#### **Newmarket Arts Council**

# **Update for Newmarket Town Council**

## March 24, 2014

# **Presented by: Dave Peters**

### **Board Members:**

Dave Peters Chair Leslie Bertin Vice Chair Barbara McCrady Treasurer

Alene McNeill Membership Director

Isobel Warren Archivist Stephanie Correia Secretary

John Lemme David Kempton Erika Kerwin

Lindsay Burwash Town Liaison

#### **Vision Statement:**

The Newmarket Arts Council acts as a catalyst for the collaboration between artists, lovers and patrons of the arts, business and the community at large to enrich all of the arts in Newmarket.

#### **Mission Statement:**

The Newmarket Arts Council communicates with all stakeholders to promote cross-disciplinary relationships and identify opportunities to support the arts in Newmarket.

## 2013 Review:

- 1. Board members selected, first meeting April, 2013.
- 2. Board volunteers assigned roles.
- 3. Development and ratification of constitution and by-laws.
- 4. Surveys and interviews conducted with members of the arts and business communities. Feedback compiled for development of mission, vision and objectives.
- 5. Meetings conducted with representatives from arts councils representing York Region, Scugog, Markham and Mississauga.
- 6. Establishment of membership pricing.
- 7. Establishment of vision, mission and 2014 objectives.

# 2014 Objectives:

- 1. Incorporate the NAC, purchase director's liability insurance for board members.
- 2. Establish banking.
- 3. Build a website with social media links.
- 4. Develop a logo (via contest).
- 5. Develop and launch a membership campaign.
- 6. Conduct a detailed assessment of services offered by other, local, arts councils and services to avoid duplication.
- 7. Identify and secure space for exhibition/performance.