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Elman W. Campbell Museum Monthly Report

Report Number: MUS-2025-03

Department(s): Recreation and Culture

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Meeting Date: March 26, 2025

Recommendations

That the report entitled Museum Monthly Report dated March 26, 2025, be received for information.

Purpose

This report highlights the proactive measures being taken by the Elman W. Campbell Museum staff to engage the community, preserve local history, and enhance programming for the months of February and March 2025.

Background

The following includes a point form summary of the main activities of the Elman W. Campbell Museum for February and March 2025. The following report summarizes the key activities and ongoing projects at the Elman W. Campbell Museum.

1. Black History Month Exhibit (February-March 2025)
 - Museum staff facilitated visiting hours for the BHM exhibit from February 1-March 29, 2025
 - Museum staff provided 14 docent-led school tours (233 students) of the BHM exhibit in coordination with NACCA (Newmarket African Caribbean Canadian Association) and facilitated scavenger hunts and other activities for each school group. Schools participated:
 - Maple Leaf PS
 - Bogart PS
 - JLR Bell PS
 - Poplar Banks PS
 - Jersey PS

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- Wellington PS
- Stuart Scott PS
- Alexander Muir PS
- Mazo de la Roche PS

2. Travelling Exhibit for Black History Month

- The display boards utilized during the 2024 Black History Month exhibit have been incorporated into a Travelling Exhibit.
- Details of the BHM Travelling Exhibit are now available on the museum's website. The display is being showcased at Southlake Hospital throughout the month of February.

3. Friends of the Museum Exhibit

- Museum staff are currently working with the Friends of the Museum volunteers to gather information and photographs for an upcoming exhibit to feature the history of the Friends of the Museum.
- This exhibit is meant to highlight the contributions of the FOM over the years and will be on display during National Volunteer Week in April. Staff are aiming to have the exhibit available for viewing from April 15 – May 1, 2025.

4. Office Specialty Exhibit Proposal

- A proposal for an exhibit focusing on the history of Office Specialty has been prepared and submitted as part of the Community Exhibit initiative at the Legislative Assembly of Ontario.

5. Accessioning Donations

- Ongoing efforts are being made to accession donations related to Office Specialty, ensuring that all artifacts are appropriately catalogued and preserved.

6. Spring Programs (April – June 2025)

- Spring program registration opened on March 5 (residents) and March 12 (non-residents).
- To date, there are 61 participants registered for spring programs.

7. Summer Programs (July – August 2025)

- Museum staff have programmed and input all summer programming. Registration opens on May 7, 2025.

8. Children's Programs

- Wee Fun Wednesday attendance has increased since last report. Communications has assisted with social media promotion.

Discussion

Calendar of Upcoming Events:

Current Exhibitions:

1. Black History Month Exhibit will be on view until March 29, 2025.
2. Lanterns, Teapots and Quilts; Off the Grid Living. On display until September 2025.
3. Love is in the Details is on view at the Newmarket Seniors' Meeting Place. Aiming to update display May-June).



4. History of Dixon Pencil Factory is on view at the Municipal Office. Aiming to update display May-June).
5. Promotion has begun for the LEGO Heritage Building Contest and display. Submissions are due May 3, 2025.



Winter Programming (February and March)

1. Wee Fun ages 1-4 and caregivers.

February 5	March 5
Wee Fun Space Day	Dinosaur Pals
February 12	March 12
Wee Fun Valentines	Paper Lanterns
February 19	March 19
Wee Fun Polar Bears	Trees in Bloom
February 26	March 26
Wee Fun Trains	Field of Flowers

2. March Break Programs

- March 11 – Paper Lanterns (2 sessions – 18 registered)
- March 12 – Paper Cup Lanterns (4 registered)
- March 13 – Paper Teacups (2 sessions - 17 registered)
- March 14 – Crazy Quilt Paper Wreath Craft (13 registered)

3. Family Fun Scavenger Hunt, All Ages

- February 15, To Newmarket with Love
- March 15, Luminating Lantern Challenge - 15 registered

4. Saturday Fun Day Workshops (Ages 4-10)

- February 8, Valentine Animal Art
- February 22, Polar Bear Adventure

Total Attendance for February = 380 visitors.

Total Attendance for March = 214 visitors.

Maintenance

1. Replacement fluorescent bulbs installed in the train diorama.
2. Ceiling tile replacement ongoing in washroom, back gallery, and multi-purpose room.

New Donations:

- A selection of Newmarket Historical Society newsletter artifacts donated on March 11, 2025.
- Air Force Jacket & army Machete – to be considered.

Business Plan and Strategic Plan Linkages

Attachments

“None.”

Approval

Sarah Ernst, Supervisor, Culture Services, Recreation and Culture

Contact

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