



# **Town of Newmarket**

## **Minutes**

### **Main Street District Business Improvement Area Board of Management**

Date: Wednesday, June 4, 2025  
Time: 8:30 AM  
Location: Streamed live from the Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Members Present: Norm Pereira, Chair  
Dominic Pede, Treasurer  
Allan Cockburn  
Ken Sparks  
Patricia Carmichael  
Mike D'Angela  
Riley Krieger-Mercer

Members Absent: Tom Hempen, Chair  
Sheila Stewart  
Councillor Kwapis

Staff Present: E. Thomas-Hopkins, Legislative Coordinator  
C. Stipetic, Economic Development Coordinator

The meeting was called to order at 8:34 AM.  
Norm Pereira in the Chair.

#### **1. Notice**

Norm Pereira advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

[newmarket.ca/meetings](http://newmarket.ca/meetings), or attending in person at the Council Chambers at 395 Mulock Drive.

## **2. Additions and Corrections to the Agenda**

The Legislative Coordinator provided the following additions to the agenda:

- Item 4.1 - Presentation - York Pride 2025
- Item 5.1 - Deputation - NWMRKTProud Update

Moved by: Ken Sparks

Seconded by: Dominic Pedé

1. That the addition of item 4.1 - Presentation - York Pride 2025 Update to the agenda be approved.

**Carried**

Moved by: Ken Sparks

Seconded by: Mike D'Angela

1. That the addition of item 5.1 - Deputation - NWMRTTProud Update to the agenda be approved.

**Carried**

## **3. Conflict of Interest Declarations**

None.

## **4. Presentations & Recognitions**

### **4.1 York Pride 2025 Update**

Jacob Gal, York Pride provided a presentation regarding York Pride 2025 Update including NWMRKTProud update, vision for the pride festival, overview of event, planned attendees and dignitaries, walks planned for Main Street, pride transit plan, marketing plan, social media engagement, transit shuttles, and partnerships.

Board Members queried the presenter regarding flags, decals, installation of decals, closure of streets and event parking.

Moved by: Patricia Carmichael

Seconded by: Riley Krieger-Mercer

1. That the presentation provided by Jacob Gal, York Pride regarding York Pride 2025 Update be received.

**Carried**

Moved by: Ken Sparks

Seconded by: Patricia Carmichael

1. That the Main Street District Business Improvement Area Board of Management authorize a donation of \$2,500 to York Pride for the June 2025 York Pride event.

**Carried**

## **5. Deputations**

### **5.1 NWMRKTProud Update**

Moved by: Mike D'Angela

Seconded by: Dominic Pede

1. That the deputation provided by Joanne Sweers regarding NWMRKTProud Update be received.

**Carried**

## **6. Approval of Minutes**

### **6.1 Main Street District Board of Management Meeting Minutes of May 7, 2025**

Moved by: Mike D'Angela

Seconded by: Patricia Carmichael

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of May 7, 2025 be approved.

**Carried**

## **7. Items**

### **7.1 Sub-Committee Reports**

#### **7.1.1 Marketing**

None.

#### **7.1.2 Working Group**

None.

#### **7.1.3 Events**

Ken Sparks provided a verbal update regarding Events including the recent car show, Canada Day planning, Fairy Lake Festival, Pride Weekend, Craft Brewery Festival.

Board Members queried staff regarding parking during events.

### **7.2 Parking Update**

The Economic Development Coordinator provided a verbal update regarding Parking Update including paving of the P4 parking lot, completion, and construction timeline for pride events.

#### **7.2.1 Traffic Monitoring in the Downtown**

None.

### **7.3 Financial Update**

None.

### **7.4 Staff Update**

The Economic Development Coordinator provided a verbal update regarding Staff Update including the addition of an accessible parking space on Main Street and that this was reviewed by staff after direction

from Council and consultation with the Accessibility Advisory Committee and the addition of van accessible signage along Main Street.

Board Members queried staff regarding parking for the upcoming Craft Beer Festival Update.

**7.4.1 Financial Incentive Program Staff Working Group Update**

None.

**8. New Business**

None.

**9. Closed Session (if required)**

The Board did not resolve into Closed Session.

**10. Adjournment**

Moved by: Ken Sparks

Seconded by: Mike D'Angela

1. That the meeting be adjourned at 9:20 AM.

**Carried**

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Norm Pereira, Chair

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Date