



Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Wednesday, June 4, 2025
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Norm Pereira, Chair
Dominic Pede, Treasurer
Allan Cockburn
Ken Sparks
Patricia Carmichael
Mike D'Angela
Riley Krieger-Mercer

Members Absent: Tom Hempen, Chair
Sheila Stewart
Councillor Kwapis

Staff Present: E. Thomas-Hopkins, Legislative Coordinator
C. Stipetic, Economic Development Coordinator

The meeting was called to order at 8:34 AM.
Norm Pereira in the Chair.

1. Notice

Norm Pereira advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

The Legislative Coordinator provided the following additions to the agenda:

- Item 4.1 - Presentation - York Pride 2025
- Item 5.1 - Deputation - NWMRKTProud Update

Moved by: Ken Sparks

Seconded by: Dominic Pedé

1. That the addition of item 4.1 - Presentation - York Pride 2025 Update to the agenda be approved.

Carried

Moved by: Ken Sparks

Seconded by: Mike D'Angela

1. That the addition of item 5.1 - Deputation - NWMRTTProud Update to the agenda be approved.

Carried

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

4.1 York Pride 2025 Update

Jacob Gal, York Pride provided a presentation regarding York Pride 2025 Update including NWMRKTProud update, vision for the pride festival, overview of event, planned attendees and dignitaries, walks planned for Main Street, pride transit plan, marketing plan, social media engagement, transit shuttles, and partnerships.

Board Members queried the presenter regarding flags, decals, installation of decals, closure of streets and event parking.

Moved by: Patricia Carmichael

Seconded by: Riley Krieger-Mercer

1. That the presentation provided by Jacob Gal, York Pride regarding York Pride 2025 Update be received.

Carried

Moved by: Ken Sparks

Seconded by: Patricia Carmichael

1. That the Main Street District Business Improvement Area Board of Management authorize a donation of \$2,500 to York Pride for the June 2025 York Pride event.

Carried

5. Deputations

5.1 NWMRKTProud Update

Moved by: Mike D'Angela

Seconded by: Dominic Pede

1. That the deputation provided by Joanne Sweers regarding NWMRKTProud Update be received.

Carried

6. Approval of Minutes

6.1 Main Street District Board of Management Meeting Minutes of May 7, 2025

Moved by: Mike D'Angela

Seconded by: Patricia Carmichael

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of May 7, 2025 be approved.

Carried

7. Items

7.1 Sub-Committee Reports

7.1.1 Marketing

None.

7.1.2 Working Group

None.

7.1.3 Events

Ken Sparks provided a verbal update regarding Events including the recent car show, Canada Day planning, Fairy Lake Festival, Pride Weekend, Craft Brewery Festival.

Board Members queried staff regarding parking during events.

7.2 Parking Update

The Economic Development Coordinator provided a verbal update regarding Parking Update including paving of the P4 parking lot, completion, and construction timeline for pride events.

7.2.1 Traffic Monitoring in the Downtown

None.

7.3 Financial Update

None.

7.4 Staff Update

The Economic Development Coordinator provided a verbal update regarding Staff Update including the addition of an accessible parking space on Main Street and that this was reviewed by staff after direction

from Council and consultation with the Accessibility Advisory Committee and the addition of van accessible signage along Main Street.

Board Members queried staff regarding parking for the upcoming Craft Beer Festival Update.

7.4.1 Financial Incentive Program Staff Working Group Update

None.

8. New Business

None.

9. Closed Session (if required)

The Board did not resolve into Closed Session.

10. Adjournment

Moved by: Ken Sparks

Seconded by: Mike D'Angela

1. That the meeting be adjourned at 9:20 AM.

Carried

Norm Pereira, Chair

Date