



Future **NEWMARKET**

2025-2051




FUTURE FOCUSED:
Planning OUR
#NEWMARKET

Spring 2025


Newmarket

LAND ACKNOWLEDGEMENT

In the spirit of reconciliation and respect, we begin this visioning document by acknowledging the traditional territories upon which the Town of Newmarket is situated. We recognize that Newmarket is located on the traditional territories of the Wendat, Haudenosaunee, and the Anishinaabe peoples, and the treaty land of the Williams Treaties First Nations and other Indigenous peoples whose presence here continues to this day. We thank them for sharing this land with us.

We also acknowledge the Chippewas of Georgina Island First Nation as our close neighbours and friends. We are committed to fostering a cooperative and respectful relationship with them and all Indigenous communities. This document aims to reflect our dedication to sustainable and inclusive land use planning that honours the rich cultural heritage and contributions of Indigenous Peoples.





Newmarket's Fairy Lake Park trail marker by Donald Chretien, Ojibwe artist from Nipissing First Nation



Prepared by Town of Newmarket:

Emma South, Student Planner
Andria Sallese, Senior Policy Planner, RPP MCIP

Reviewed by: Jason Unger, Director of Planning,
Town of Newmarket

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First Nation and Alderville First Nation

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Land Acknowledgement - Photo: Emma South

GLOSSARY OF COMMON TERMS

Area of Employment: means those areas in an official plan for clusters of business and economic activities including manufacturing, research and development in connection with manufacturing, warehousing, goods movement, associated retail and office, and ancillary facilities. Uses that are excluded from employment areas are institutional and commercial, including retail and office not associated with the primary employment use listed above.

Intensification: means the development of a property, site or area at a higher density than currently exists through: redevelopment, including the reuse of brownfield sites and underutilized shopping malls and plazas; the development of vacant and/or underutilized lots within previously developed areas; infill development; and the expansion or conversion of existing buildings.

Low Impact Development (LID): means an approach to stormwater management that seeks to manage rain and other precipitation as close as possible to where it falls to mitigate the impacts of increased runoff and stormwater pollution. Low impact development can include: bioswales, vegetated areas at the edge of paved surfaces, permeable pavement, rain gardens, green roofs, and exfiltration systems.

Major Transit Station Area (MTSA): means the area including and around any existing or planned higher order transit station or stop within a settlement area; or the area including and around a major bus depot in an urban core. MTSA's are generally defined as the area within an approximate 500 to 800-metre radius of a transit station.

Strategic Growth Areas (SGA): means nodes, corridors, and other areas that have been identified by municipalities to be the focus for accommodating intensification and higher density mixed uses in a more compact built form. SGAs include major transit station areas, existing and emerging downtowns, lands in close proximity to publicly-assisted post-secondary institutions and other areas where growth or development will be focused, that may include infill, redevelopment (e.g., underutilized shopping malls and plazas), brownfield sites, the expansion or conversion of existing buildings, or greyfields. Lands along major roads, arterials, or other areas with existing or planned frequent transit service or higher order transit corridors may also be identified as SGAs.

Transit Supportive: means development that makes transit viable, optimizes investments in transit infrastructure, and improves the quality of the experience of using transit and often refers to compact, mixed-use development that has a high level of employment and residential densities, including air rights development, in proximity to transit stations and corridors.

Transportation Demand Management (TDM): means a set of strategies that result in more efficient use of the transportation system by influencing travel behaviour by mode, time of day, frequency, trip length, regulation, route, or cost.

Definitions taken from the [Provincial Planning Statement](#) (2024)

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THE PURPOSE OF FUTURE NEWMARKET

WHY THIS DOCUMENT IS IMPORTANT

Future Newmarket is not just a reflection of our community's desires; it is a strategic document designed to guide the Town's growth in tangible ways. Rooted in community principles, Future Newmarket underscores our commitment to creating a vibrant, sustainable, and inclusive environment. This effort to engage the community goes beyond merely having conversations about growth, but empowering community members to actively shape their surroundings. As a result, Future Newmarket embodies our community's needs, aspirations, and values.

At its core, this document is about translating a collective vision into actionable strategies that will support policy directions for the new Official Plan. This means that the ideas, concerns, and hopes shared by the community during [Phases 1 to 3](#) of the Official Plan Review, are represented by strategic pillars that will support every aspect of Newmarket's development—from inclusive land use planning, transportation, infrastructure and heritage conservation, to public art and environmental sustainability.

Future Newmarket serves as a living framework that will guide Newmarket's growth in a way that is responsive to the evolving needs of its residents. This document is intended to be a catalyst for greater things. The vision, guiding principles, and transformative theme areas will directly influence the design of our public spaces, the preservation of our cultural heritage, the development of our neighbourhoods, and the sustainability of our infrastructure.

Ultimately, Future Newmarket envisions a town that is celebrated, where economic opportunities are accessible, and where quality of life is enhanced. Future Newmarket is *well* beyond the ordinary; a place where people want to live and *thrive* for generations to come.

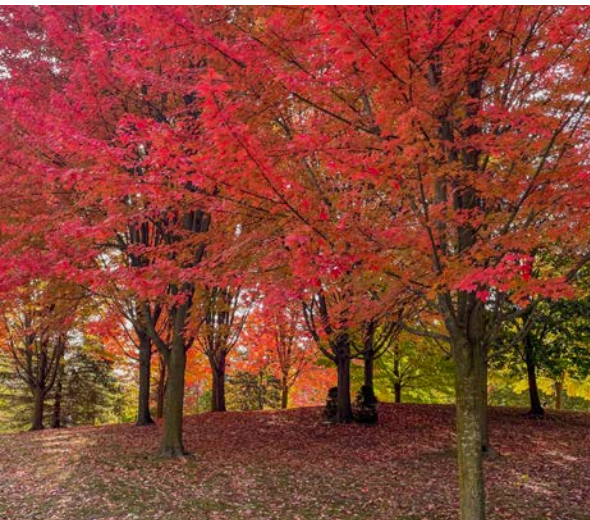


LENS BEING APPLIED TO FUTURE NEWMARKET



01. THE PEOPLE-FIRST LENS:

Prioritizes an inclusive planning process that considers the diverse needs of Newmarket's community members. By integrating Equity, Diversity, and Inclusion (EDI) principles, this lens focuses on removing barriers and promoting accessible, equitable opportunities for all residents to thrive, regardless of background, ability, or socioeconomic status. This approach includes strategies to engage underrepresented voices in community discussions, designing spaces that encourage social inclusion, and ensuring public resources, housing, and amenities are accessible and welcoming to all. The People First Lens aims to make Newmarket a more vibrant, fair, and cohesive community.



02. THE CLIMATE RESILIENCE LENS:

Addresses the urgent need for climate resilience and environmental stewardship in Newmarket's future development. This lens seeks to embed sustainable practices in all aspects of planning, from green corridors to active transportation initiatives and climate-adaptive landscaping. By focusing on reducing the Town's carbon footprint, conserving resources, and enhancing resilience against extreme weather events, the Climate Resilience Lens ensures that Newmarket's growth aligns with broader climate goals and safeguards the Town's environmental and public health for future generations.



Indigenous art installation along the Nokiidaa Trail in Newmarket's Fairy Lake Park

03. THE INDIGENOUS VALUE-BASED LENS:

Emphasizes collaboration with Indigenous Communities to recognize their historical presence, knowledge, and rights in the planning process. This lens involves meaningful relationship building and consultation with Indigenous Peoples to co-create policies that honor cultural heritage, respect Indigenous land stewardship, and promote shared initiatives. By weaving Indigenous perspectives and knowledge systems into the Official Plan, Newmarket aims to contribute meaningfully to reconciliation efforts and enrich the Town's cultural fabric.

TWO-EYED SEEING IN FUTURE NEWMARKET

IMPLEMENTING THE INDIGENOUS VALUE-BASED LENS

In shaping the Future Newmarket vision, we are embracing a Two-Eyed Seeing approach, a concept rooted in Mi'kmaq philosophy, that guides us to view the world through two complementary perspectives: one-eye seeing through the lens of Indigenous knowledge and the other through Western knowledge. This lens has been informed and shaped by our partners and friends from the Mississaugas of Scugog Island First Nation and Alderville First Nation. We thank them for their valuable knowledge, time, and contributions to this document. This approach helps us create a more holistic and inclusive path forward for the Town, where diverse ways of knowing and being are honoured.

With Two-Eyed Seeing, we blend Indigenous wisdom—rooted in a deep connection to the land, community, and sustainability—with Western planning methods that emphasize urban design, growth management, and innovation. This balance allows us to make decisions that are both progressive and respectful, ensuring that the future we build is one that benefits all people and the natural environment.

For Future Newmarket, this means integrating Indigenous values of stewardship and interconnectedness into how we plan our neighbourhoods, public spaces, and green areas. We recognize that land is not just a resource but a living entity with which we must form a relationship. In practical terms, this lens informs the creation of green corridors, civic squares, and development that supports community well-being, both physically and spiritually.

Two-Eyed Seeing also means nurturing relationships with Indigenous communities, ensuring their voices are heard, and actively shaping the planning process. By working together, we aim to co-create a future where inclusivity, respect for nature, and shared prosperity are at the heart of Newmarket's growth.

This dual perspective allows us to bridge cultural understanding, recognize the strengths of both Indigenous and Western worldviews, and ensure that Future Newmarket is a place where diverse knowledge systems work together for a shared and sustainable future.



WE HEARD YOU!

Our vision for Future Newmarket is shaped by the voices of our community. Through varied public engagement opportunities, this document reflects the priorities and aspirations of our community, aligning future growth and development with the community's desires.



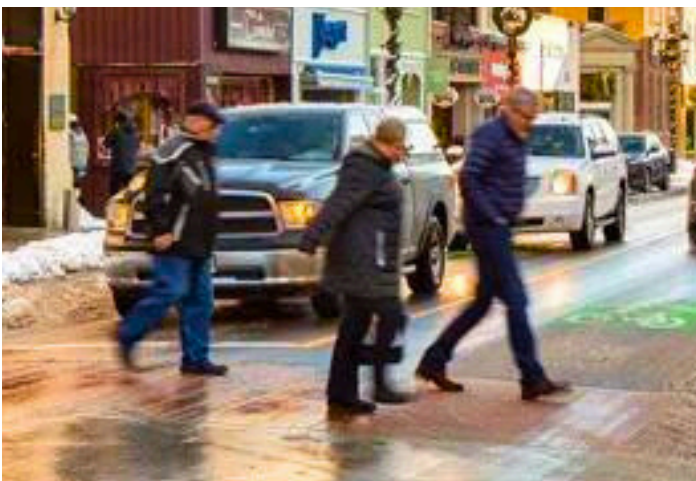
ENGAGEMENT

Phases 2 & 3 Feedback and Project Timeline



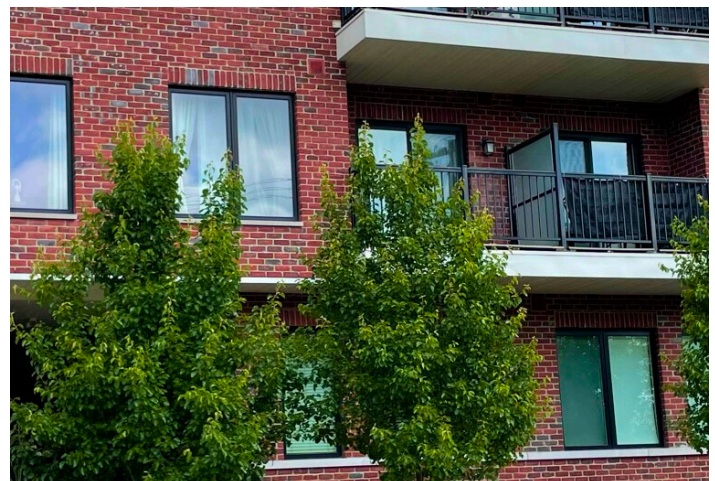
The Official Plan Review process is being undertaken into five phases. Phase 1 involved gathering and analyzing existing information and has been completed. Phase 2 focused on collecting community input to shape the Town's future vision. We are currently in **Phase 3**, where policy directions are being developed and refined based on earlier findings and new community feedback. The next step, Phase 4, will involve drafting the Official Plan, integrating input from the previous phases. Finally, Phase 5 will see the completion and statutory review of the Final Official Plan.

