



Town of Newmarket
Minutes
Main Street District Business Improvement Area
Board of Management

Date: Wednesday, March 5, 2025
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Tom Hempen, Chair
Norm Pereira
Dominic Pedo, Treasurer
Allan Cockburn
Ken Sparks
Councillor Kwapis
Mike D'Angela

Members Absent: Patricia Carmichael
Sheila Stewart
George Karahalios

Staff Present: E. Thomas-Hopkins, Legislative Coordinator
C. Stipetic, Economic Development Coordinator

The meeting was called to order at 8:30 AM.
Tom Hempen in the Chair.

1. Notice

Tom Hempen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

None.

5. Deputations

None.

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of February 5, 2025

Moved by: Norm Pereira

Seconded by: Mike D'Angela

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of February 5, 2025 be approved.

Carried

7. Items

7.1 Sub-Committee Reports

7.1.1 Marketing

None.

7.1.2 Working Group

None.

7.1.3 Events

Ken Sparks provided a verbal update regarding Events including thanking the Town for support during the recent Ice Lounge on Main

event, planning for the upcoming Easter event and requesting a budget of \$4,000 for the Easter event.

Moved by: Ken Sparks

Seconded by: Councillor Kwapis

1. That the Main Street District Business Improvement Area Board of Management approve and authorize a budget of \$4,000 for the 2025 Easter event.

Carried

7.2 Parking Update

Councillor Kwapis provided a verbal update regarding Parking Update including the upcoming long-term closure of Queen Street for rehabilitation work, traffic diversion onto Davis Drive, increased signage, traffic patterns, and diverting traffic off Main Street.

Board Members queried Councillor Kwapis regarding ongoing Metrolinx work, location of full day parking spaces, additional parking spaces, traffic and parking patterns, AI Loop Parking pilot project data, a request for an update from staff regarding AI Loop pilot project data, a request to add a sub-item under the regular Parking Update to discuss traffic monitoring in the downtown, snow removal on Main Street, and concern regarding snow banks.

Moved by: Dominic Pedde

Seconded by: Norm Pereira

1. That sub-item 7.2.1 be added under Parking Update as a standing item going forward to include an update of traffic monitoring data captured in the downtown from Staff.

Carried

7.3 Financial Update

The Treasurer provided a verbal update regarding Financial Update including spending of the budget, 2024 year-end expenses, and a reminder for members to submit outstanding invoices.

7.4 Staff Update

7.4.1 Financial Incentive Program Staff Working Group Update

The Economic Development Coordinator provided a verbal update regarding Financial Incentive Program Staff Working Group Update including an internal staff update regarding the reorganization of the existing Economic Development department into the Community and Economic Innovation department.

Board Members provided feedback regarding the recent Ice Lounge on Main event including the choose local campaign, retail traffic, location of events, and communication between Town Staff and businesses.

8. New Business

8.1 Ontario Business Improvement Area Association Conference

Tom Hempen provided a verbal update regarding Ontario Business Improvement Area Association Conference including a budget request of \$2,000 to attend the conference.

Moved by: Councillor Kwapis

Seconded by: Ken Sparks

1. That the Main Street District Business Improvement Area Board of Management approve and authorize a budget of \$2,000 for the attendance of Tom Hempen at the 2025 Ontario Business Improvement Area Association conference.

Carried

9. Closed Session (if required)

The Board did not resolve into Closed Session.

10. Adjournment

Moved by: Norm Pereira

Seconded by: Mike D'Angela

1. That the meeting be adjourned at 9:00 AM.

Carried

Tom Hemen, Chair

Date