



Newmarket Library Community Report 2024

Prepared by: Tracy Munusami, Newmarket Library CEO
Date: April 7, 2025

Anything and Everywhere

Agenda

- Library Board and Vision
- 2024 Library's Commitment to the Community
- 2024 achievements and milestones
- Thank you to our wonderful community and team
- Newmarket Library by the Numbers
- Direction for 2025

Board Members

- Board Chair, Darryl Gray • Vice-Chair, Councillor Kelly Broome • Beth Stevenson • Neila Poscente • Rex Taylor • Councillor Trevor Morrison • Councillor Victor Woodhouse



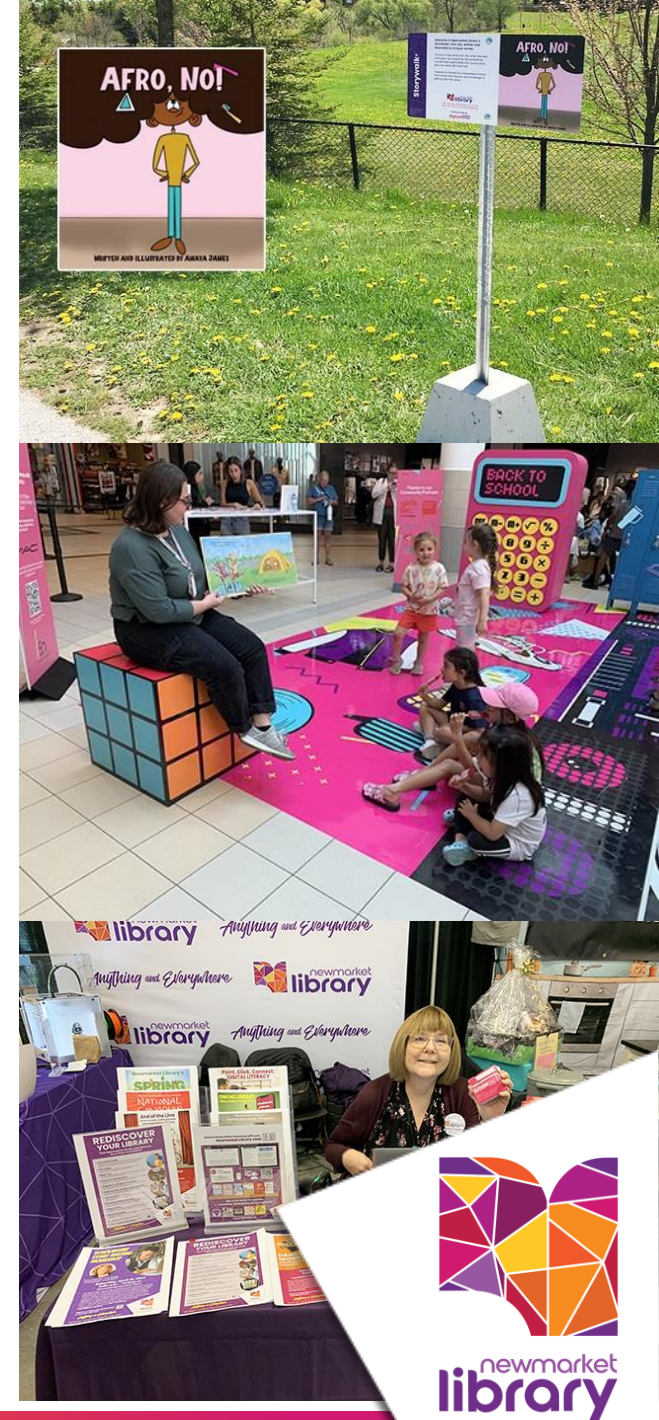
2024 Commitment to the Community

- Expanding our Outreach Horizons & bringing people back to the Library
- Enhancing the Library Space for Residents
- Building more Amazing Collaborations
- Create Exciting and Engaging Programs and Services



Expanding our Outreach Horizons

- Doubled our Outreach efforts
- Tripled the number of cards created at Outreach events
- Visited all the high schools in Newmarket to connect with students and sign them up for Library cards
- High-impact location events included Upper Canada Mall, Farmers' Market, Moonlight Movies, and the Central York Chamber Home Show.
- Increased Visiting Library Service customers and volunteers



