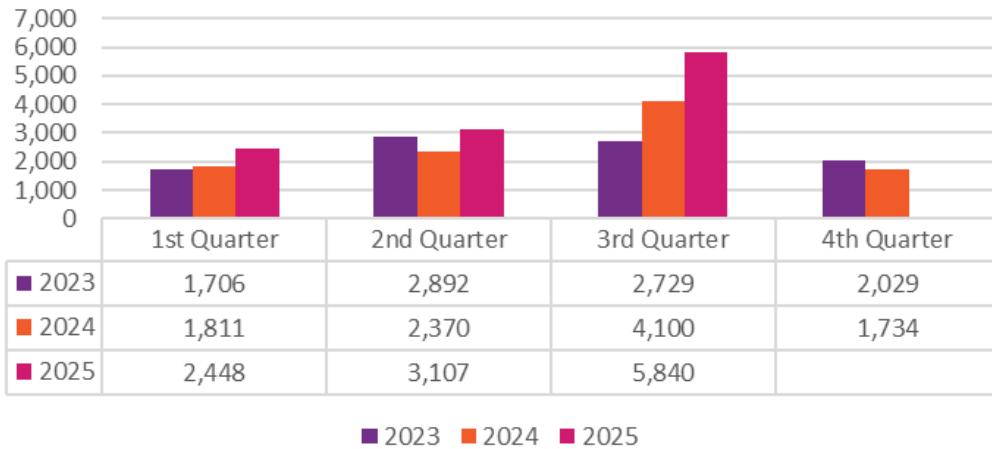
The Library continues to strengthen its program offerings, with the goal of increasing attendance in each program.

The team increased average attendance per program to 27 participants, compared to 23 participants per program last summer

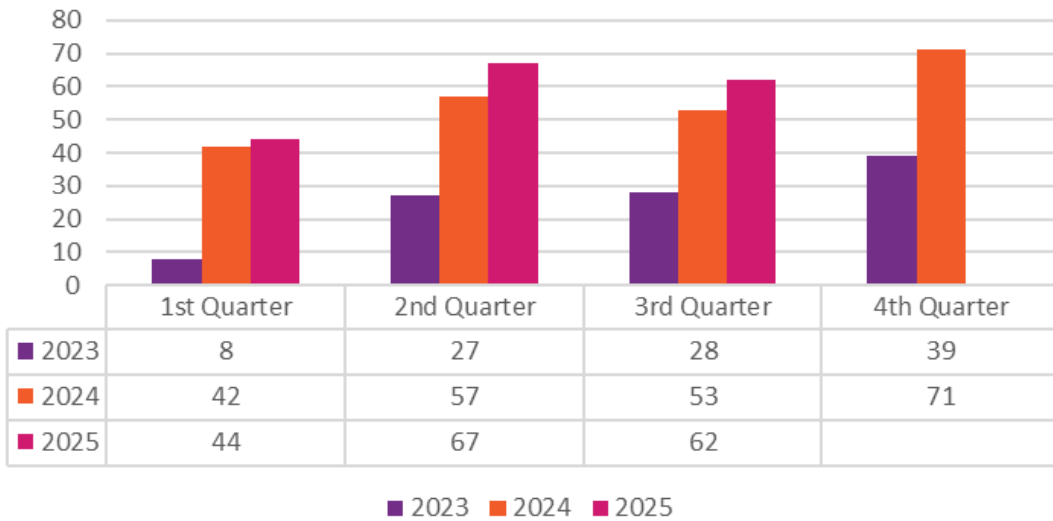
Library Programming Staff increased the number of programs offered by 22%.

Summer programming attracted many families to the Library. Program attendance was also up 42% from the same time last year.

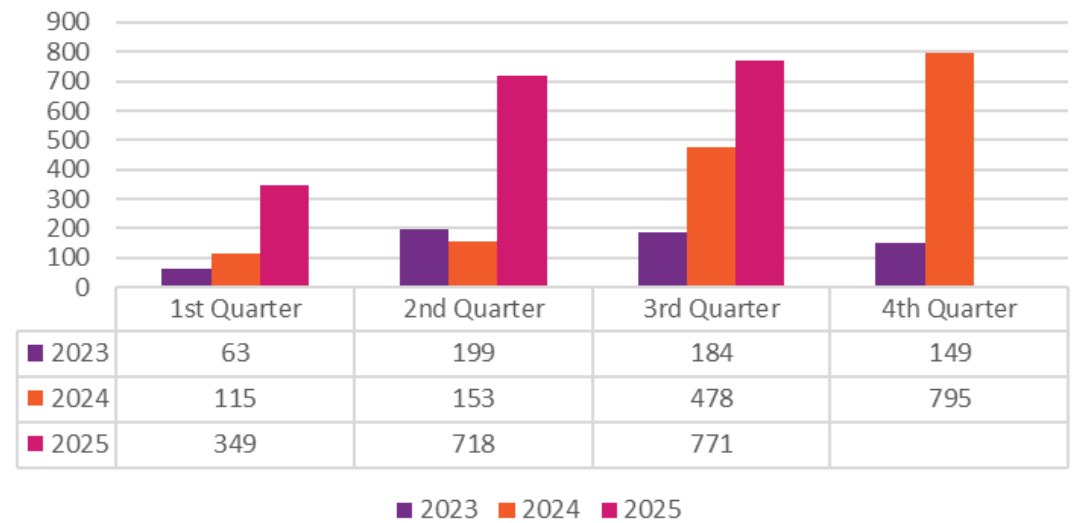
Program Attendance



Events Out and About in the Community



New Memberships at Outreach Events



In 2025, the Library is on track for a significant increase in new memberships generated through outreach events. Staff are actively present in the community on a daily basis, engaging with residents in their everyday lives and building meaningful connections that strengthen awareness of Library services.

Outreach staff are engaging in a pilot project to offer a library card to every first grader in Newmarket.