Below is a summary of what we heard so far during community engagement in Phase 3.



Walkable Communities

Participants offered support for more mixed-use, walkable neighbourhoods with access to the services, jobs and amenities needed for daily living.



Housing Diversity

Participants identified the urgent need for more affordable and age-friendly housing options.



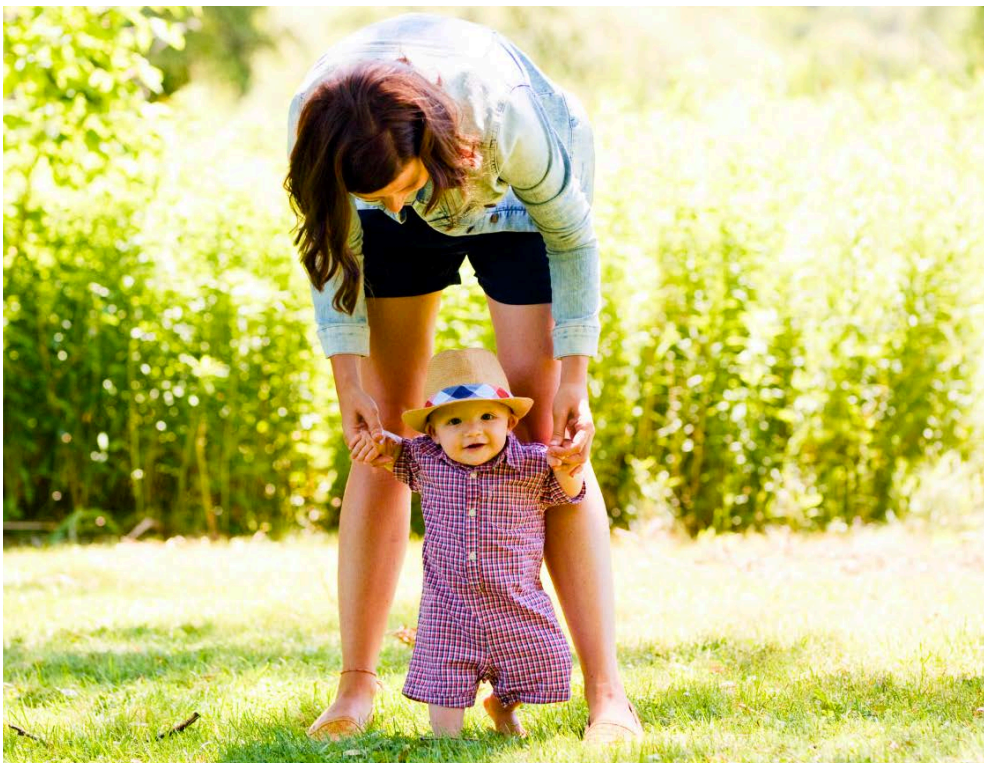
Economic Opportunities

Suggestions for increasing economic opportunities in the Town included promoting growth in sectors like food services, healthcare, arts, and recreation.



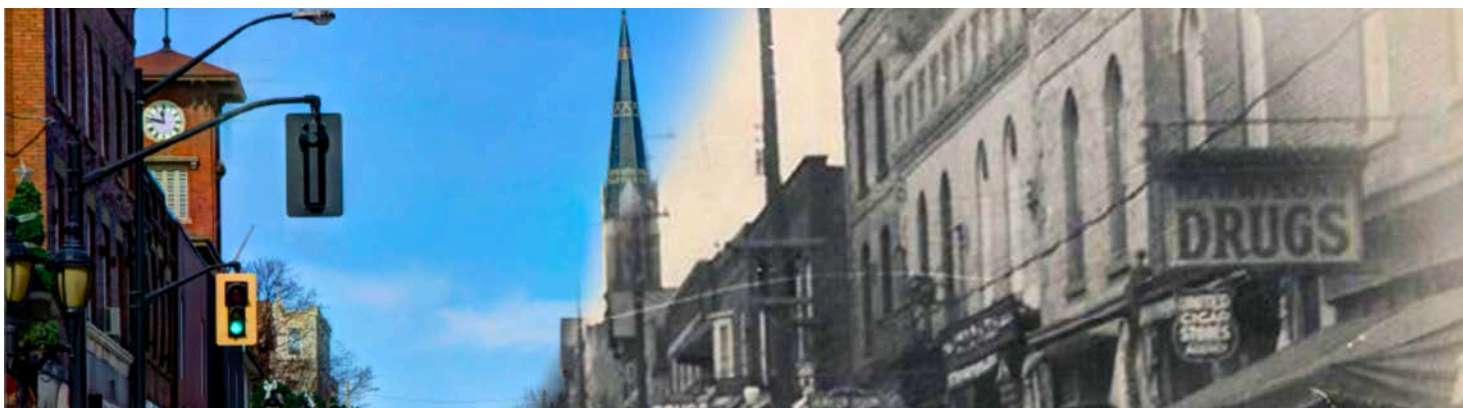
Transportation

Participants expressed a desire to improve public transit and active transportation in the Town to enhance connectivity and accessibility to infrastructure and public amenities.



Climate Action

Respondents indicated that they want to see more initiatives focused on climate change adaptation and mitigation, including preserving and enhancing the Town's tree canopy, expanding opportunities for green spaces and gardens, and reviewing development standards to ensure they achieve current best-practices.



Heritage Preservation

We heard that the Town's heritage resources, which are integral to the Town's rich heritage and history, play an important role in the Town's economy and attracting tourists, and should continue to be protected.



Pedestrian Experience

We heard that future development and infrastructure improvements in the Town should focus on pedestrian safety, accessibility, and increasing access to recreational spaces, fostering a sense of belonging and inclusion within the community.

POLICY DIRECTIONS ENGAGEMENT:

We wanted to hear from you!

We brought the policy directions and transformative “Theme Areas” to you for feedback! Through this process, we hope to reflect the culture, needs, and aspirations of residents in future growth, cultivating a proud community grounded in a shared vision. We attended events that reached a wide demographic of individuals, honouring the diversity of our residents.

Town staff hosted events at the following venues:



Friday Night Social Dance, Seniors Meeting Place (June 21, 2024)



Farmers' Market, Riverwalk Commons (June 22, July 6, 13 & 20, 2024)



Parent and Tot Pre-School, Magna Centre (June 24, 2024)



Seniors' Badminton, Seniors Meeting Place (June 25, 2024)



Tim Hortons Canada Day Event, Riverwalk Commons (July 1, 2024)



Magna Centre Pop-up Events (July 8, 15, & 22, 2024)



Ray Twinney Recreation Centre Pop-up Events (July 8, 15, & 22, 2024)

PUBLIC INFORMATION CENTRE BY THE NUMBERS*

Your voice was heard!

Social Media Campaign

1,660

Likes, Clicks, Comments
& Shares



Neighbourhood Media

12,000

people reached



Direct Engagement

+543

*including the Pop-up
Events



Policy Directions Survey

40+

responses



Project Website

1,200

page visits



Communications Tactics

13



*Policy Direction Survey posted online from June to September 2024. See the Engagement Summary on the project webpage for more information.

55%



of respondents* suggested **improved active transportation**, including bike lanes and pedestrian paths, to balance transportation modes and prioritize sustainability.

60%



of respondents* emphasized improving **accessibility and connectivity** for parks and open spaces by updating park facilities and expanding trail networks.

45%



of respondents* spoke about **integrating climate change into planning** using renewable energy, improved energy efficiency, and enhanced green spaces.

*Official Plan Review In-Person Public Information Centre hosted on August 29th, 2024. See the Engagement Summary on the project webpage for more information.

