



Advisory Committee Accomplishments: Main Street District Business Improvement Area Board of Management



Presented by: Norm Pereira, Vice Chair

Board Members

- Tom Hempen, Chair
- Norm Pereira, Vice Chair
- Dominic Pede, Treasurer
- Allan Cockburn
- Ken Sparks
- Patricia Carmichael
- Mike D'Angela
- Sheila Stewart
- Riley Krieger-Mercer
- Councillor Kwapis



Mission

The Main Street District Business Improvement Area (BIA) is the voice of the business community. It is committed to improving and promoting the Main Street District area through investment and advocacy to maintain its position at Newmarket's premier shopping, business and entertainment district.

Accomplishments

- Provided feedback to Staff regarding the addition of parking spaces in the downtown
- Consulted with Staff regarding the Loop+ Pilot Project and wayfinding ideas in the downtown
- Supported and sponsored community events and initiatives in the downtown

Accomplishments

- Partnered with Newmarket Public Library – Your Library on Main Campaign
- Collaborated with Staff regarding events such as Ice Lounge on Main and Summer Fest

2025 Events

- Easter Egg Hunt
- Mother's Day
- Annual Classic Car Show
- Pride
- Canada Day
- Oktoberfest
- Halloween

Currently Planning:

- Candlelight Parade and Tree Lighting

Thank You!