

Newmarket Public Library Statistical Data - 2016

Library Card Holders

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	24,136	24,184	24,328	23,876	24,409	24,462	25,821	25,275	24,729	25,053	24,821	
Residents	22,002	22,069	22,222	21,813	22,299	22,340	23,242	22,911	22,579	22,881	22,663	
Non-Residents	2,134	2,115	2,106	2,063	2,110	2,122	2,579	2,365	2,150	2,172	2,158	

New and Renewed Library Cards

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	252	402	337	483	241	206	508	413	317	509	244		3,912
New non-resident	39	30	32	50	42	43	49	41	33	42	35		436
Renewed membership	723	421	646	425	622	701	920	821	721	415	643		7,058

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	12,689	12,709	13,707	12,713	11,855	11,723	12,147	12,472	12,430	11,931	12,222		136,598
# of PAC Acc't Logins	6,097	5,792	6,370	6,193	6,217	5,969	6,703	7,050	6,341	6,381	6,571		69,684
Room Rentals	54	65	56	58	70	73	52	48	57	70	76		679
Room Rental Hours	154	192	152	165	188	293	138	136	164	180	203		1,965

Programs

5 Year Trend - year to date November 30

# of Programs Held	2012	2013	2014	2015	2016
Adult	74	147	228	242	178
Children's	1,081	1,253	1,276	1,227	1,277
Total Programs	1,155	1,400	1,504	1,469	1,455

Program Attendance	2012	2013	2014	2015	2016
Adult	2,171	2,100	2,160	2,601	1,898
Children's	12,236	13,233	13,300	12,798	11,744
Total Attendance	14,407	15,333	15,460	15,399	13,642

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Borrowing

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	941	911	1,067	1,048	985	1,075	1,116	1,184	1,071	1,185	1,110		11,693
eBooks	3,433	3,128	3,640	3,205	3,164	3,169	3,713	3,767	3,238	3,334	3,234		37,025
eMagazines	459	353	391	485	337	311	362	407	380	379	271		4,135
eMusic	2,129	2,614	2,199	1,845	2,852	1,666	2,412	1,965	2,624	3,629	2,818		26,753
eVideo	2	7	4	5	8	8	6	33	2	31	2		108
Backpack Kit	6	1	1	2	1	1	-	4	-	-	1		17
Book	26,637	23,980	28,219	28,462	26,517	26,156	32,633	31,731	26,964	26,983	25,423		303,705
CD-ROM/DVD-ROM	13	12	7	11	11	15	15	8	11	9	-		112
DVD/Blu-ray	4,645	4,563	5,204	4,632	4,503	4,281	5,118	5,510	4,910	4,857	4,596		52,819
eBook Reader	1	1	5	1	-	3	2	2	2	-	1		18
GPS	2	4	3	11	4	-	1	2	5	5	5		42
ILL	210	178	157	225	145	198	173	187	202	201	208		2,084
Language Kit	61	40	31	59	35	38	53	44	49	45	26		481
Laptop	10	11	13	7	19	17	8	16	19	23	22		165
Multimedia Kit	81	69	80	84	62	57	94	127	74	57	83		868
Music CD	483	540	394	503	434	342	394	397	383	317	329		4,516
Pedometer	16	8	10	14	13	10	12	10	10	9	11		123
Periodical	987	999	1,177	1,212	1,035	1,048	1,172	1,022	911	1,091	957		11,611
Portable Audio Book	8	9	12	21	22	16	16	24	15	22	11		176
Talking Book	773	782	796	798	684	780	899	958	854	824	819		8,967
Video	8	3	3	9	1	1	-	1	-	1	-		27
Video Game	293	309	332	270	256	255	404	465	327	304	348		3,563
Total Borrowing	41,198	38,522	43,745	42,909	41,088	39,447	48,603	47,864	42,051	43,306	40,275		469,008

Database Usage

Adult Subscriptions	2,161	2,053	2,480	3,066	3,781	3,191	2,286	2,734	2,125	2,236	2,739		28,852
Children's Subscriptions	569	1,035	1,053	1,511	759	691	247	540	321	503	690		7,919
York Info (Community)	147,897	100,795	138,893	109,119	129,782	138,239	106,156	111,041	132,808	152,630	156,335		1,423,695
York Info (Volunteer)	26,148	18,071	18,826	15,466	19,776	19,265	18,913	19,975	21,809	21,081	27,175		226,505
Total Database Usage	176,775	121,954	161,252	129,162	154,098	161,386	127,602	134,290	157,063	176,450	186,939		1,686,971