VISION STATEMENT: FUTURE NEWMARKET

Well BEYOND THE ORDINARY

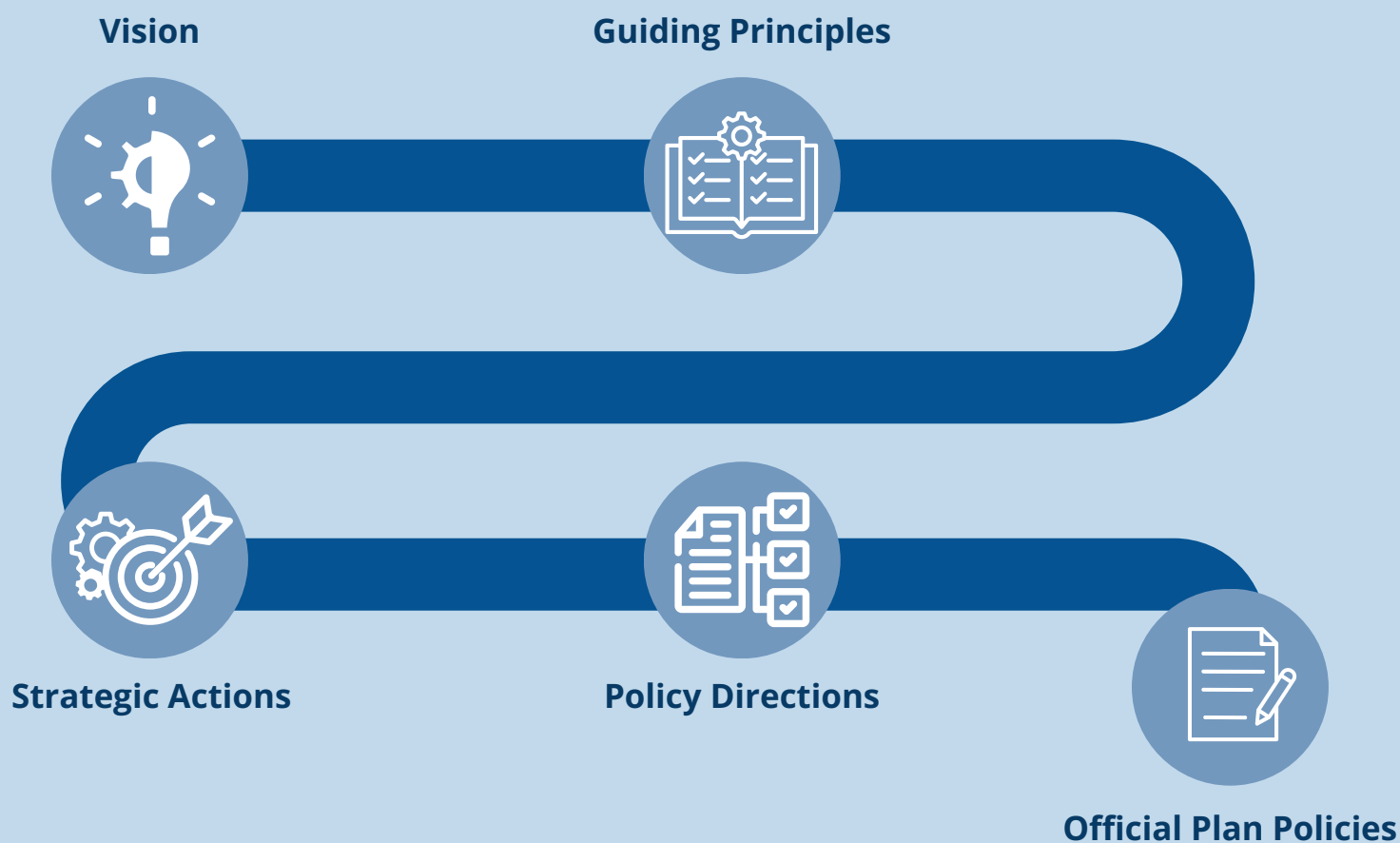
The Town of Newmarket will grow as a sustainable, complete, inclusive, and connected community that offers a high quality of life, supports a strong economy, and is a destination for all to enjoy.



FIVE GUIDING PRINCIPLES

BUILDING OUR *Future Newmarket*

Guiding principles are the fundamental values, goals, and ideas that help direct how our community grows. They are the core beliefs that shape decisions and actions, providing clear direction for everyone involved. Each of the five guiding principles in Future Newmarket are supported by key actions which will underpin policy directions for the Official Plan.



WHY THESE GUIDING PRINCIPLES MATTER

SHAPING OUR *Future Newmarket*

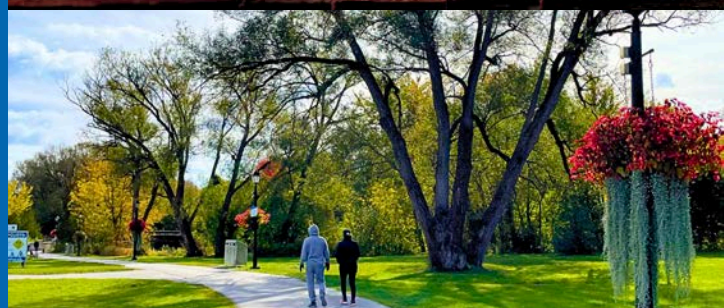
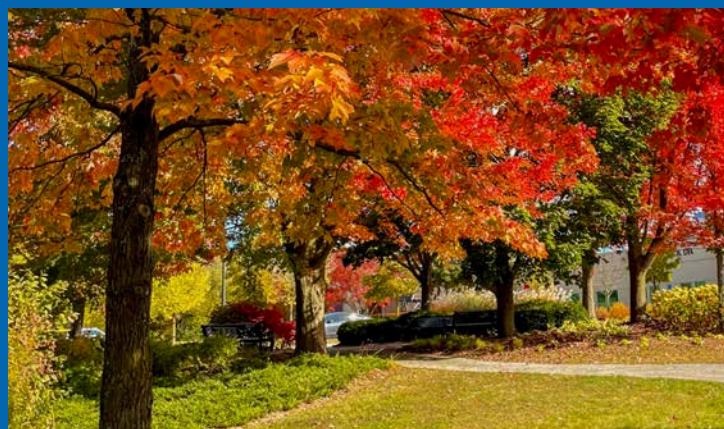
Environmental Resilience:

Working to ensure that Newmarket is resilient and prepared for the impacts of a changing climate.

Economic Prosperity: Providing local economic opportunities and building resilience by allowing for innovation and growth in emerging employment sectors while supporting the tourism industry.

Social Equity: Supporting a people-focused and community driven approach to growth where everyone has access to opportunities and where diverse voices are included in the decision-making process.

Community Well-Being: Promoting good urban design principles which support creating places where people feel connected, safe, and proud to live and work.



Rainbow “Friendship Bench” on Newmarket’s Main Street commemorating Gillian Barker, a York Pride organizer

GUIDING PRINCIPLE 1:

A VIBRANT, DIVERSE & ACCESSIBLE COMMUNITY

Future Newmarket will apply an equity, diversity and inclusion lens to its future policies, fostering a vibrant, diverse and accessible community.

Action 1:

Celebrate Cultural Diversity and Heritage: Recognize, and enhance places that celebrate various cultures, promote cultural diversity, and preserve local heritage.

A VIBRANT, DIVERSE & ACCESSIBLE COMMUNITY

W
he Town of Newmarket is located
on the traditional territories of the
Wendat, Haudenosaunee, and
the Anishinaabe peoples and
the treaty land of the
Williams Treaties First Nations
and other Indigenous peoples
whose presence here continues
to this day.

We thank them for sharing
this land with us.

We also acknowledge the
Chippewas of Georgina Island

Video
recording

Action 2:

Acknowledge Indigenous History:

Create policies and educational programs that incorporate Indigenous Knowledge to highlight the Town's history and its connections with Indigenous Communities, promoting understanding and respect for Indigenous cultures and their contributions.



A VIBRANT, DIVERSE & ACCESSIBLE COMMUNITY

Action 3:

Enrich the Community Experience:

Develop policies that support accessible opportunities for everyone including those with various physical, cognitive, and socioeconomic abilities. Prioritize standards that enhance mental health outcomes, promote accessible resources, and consider the well-being of unhoused individuals. Ensure that public spaces, trails, and recreational and cultural activities incorporate inclusivity for different ages, cultures, interests, and abilities.

A VIBRANT, DIVERSE & ACCESSIBLE COMMUNITY

Action 4:

Improve the Public Realm: As the Town continues to urbanize, prioritize the public realm by improving streets, parks, and other open spaces to foster inclusivity and create a sense of place, while also integrating public art to showcase the Town's identity.

GUIDING PRINCIPLE 2:

A GREEN & RESILIENT COMMUNITY

Future Newmarket will cultivate a thriving, green, and resilient community by considering an environmental perspective, climate change implications, and enhancing green infrastructure.

Action 1:

Climate Change Mitigation and Adaptation: Where possible, prioritize both mitigation and adaptation strategies, incorporating a climate perspective into growth planning to bolster the Town's resilience against climate change and climatic events.

A GREEN & RESILIENT COMMUNITY

Action 2:

Enhance Green Infrastructure: Enhance the Town's green infrastructure by expanding connections between parks and green spaces, protecting the urban tree canopy, and promoting low-impact development to improve the interconnection between the natural and built environment.

A GREEN & RESILIENT COMMUNITY

Action 3:

Environmental Perspective:

Prioritizing greenhouse gas emission reduction through intensification and the development of compact, complete communities to create adaptive, climate-resilient neighbourhoods.

A GREEN & RESILIENT COMMUNITY

Action 4:

Natural Resource Protection: Enhance and protect the Town's natural resource system and water resources, including the quality of the Town's drinking water and biodiversity to ensure that future generations have access to these resources and natural habitats are preserved.

GUIDING PRINCIPLE 3:

COMPLETE COMMUNITIES FOR SUSTAINABLE LIVING

Future Newmarket will prioritize intensification and the development of compact, complete communities with a variety of housing options and will promote healthy, sustainable living.

Action 1:

Diversified Housing Options: Provide a range of housing options to meet the various affordability needs and life stages of residents.

COMPLETE COMMUNITIES FOR SUSTAINABLE LIVING

Action 2:

Healthy Living: Increase community access and walkability to activities and services that promote healthy living, including access to nutritious and local food, healthcare, and human services to enhance overall well-being.

COMPLETE COMMUNITIES FOR SUSTAINABLE LIVING

Action 3:

Local & Healthy Food: Promote access to local, healthy food through land use planning to minimize disparities by encouraging community gardens, rooftop gardens, local food production, and active participation in community building. Promote workshops to vulnerable populations on food cultivation to enhance sustainability, food security, and equitable food access.

COMPLETE COMMUNITIES FOR SUSTAINABLE LIVING

Action 4:

Sustainable Practices: Integrate sustainable waste management and energy-saving strategies into land use planning to minimize environmental impact.

GUIDING PRINCIPLE 4:

A CONNECTED COMMUNITY THROUGH SAFE & EFFICIENT TRANSPORTATION NETWORKS

Future Newmarket will build connected and efficient communities through promoting active transportation networks and modes, enhancing environmental outcomes and quality of life for residents.

Action 1:

Sustainable Modes of Transportation: Promote and prioritize transit-oriented, bike-friendly, and connected development to encourage environmentally friendly modes of travel.



A CONNECTED COMMUNITY THROUGH SAFE & EFFICIENT TRANSPORTATION NETWORKS

Action 2:

Walkable Communities:

Concentrate development near public transit to create a walkable, transit-friendly environment and promote a healthier lifestyle.

A CONNECTED COMMUNITY THROUGH SAFE & EFFICIENT TRANSPORTATION NETWORKS



Action 3:

Collaboration with Transportation

Authorities: Work with York Region, Metrolinx, and other transit authorities to establish efficient, frequent, and reliable public transportation services to encourage greater use and reduce dependence on the automobile.

A CONNECTED COMMUNITY THROUGH SAFE & EFFICIENT TRANSPORTATION NETWORKS



Action 4:

Innovative Parking Strategies: Explore innovative parking options and policies to efficiently manage parking resources. This includes smart parking systems, shared parking spaces, and promoting alternative transportation to reduce demand. This extends to addressing parking concerns and ensuring effective road and transportation networks for all modes of transportation.

Image Source: Vivanext

GUIDING PRINCIPLE 5:

A PLACE TO BE & VISIT

Future Newmarket will be a vibrant, people-focused community, bolstering economic resilience through tourism initiatives and promoting innovation and growth in essential employment sectors.