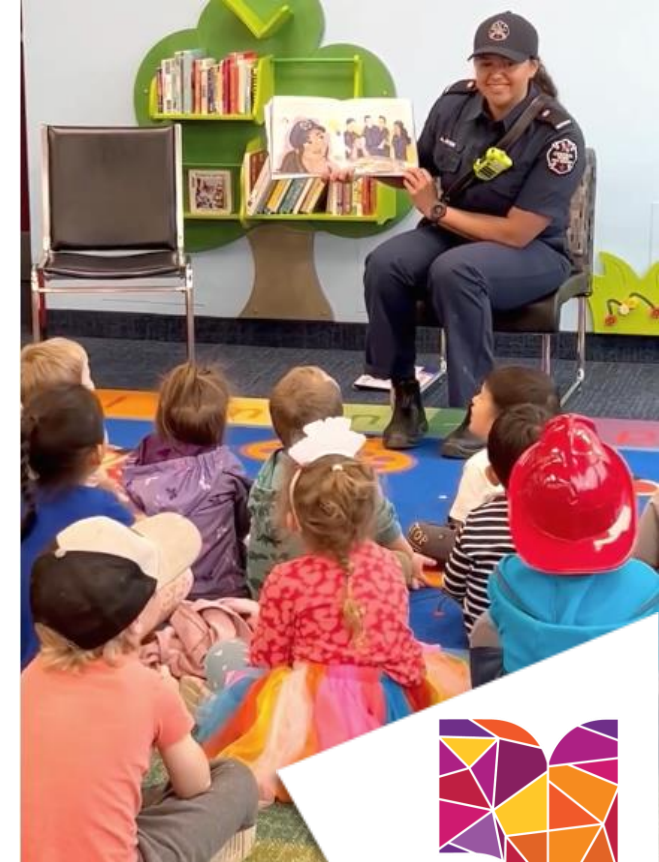
Enhancing the Library Space for Residents

- Refreshed paint on main floor
- Accessible Study Pod
- Visible customer service desk
- Outdoor painting
- Maker Hub relocation



Building More Amazing Collaborations

- Lunar New Year with 108 Health Promotion Association
- Collaborations with the Senior Iranian Multicultural Association
- Storytime with CYFS
- Fairy Trail Walk for Esther
- Continued growing partnership with NACCA
- Newmarket Baha'i Community
- Ahmadiyya Muslim Women's Association



Exciting & Engaging Programs & Services

- Over 550 children signed up for Summer Reading Club (100% increase over 2023)
- 175 Seniors attended Pixel Project workshops
- Three Storywalks in Newmarket Parks
- 1000 Books Before Kindergarten
- Plant Swap
- Maker Hub Re-Launch
- Author events
- Pride events

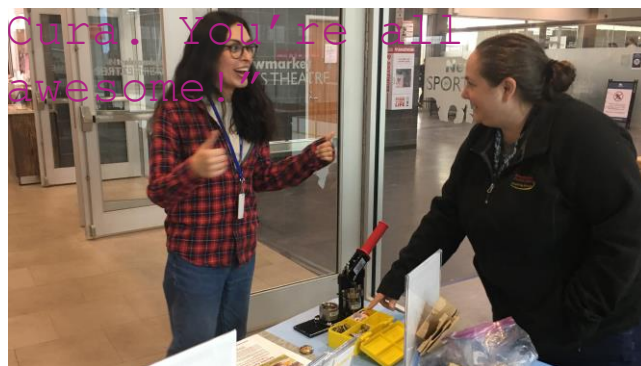


Thank you to our Community

"Libraries are magical places, and the Newmarket Library continues that tradition. I'll admit that as I get older (I'm 72) I tend to prefer digital books, as I can easily expand the text size to make for easier reading."



Customer visiting Maker Hub: "This place is so cool. Thank you for letting me use the space and taking the time to show me 3D printing and Cura. You're all awesome!"



Feedback on literacy backpack with book, part of 1,000 books before Kindergarten challenge: "My baby is 10 months old and he loves the book! I've been reading it four to five



Feedback from Pickering College teacher: "Students left with a wealth of new information. When we headed back to school, we felt bad pulling our students away from the archival articles. Several groups are eager to return to the Library to continue their research."

"I just had to tell you that I took the Seniors Discovery Program to learn about eBooks and I just loved it. It is so convenient."



Recognizing our Team

- At the heart of our library are the amazing staff!
- Susan Hoffman recognized as **Children's Librarian of the Year** by the Ontario Public Library Association
- National Library Workers' Day, April 8, 2025



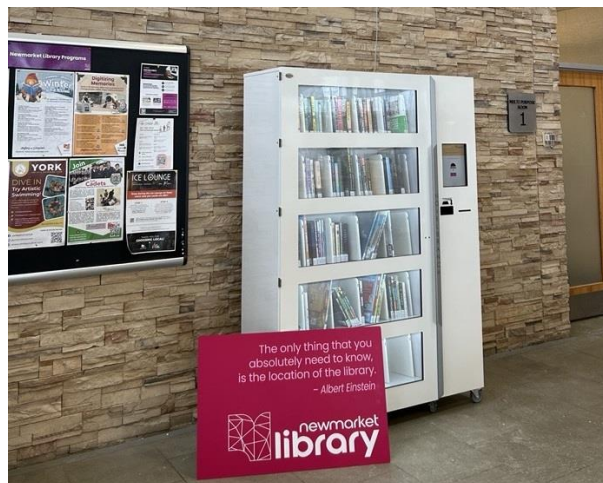
Newmarket Library by the Numbers 2024

- 453,786 physical items borrowed from the Library
- 169,791 digital items borrowed from the Library
- 180,933 In-Person Library visits
- 22,234 active library users
- 9,947 people attending programs
- 7,054 reference questions answered
- **\$4,297,983** saved by using the Newmarket Library



2025 Direction

- Increasing the diversity of the Library Collection by 2%
- Animating the Library on the Go Kiosks at Ray Twinney Complex and Magna Centre
- Thought-provoking programming
- More connections with Seniors and Teens
- Continuing to enhance the existing facility





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