



Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Wednesday, August 7, 2024
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Ken Sparks
Dominic Pede
Patricia Carmichael
Norm Pereira
Councillor Kwapis

Members Absent: Tom Hempen, Chair
Avi Wulfand, Vice Chair
Allan Cockburn
Sheila Stewart

Staff Present: E. Thomas-Hopkins, Legislative Coordinator
D. Lowes, Business Development Specialist
C. Stipetic, Economic Development Coordinator

The meeting was called to order at 8:43 AM. Councillor Bob Kwapis in the Chair.

1. Notice

Councillor Kwapis advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

None.

5. Deputations

5.1 The Very Useful Theatre Company

Tom Pearson provided a deputation regarding The Very Useful Theater Company including the upcoming festival and performances, the Young Company, new accessible features to performances, long term goals for The Very Useful Theatre Company, and support from the BIA.

Moved by: Ken Sparks

Seconded by: Norm Pereira

1. That the deputation provided by Tom Pearson regarding The Very Useful Theatre Company be received.

Carried

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the Main Street District Business Improvement Area Board of Management authorize a donation of \$1,500 to The Very Useful Theatre Company for the 2024 festival.

Carried

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of July 3, 2024

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of July 3, 2024 be approved.

Carried

7. Items

7.1 Sub-Committee Reports

7.1.1 Marketing

None.

7.1.2 Working Group

None.

7.1.3 Events

None.

7.2 Parking Update

Councillor Kwapis provided a verbal update regarding parking including extending the parking lot monitoring pilot.

7.3 Financial Update

The Treasurer provided a verbal update regarding year-to-date spending of the Board.

7.4 Staff Update

7.4.1 Financial Incentive Program Staff Working Group Update

None.

8. New Business

8.1 Buskers on Main Street

Councillor Kwapis asked Board Members for their feedback on Buskers on Main Street. Members discussed receiving good feedback overall regarding Buskers on Main Street.

9. Closed Session (if required)

The Board did not resolve into Closed Session.

9.1 Main Street District Business Improvement Area Board of Management (Closed Session) Meeting Minutes of July 3, 2024

Moved by: Ken Sparks

Seconded by: Norm Pereira

1. That the Main Street District Business Improvement Area Board of Management (Closed Session) Meeting Minutes of July 3, 2024 be approved.

Carried

9.1.1 Board Vacancy

10. Adjournment

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the meeting be adjourned at 9:08 AM.

Carried

Tom Hempen, Chair

Date