Action 1:

Economic Sustainability:

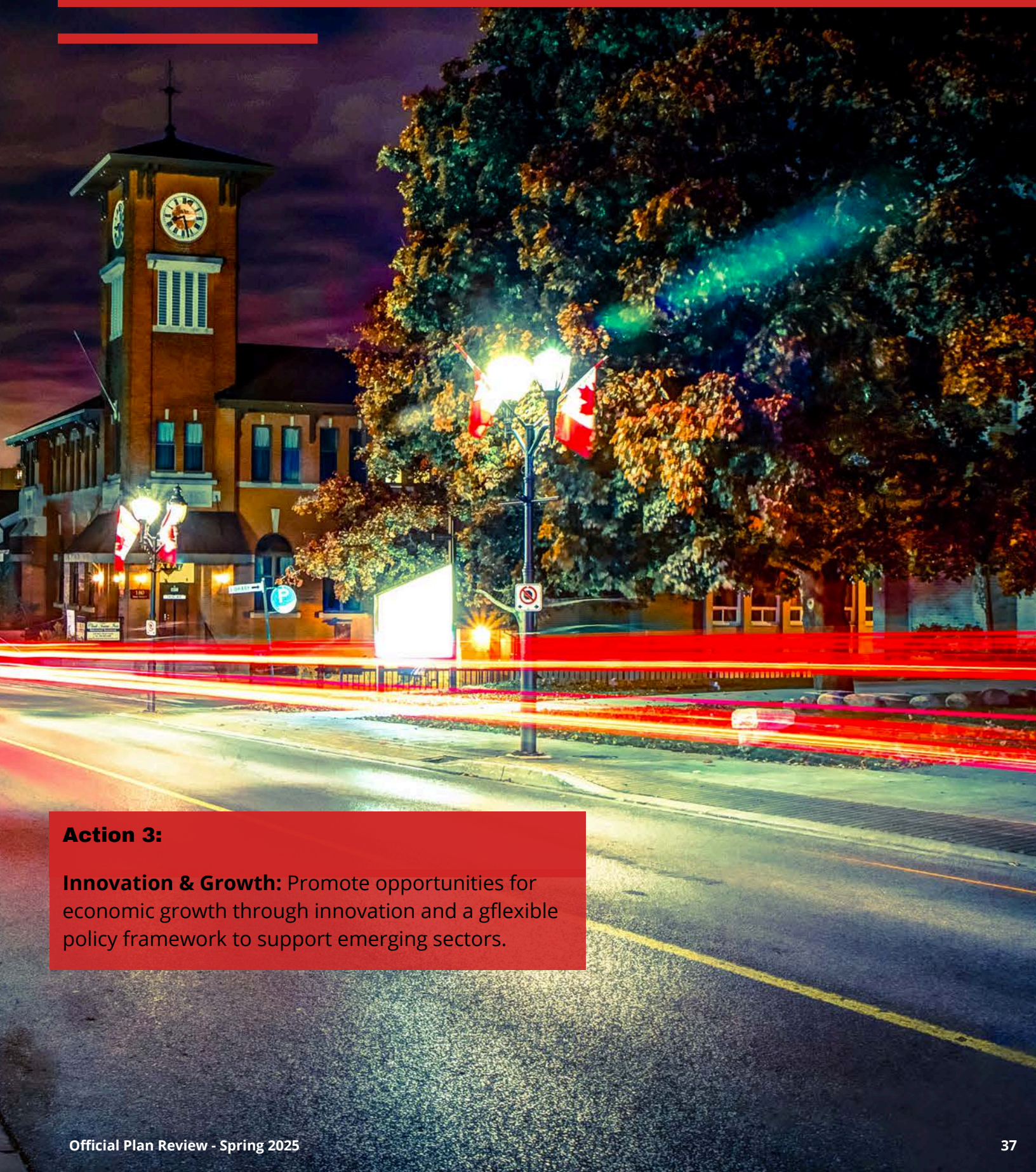
Support a variety of job opportunities and local businesses to ensure economic viability while protecting vital Employment Areas for economic uses.

A PLACE TO BE & VISIT

Action 2:

Boosting Tourism: Create opportunities through land use and policy to support the visitor economy and showcase the Town's attractions.

A PLACE TO BE & VISIT



Action 3:

Innovation & Growth: Promote opportunities for economic growth through innovation and a flexible policy framework to support emerging sectors.

A PLACE TO BE & VISIT

Action 4:

Develop a Tourism Infrastructure Plan: Invest in key tourism infrastructure (e.g., accessible public spaces, places to sit and dine or relax, places for artists and art stalls), and include policies in the Official Plan that support these improvements.



TRANSFORMATIVE THEME AREAS

GUIDING OUR *Future Newmarket*

These transformative theme areas set out actionable policy directions to strategically, meaningfully, and thoughtfully guide growth in the Town of Newmarket for the next 30 years.



Transformative **THEME AREAS**

Growth Management



Complete Communities



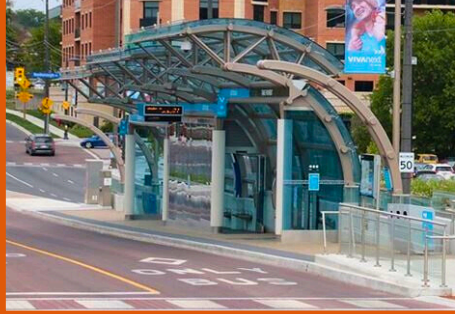
Housing Solutions



Climate Change & Natural Heritage



Transportation & Connections



Parks & Open Spaces

NEW



Placemaking & Urban Design



Cultural Heritage



Jobs & Employment Areas



Infrastructure & Services



Equity, Diversity & Inclusion

NEW



GROWTH MANAGEMENT



WHAT WE HEARD

The Town of Newmarket is forecasted to reach **118,500 people and 58,100 jobs by 2051**, necessitating proactive planning as Newmarket transitions to an important urban community in York Region. It is essential to manage the Town's growth to build a community where all residents feel **safe, valued, and accepted**, shaping a community that is *well beyond the ordinary*.

Focus on Growing "Up" & Intensification

Explore Innovative Housing Solutions & Housing Options




Increase and Expand Transportation & Infrastructure Servicing

Prioritize Sustainability & Environmental Preservation

GROWTH MANAGEMENT

Vision for the Future



Future Newmarket will achieve balanced and strategic growth that respects the Town's character while accommodating new residents and businesses. Growth will be managed by focusing intensification in key areas and enhancing the Town's unique identity, ensuring a sustainable and vibrant community for all.

INTRODUCE A NEW TOWN STRUCTURE

A GLIMPSE INTO *Future Newmarket*

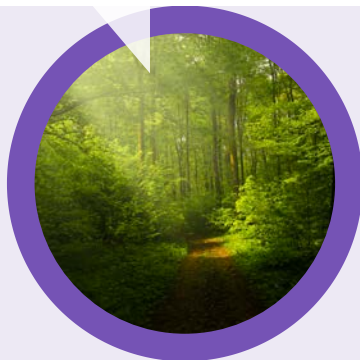
Strategic Intensification: The greatest heights and densities will be focused in the **Regional Centre** and in **MTSAs**, promoting a mix of transit-supportive uses. **Regional Corridors**, which are served by rapid transit, will connect MTSAs and will function as urban green streets. **Civic squares** at prominent locations will serve as gathering spaces for the community, incorporating public art, green spaces, and amenities.



Local Corridors: Will connect Town Centres and are located in proximity to transit. Varied housing options along Local Corridors will ensure affordability and inclusivity near transit and services.



Preservation of Natural Areas: Urban growth will be balanced with the protection of natural heritage systems and water resources.



Walkable Town Centres: Will feature mixed-use developments with shops and services, all within walking distance for residents at a lower scale and intensity to Regional Centres and Corridors.



Enhanced Connectivity: Neighbourhood Centres are local nodes that support YRT and local bus service, providing opportunities for gentle density. **Support Corridors** will connect these key areas, while accommodating missing middle housing and local amenities.



NEW TOWN STRUCTURE: BRINGING THE VISION TOGETHER

In Newmarket, we're not reinventing the wheel—we're breathing new life into what's already here, uniting the visions of the recent past with the needs of the future. Our town has always been a place where people come together, where community thrives, and where history meets opportunity. What we're doing now is taking those foundations and elevating them, creating a renewed vision through the big ideas of an updated Town structure plan with civic squares and green anchors linked by green corridors.

Imagine a network of vibrant public spaces, places for people to gather, celebrate, and connect, spread across the Town and tied together through lush, green avenues. These civic squares aren't just spaces on a map. They are living, breathing hubs of community life, reimagined for the modern era but deeply rooted in the legacy of Newmarket. With thoughtful design, these squares will pulse with activity, blending old charm with new purpose.

Our green corridors will act as the lifelines between these civic spaces, weaving nature into the urban environment. Key streets will transform into pedestrian-friendly avenues, with trees and pathways connecting us all, not just physically, but socially and environmentally. These corridors will promote healthier, more active lifestyles while offering a calmer, green atmosphere for everyone.

We're not starting from scratch—we're building on the strong foundations that already exist. The ideas of civic gathering, community connection, and sustainable living have always been at the heart of Newmarket. Now, we're amplifying those ideas, aligning them with the future, and creating a town that serves not only today's residents but generations to come. This vision brings together the best of what we've always been and what we aspire to be, making Newmarket a model of how towns can evolve while staying true to their roots.

This is not merely about development, buildings, or parks. It's about people. It's about creating places that feel like home, places where people come together to shape a future that honours and builds on work from the past, all while creating something exciting, fresh, and new. Welcome to the New Town Structure of Newmarket.

CREATING A NETWORK OF VIBRANT CIVIC SQUARES

Newmarket's urban framework is evolving to create a more sustainable, inclusive and vibrant Town. The updated Town structure will focus growth and development in key nodes, each with unique characteristics and identities. Civic squares will serve as gathering spaces for the community, incorporating public art, green spaces, and amenities.

Recognizing that key nodes and civic squares will develop differently, Future Newmarket will set the policy framework to encourage a network of interconnected and vibrant green avenues, promoting active transportation, and underscoring Newmarket's dynamic and connected urban structure.

GREEN CITY CONCEPT:

CONNECTING NEWMARKET THROUGH GREEN ANCHORS AND CORRIDORS

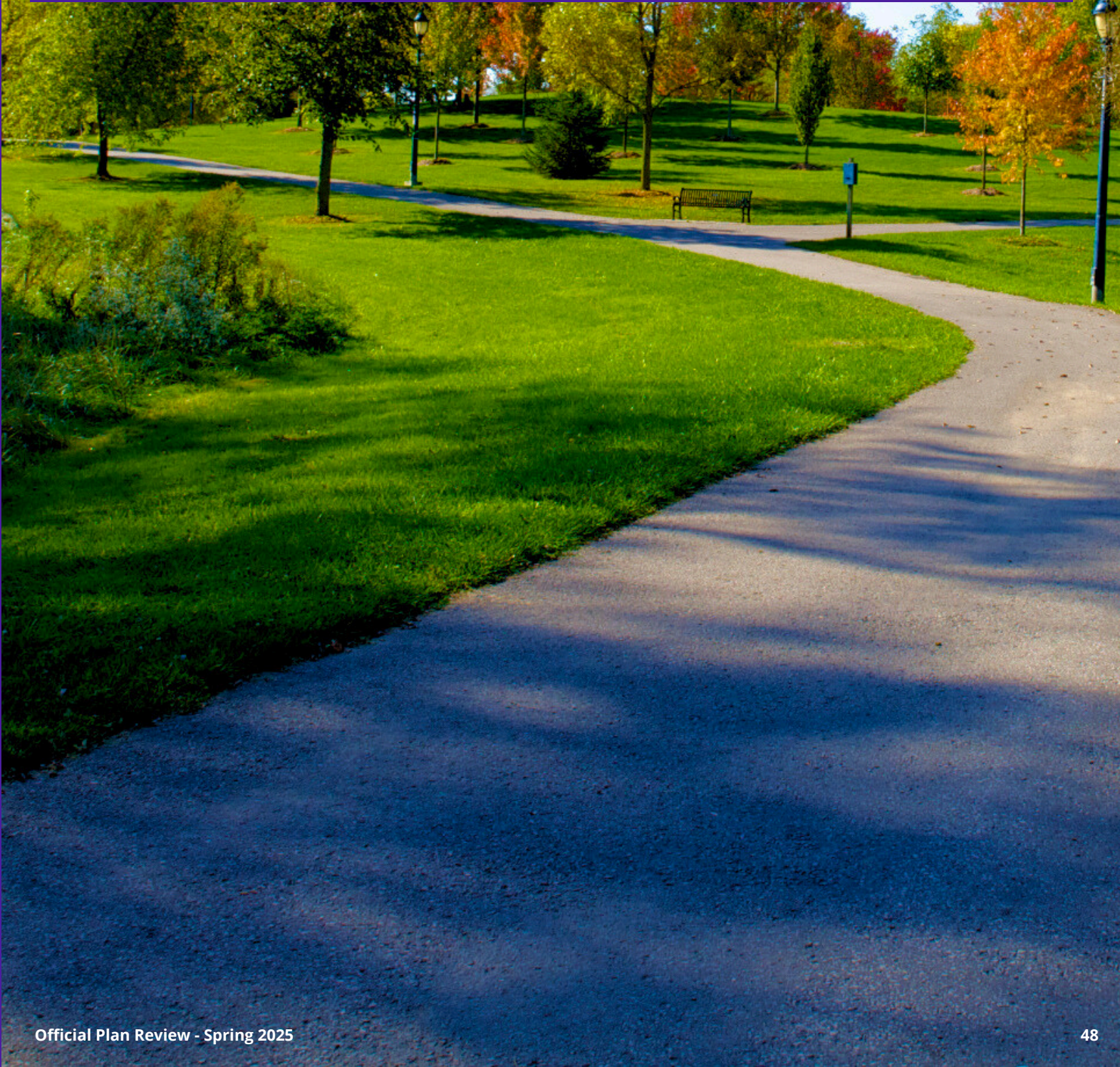
The vision for a **green Newmarket** focuses on transforming key streets into vibrant, tree-lined corridors that promote sustainability and active living. **Eagle Street, Davis Drive, Mulock Drive, and Prospect Street** are prime candidates for green transformations. These corridors, along with existing trails like the Tom Taylor Trail, would connect significant public spaces and **green anchors** in the Town. Green corridors will feature enhanced tree canopies, improved sidewalks, and/or dedicated bike lanes, creating a network of green avenues that connect parks, public squares, and civic spaces. These corridors will not only reduce the Town's carbon footprint by promoting walking and cycling, but they will also contribute to cooling the streets and improving air quality.

Increasing Newmarket's tree canopy coverage and enhancing active transportation infrastructure will create a greener, more sustainable town where residents can enjoy a healthy, connected public realm.

*Read more in the [Climate Change & Natural Heritage](#) section.

GREEN ANCHORS

Mulock Park, Fairy Lake Park, Riverwalk Commons, Environmental Park, George Richardson Park and the future **Shining Hill Village Community Core** are significant green anchors in Newmarket's open space network. These parks will serve as hubs of environmental, recreational, and social activity, linking the community through natural spaces. **Green corridors** will connect these anchors, ensuring that residents can move through the Town easily on foot or by bike. The green corridors and green anchors will bolster the enhanced connections throughout the Town, as demonstrated below:



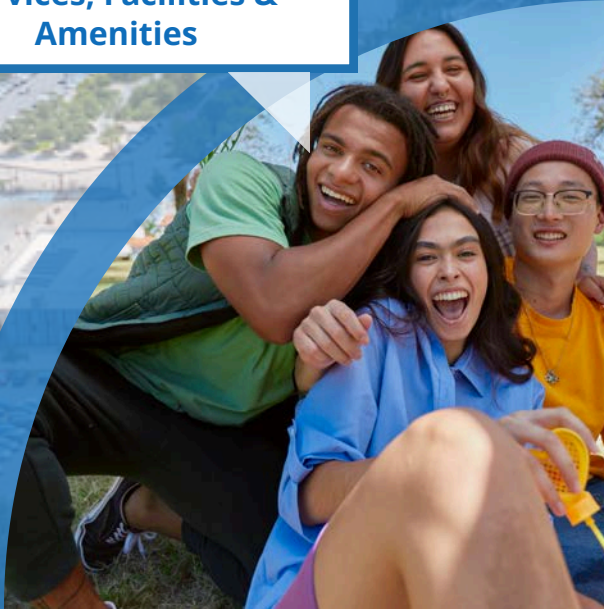
COMPLETE COMMUNITIES



WHAT WE HEARD

Complete Communities focuses on diverse housing options, accessible transit and active transportation, ample parks and open spaces, and close proximity to essential services like schools, healthcare, and local retail. It's about fostering a community where **everyone can build meaningful lives, connect with their neighbours, and participate fully in life** that is *well beyond the ordinary.*

**Accessible Community
Services, Facilities &
Amenities**



**A Comfortable, Attractive &
Safe Pedestrian Space**



**Promote Local Shops, Bars &
Restaurants**



**Connections to Natural
Spaces & Trails**

COMPLETE COMMUNITIES

Vision for the Future

Future Newmarket will be a town of complete communities, where residents of all ages and abilities have access to a full range of amenities, services, and housing within walkable, connected neighbourhoods. The Town will foster vibrant, inclusive communities that support health, well-being, and social cohesion.

REIMAGINE THE TOWN'S APPROACH TO LAND USE

A GLIMPSE INTO *Future Newmarket*

Diverse Land Uses: Integrating residential areas with a mix of housing, local shops, schools, and healthcare, making daily necessities accessible by walking.



Revised Residential Permissions: Residential land use rules will be updated to reflect the new growth strategy, supporting a range of housing types and neighbourhood evolution.



Enhanced Mixed-Use Areas: Commercial and non-residential uses will continue to be permitted, encouraging mixed-use areas.

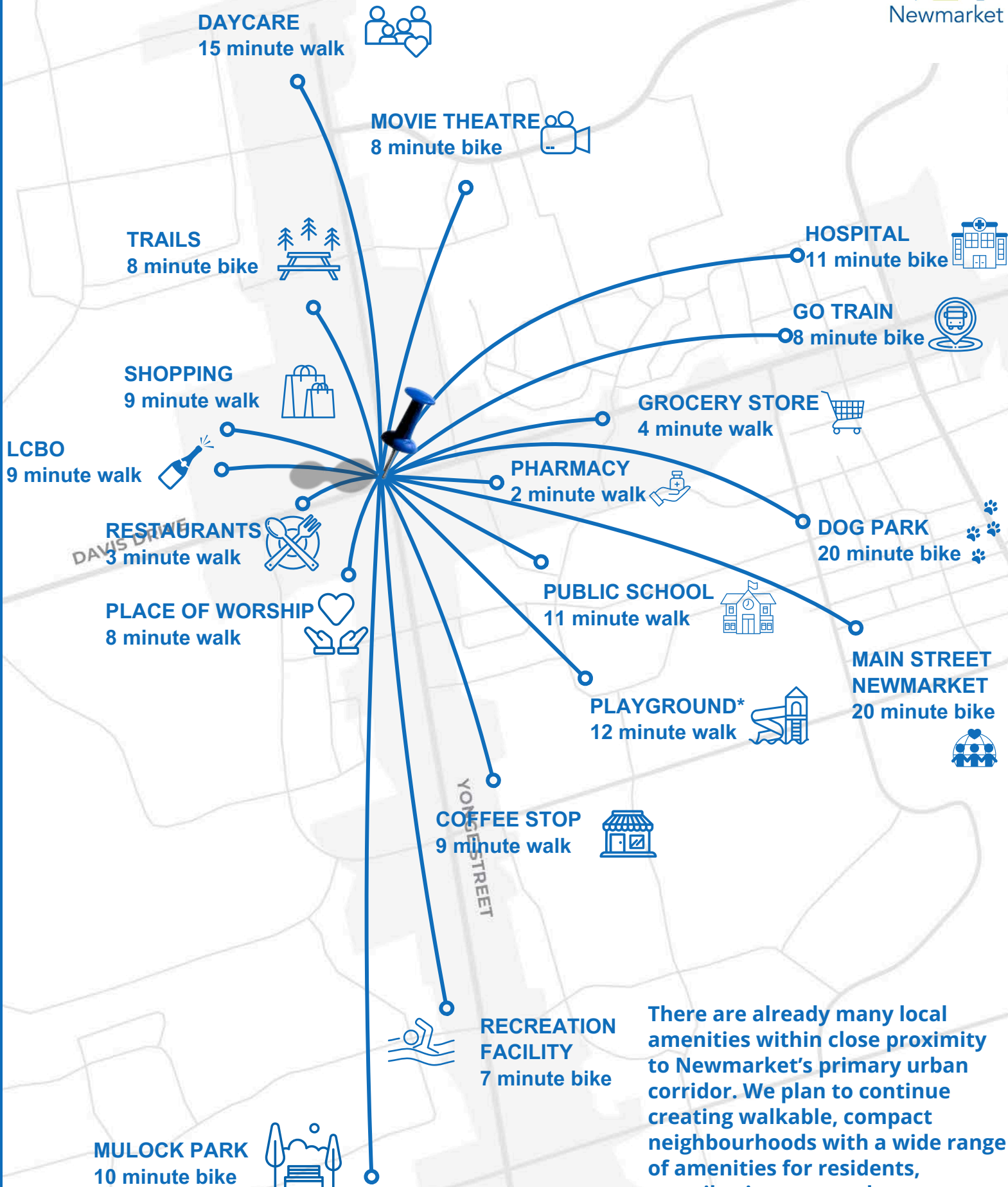


Integration with Broader Policies: The revised land use approach will align with climate change, sustainability, and other policy goals, ensuring a cohesive growth strategy.



Focus on Infill & Intensification: Prioritized infill and intensification will revitalize existing areas with new developments and improved urban design.





There are already many local amenities within close proximity to Newmarket's primary urban corridor. We plan to continue creating walkable, compact neighbourhoods with a wide range of amenities for residents, contributing to complete communities that are *well* beyond the ordinary.

EQUITY, DIVERSITY & INCLUSION



EQUITY, DIVERSITY & INCLUSION

Vision for the Future



Future Newmarket will be a welcoming, inclusive community where diversity is celebrated, and equity is embedded in all aspects of Town life. The Town will ensure that all residents have the opportunity to thrive, regardless of their background or circumstances, by creating a community built on mutual respect, understanding, and collaboration.

INCLUSIVE LAND USE PLANNING

A GLIMPSE INTO *Future Newmarket*

Inclusive Public Spaces: Using universal design principles to create accessible and welcoming environments that accommodate all abilities.



Integrated Transportation: Well-connected, accessible, and efficient transportation, linking to key destinations and promoting mobility.



Community-Driven Planning: Residents will have a direct role in land use planning, reflecting the diverse values, needs, and aspirations of the community.



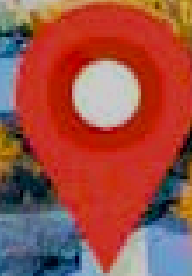
Equitable Development: Prioritizing affordable and mixed-use developments, ensuring that housing options and amenities are accessible to all residents, regardless of socioeconomic status.



Sustainable Growth: Integrating green infrastructure and resilient designs that support long-term community health and environmental stewardship.



HOUSING SOLUTIONS



WHAT WE HEARD

The Town of Newmarket's goal is to create **inclusive neighbourhoods** where all residents, regardless of their socio-economic status, have access to **safe, affordable, and suitable housing**. By understanding the complex nature of housing issues and engaging in collaborative discussions, we can work towards a more sustainable and inclusive housing future, making the Town *well beyond the ordinary*.

Age Friendly & Inclusive Communities



Diverse Types of Housing Forms



Enabling Middle Housing, such as Duplexes, Triplexes and Walk-Up Apartments

Contemporary Housing Solutions, such as ARUs and Homeless Support

HOUSING SOLUTIONS

Vision for the Future



Future Newmarket will encourage a diverse array of housing options that cater to the needs and abilities of residents. Through thoughtful planning and policy, the Town will create inclusive, accessible neighbourhoods that support a high quality of life for all.

CLIMATE CHANGE & NATURAL HERITAGE

WHAT WE HEARD

Sustainability encompasses the ability to meet present needs without compromising the ability of future generations to meet theirs. It requires a balance between **economic growth, social inclusion, and environmental protection**. By creating a culture of sustainability and resilience, Newmarket can be a community *well beyond the ordinary*.

Landscape Design & Wildlife Preservation



Sustainable & Eco-Friendly Development



Community Gardens & Green Spaces



Incentivize & Support Emission Reduction

CLIMATE CHANGE & NATURAL HERITAGE

Vision for the Future

Future Newmarket will be a leader in climate resilience, where the Town's natural heritage is preserved and enhanced through innovative, sustainable practices. By integrating green infrastructure and prioritizing the protection of our natural ecosystems, Newmarket will mitigate the impacts of climate change, ensuring a healthy, biodiverse environment for future generations.

Did You Know?

The Town has collaborated to offer a residential subsidized backyard tree planting program as part of the Stormwater Rebate Program, covering an additional \$100 towards the purchase of a tree.

Every tree planted contributes to our urban forest while providing both **environmental and human health benefits.**

Newmarket's tree canopy is already valued at over **\$350,000,000**, providing reduced energy costs for residents, avoiding runoff, reducing erosion, improving air quality, and increasing property values, and we're not even done expanding. The policies implemented through the Official Plan Review will promote an even larger increase in tree canopy coverage.

NEWMARKET IS A PLACE WHERE

Clean Meets Green

Newmarket has an Urban Forestry Management Plan that guides the future management and growth of all trees within the Town, targeting **13% woodland canopy by 2031, and 35% total canopy cover by 2051.** Through this, present and future residents will enjoy an *even greener* Newmarket with a healthy urban canopy.

WE'RE MAKING NEWMARKET *Even Greener!*

BEFORE**AFTER**

The Town of Newmarket has collaborated to enhance the parking lot at the Ray Twinney Recreation Complex with low impact development techniques. These improvements include permeable interlocking pavers and rain gardens, which help manage stormwater, improve downstream water quality, and reduce flooding in Western Creek by allowing natural infiltration. The parking lot and garden area can now store up to **500 cubic metres of rainwater**.

MORE PROJECTS LIKE THIS TO COME FOR
Future Newmarket

STRENGTHENING GREEN CORRIDORS FOR A *Healthier Newmarket*

Newmarket's future lies in its commitment to developing **green corridors** that enhance both environmental sustainability and public health. These corridors will form the foundation of the Town's green infrastructure, connecting parks, civic nodes, and residential neighbourhoods through a network of tree-lined streets and active transportation routes.

Prioritizing green corridors will create a healthier, more sustainable urban environment that encourages active transportation, community connections, and enhances the Town's overall quality of life.


1

TREE CANOPY EXPANSION

Increasing the tree canopy along key streets can improve the Town's resilience to climate change and assist in achieving our goal of increasing tree canopy coverage from 24% to 35% by 2051. A denser tree canopy will help to mitigate urban heat, reduce greenhouse gas emissions, and create more pleasant, shaded environments for walking and cycling.

2

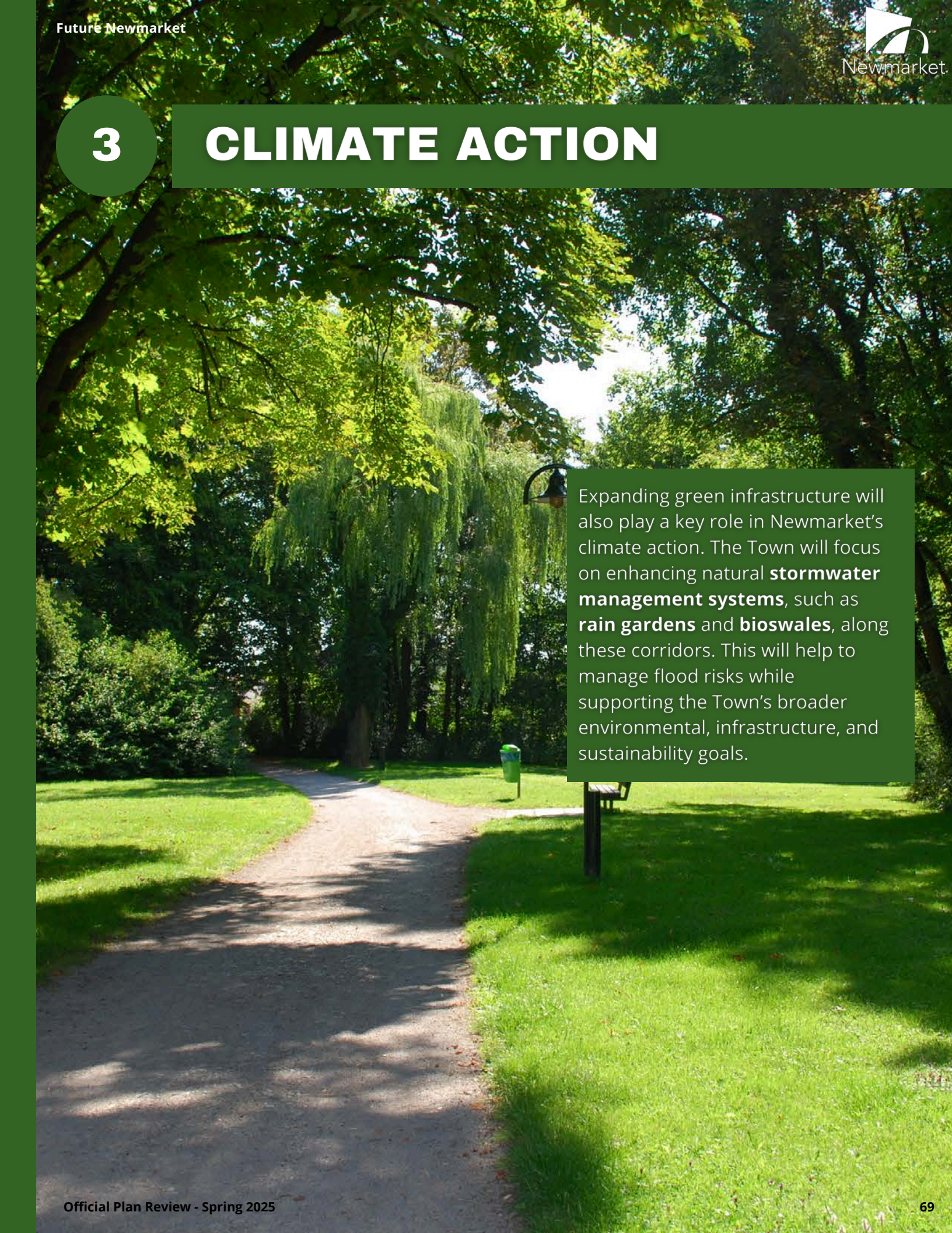
ACTIVE TRANSPORTATION



Green corridors will support Newmarket's **Active Transportation Implementation Plan** by providing safe and attractive pathways for cyclists and pedestrians. Integrating bike lanes and wider sidewalks into these corridors will make it easier for residents to travel without cars, reducing traffic congestion and improving air quality.

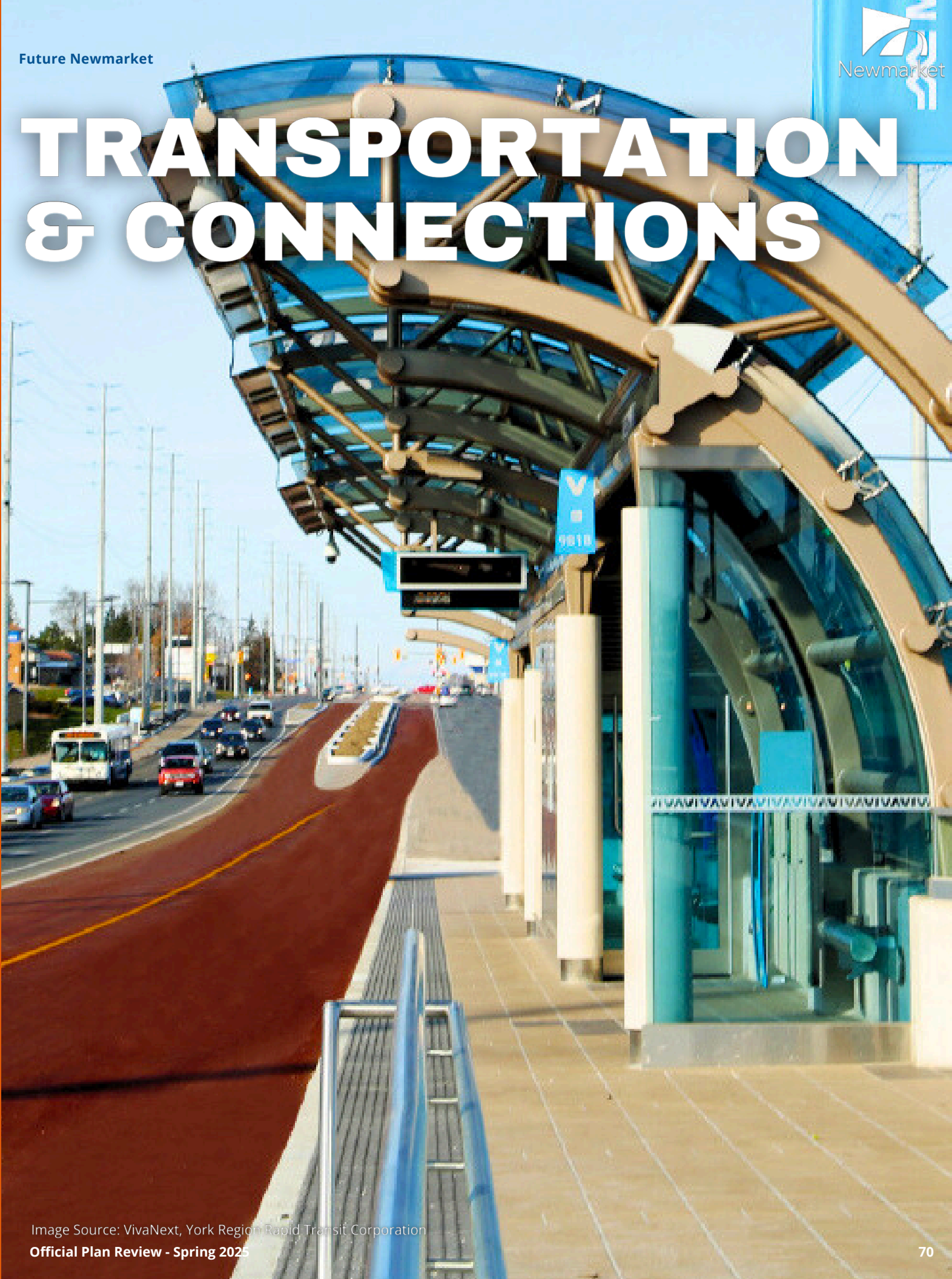
3

CLIMATE ACTION



Expanding green infrastructure will also play a key role in Newmarket's climate action. The Town will focus on enhancing natural **stormwater management systems**, such as **rain gardens** and **bioswales**, along these corridors. This will help to manage flood risks while supporting the Town's broader environmental, infrastructure, and sustainability goals.

TRANSPORTATION & CONNECTIONS



WHAT WE HEARD


The Town of Newmarket aims to create an exceptional transportation experience across all modes of transportation, including walking, cycling, public transit, and emerging mobility options like electric scooters and bikes. In turn, this will enhance accessibility, sustainability, and the integration of new technologies, creating a community that is *well beyond the ordinary*.



**Support for Active
Transportation
Infrastructure for Bikes,
Scooters & Pedestrians**



**Expand BRT Accessibility
& Transit Priority
Measures**




**Integrate E-Bikes/Scooters
with Rental Systems &
Education**



**Shift Investment to
Complete Streets and
Biking Paths**

TRANSPORTATION & CONNECTIONS

Vision for the Future



Future Newmarket will be seamlessly connected, with a comprehensive, multimodal transportation network that prioritizes active transportation, public transit, and sustainable mobility. The Town will ensure safe, efficient, and accessible connections within and beyond its borders, reducing reliance on single-occupancy vehicles and promoting environmental stewardship.

PARKS & OPEN SPACES



WHAT WE HEARD

Parks and open spaces are a cornerstone for healthy living, community gathering, and environmental stewardship. Green spaces not only meet recreational needs but also enhance ecological sustainability and support a high quality of life for generations to come. The Town of Newmarket aims to create inclusive, accessible, and resilient spaces that reflect the community's evolving needs while protecting the natural environment, making Newmarket *well beyond the ordinary*.

Increase Parks & Green Spaces



Preserve & Expand the Tree Canopy



Provide Accessible and Inclusive Outdoor Spaces



Increase Trail Connections & Walkability



PARKS & OPEN SPACES

Vision for the Future

Future Newmarket will be a green town, where parks and open spaces are abundant, accessible, and thoughtfully designed to support recreation, leisure, and ecological health. The Town will prioritize the creation and maintenance of these spaces as vital community assets that enhance the quality of life for all residents.

WHAT WE'RE ALREADY DOING TO MAKE NEWMARKET *Even Better*

THEN



NOW



MULOCK PARK VISION FOR *Future Newmarket*

HISTORIC MULOCK HOUSE



SKATING AREA & TRAIL



GREENHOUSE CONSERVATORY



SUMMER WATER PLAY & WINTER SKATE



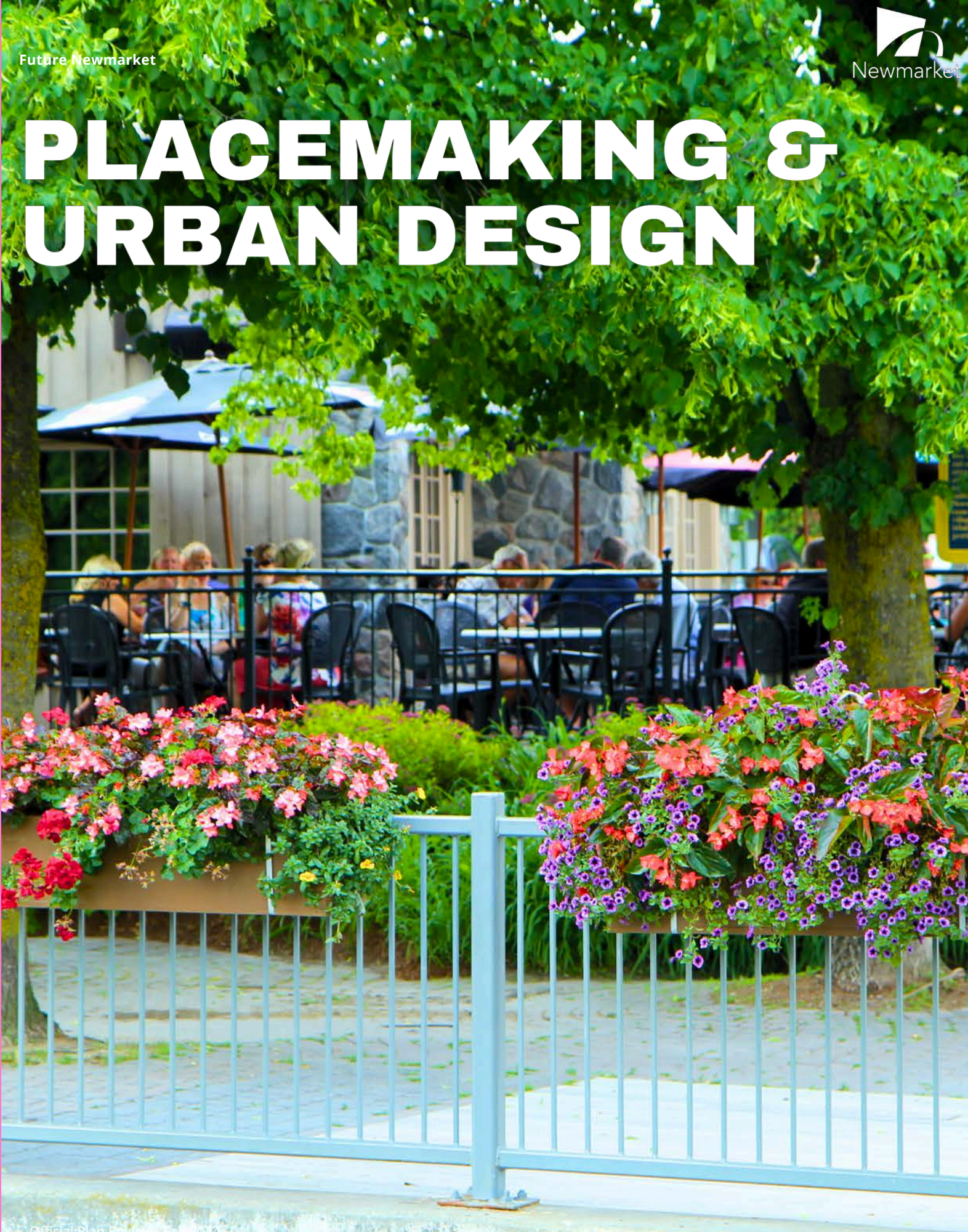
GREAT LAWN



ARTIST RESIDENCY & HISTORIC GARDEN



PLACEMAKING & URBAN DESIGN



WHAT WE HEARD

Placemaking and urban design address the relationships and arrangement of buildings and the spaces between them, influencing many **social, cultural, environmental, and economic aspects of life**. We aim to create a space where everyone feels a sense of belonging, safety, and pride in our community, making the Town of Newmarket a place that is *well beyond the ordinary*.

Encourage Vibrant, Mixed-Use Development

Support Inclusive & Accessible Public Spaces

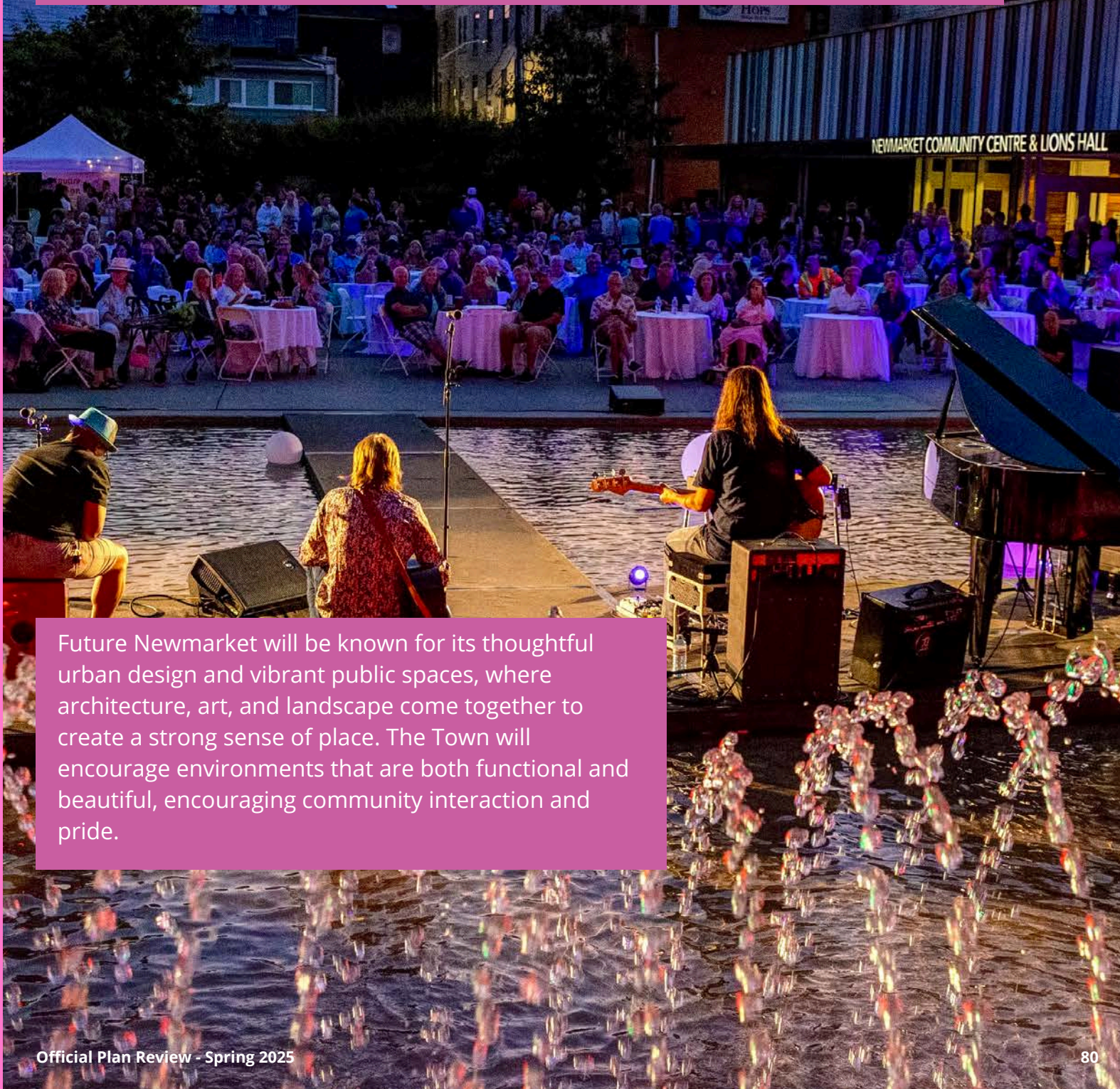


Identify Areas for Cultural & Social Events, such as Festivals & Markets

Maintain the Town's Identity & Character

PLACEMAKING & URBAN DESIGN

Vision for the Future



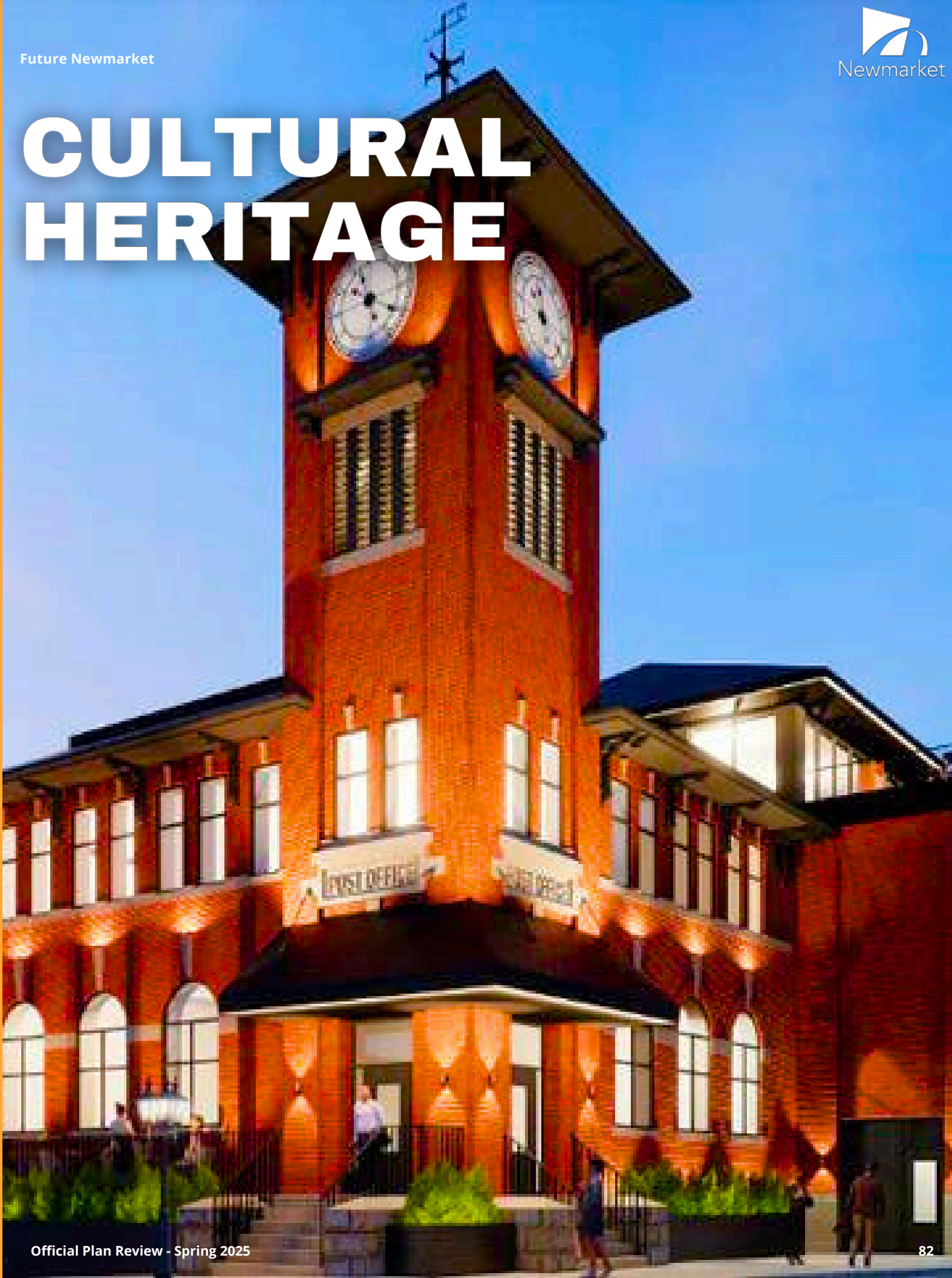
Future Newmarket will be known for its thoughtful urban design and vibrant public spaces, where architecture, art, and landscape come together to create a strong sense of place. The Town will encourage environments that are both functional and beautiful, encouraging community interaction and pride.

THERE'S A *Place for You Here*



The Town of Newmarket has been recognized as one of the **top 10 places to live in Ontario**. Newmarket is also one of the most densely populated communities Ontario. We fit a lot of amazing people and places into a relatively small package.

CULTURAL HERITAGE



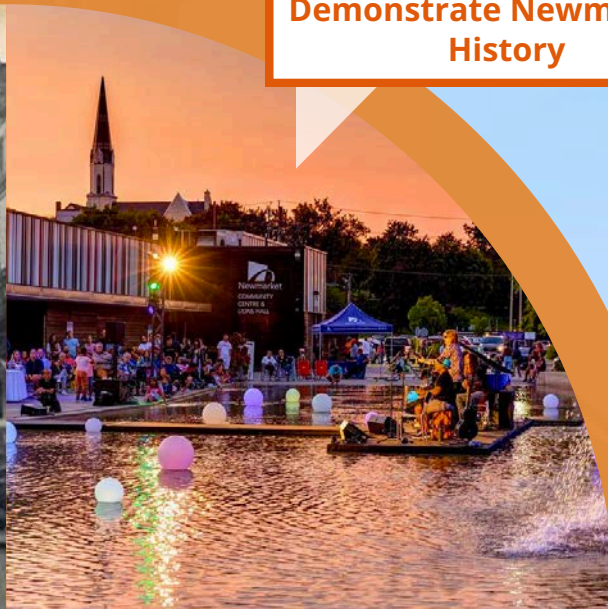
WHAT WE HEARD

Newmarket's heritage resources, particularly in areas like Historic Main Street, offer a window into the Town's rich history and provide a sense of community pride, cohesion, and continuity amidst development and innovation. Cultural heritage shapes the Town's unique character and contributes to the quality of life for residents and visitors alike, making our community *well beyond the ordinary*.

**Balance Cultural History
with Future Development**



**Create Central Centres that
Demonstrate Newmarket's
History**



**Enhance Public Art &
Showcase Indigenous
Artists**



**Honour Existing Historical
Landmarks & Buildings**

CULTURAL HERITAGE

Vision for the Future

Future Newmarket will celebrate and preserve its rich cultural heritage, ensuring that the Town's history and character are woven into the fabric of its future development. By protecting historical sites and promoting cultural expression, Newmarket will honour its past while embracing a vibrant, diverse future.

NEWMARKET IS A PLACE WHERE

Culture Meets Community

ENHANCING NEWMARKET'S

Unique Character and Charm



JOBS & EMPLOYMENT AREAS



WHAT WE HEARD

As Newmarket looks to the future, it must adapt to the evolving nature of the economy while leveraging its existing assets and opportunities for intensification. The Town's ability to attract and retain businesses, provide a **mix of employment opportunities, and develop high-quality urban environments** will make Newmarket *well beyond the ordinary.*

Diverse Employment Opportunities

Promote Tourism & Local Businesses




Focus on Youth & Community

Encourage Sustainability & Dining

JOBS & EMPLOYMENT AREAS

Vision for the Future



Future Newmarket will be a dynamic economic hub, attracting diverse businesses and providing a range of quality jobs close to home. By promoting innovation and supporting local enterprises, the Town will ensure a resilient and thriving economy that meets the needs of its growing population.

INFRASTRUCTURE & SERVICING



WHAT WE HEARD

Municipal servicing and infrastructure are the lifelines of any thriving community, supplying clean water, wastewater treatment, stormwater management, waste disposal, and energy provision, crucial for the **health, safety, and prosperity of residents and businesses**. We aim to create an efficient, sustainable, supportive, and a well-serviced environment, making our community *well beyond the ordinary*.

Increase Recreational Opportunities



Improve Traffic Flow & Reduce Congestion



Enhance Water & Sustainable Energy Practices

Improve Healthcare Systems & Accessibility

INFRASTRUCTURE & SERVICES

Vision for the Future



Future Newmarket will maintain and enhance its infrastructure and services to support a growing population, ensuring that residents have access to reliable, accessible and sustainable public utilities, recreational opportunities, and social services. The Town will promote the inclusion of soft infrastructure, such as programming for recreation, cultural events, and community engagement, within policy frameworks. Newmarket will promote investment in modern, resilient infrastructure that meets current needs, anticipates future demands, and create inclusive spaces for all residents.



1 INTEGRATION

Take on a unified and comprehensive approach to managing water resources, ensuring that all related systems work together effectively.

2 INNOVATION

Explore and implement new ideas and technologies to enhance cost-efficiency and promote sustainability.



3 INFRA“STRETCH”ING

Extend the lifespan and maximize the capacity of existing infrastructure to delay the need for new capital investments.

This graphic is inspired by the York Region Water and Wastewater Master Plan, demonstrating the "one water" approach the Town is taking for Future Newmarket. This approach to decision-making treats the urban water cycle as a unified system, where water flows between drinking water, groundwater, stormwater, and wastewater. The Official Plan aims to uphold this principle, encouraging cost-effective, financially sustainable services that reduce water source dependency and minimize environmental impact.

transit-

environme

Newmarket

cozy
peaceful
safe
perse
beautiful
diver
bold

tight

nato

