



Town of Newmarket
Minutes
Main Street District Business Improvement Area
Board of Management

Date: Wednesday, June 5, 2024
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Tom Hempen, Chair
Ken Sparks
Dominic Pedo
Patricia Carmichael
Sheila Stewart
Norm Pereira
Councillor Kwapis

Members Absent: Avi Wulfand, Vice Chair
Allan Cockburn

Staff Present: C. Kallio, Economic Development Officer
E. Thomas-Hopkins, Legislative Coordinator
B. Morrow, Grant Coordinator
D. Lowes, Business Development Specialist

The meeting was called to order at 8:36 AM. Tom Hempen in the Chair.

1. Notice

Tom Hempen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

The Legislative Coordinator Advised of the following additions:

- Presentation materials for item 4.1: Community Living Central York

Moved by: Norm Pereira

Seconded by: Patricia Carmichael

1. That the additions to the agenda be approved.

Carried

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

4.1 Community Living Central York

Andrew Fagan, Chief Executive Officer, Community Living Central York provided a presentation regarding Community Living Central York including involvement in the York Region community, community programming, integration with Main Street and community events.

Board Members queried the presenter regarding accessibility and inclusion, employment programming, ODSP, engaging businesses and volunteers.

Moved by: Norm Pereira

Seconded by: Patricia Carmichael

1. That the presentation provided by Andrew Fagan, Chief Executive Officer Community Living Central York be received.

Carried

5. Deputations

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of May 1, 2024

Moved by: Patricia Carmichael

Seconded by: Norm Pereira

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of May 1, 2024 be approved.

Carried

7. Items

7.1 Sub-Committee Reports

7.1.1 Marketing

None.

7.1.2 Working Group

None.

7.1.3 Events

Tom Hempen advised of the upcoming car show on Main Street and discussions with the event organizers. Ken Sparks advised that Canada Day event planning is underway including business participation, vendors, town collaboration and activations.

7.2 Parking Update

Councillor Kwapis provided a verbal update regarding parking including progress to the temporary gravel parking lot, demolition of the existing tennis courts, line painting of the temporary parking lot, timelines and number of spots.

7.3 Financial Update

The Treasurer provided a financial update regarding year-to-date spending.

7.4 Staff Update

7.4.1 Financial Incentive Program Staff Working Group Update

The Economic Development Officer provided a verbal update regarding the Financial Incentive Program including working with existing applicants and preparing for the upcoming summer season.

8. New Business

8.1 Digital Main Street Grant

Ken Sparks queried staff regarding upcoming Digital Main Street grants. Staff will review possible grants.

8.2 Social Media

Ken Sparks advised on the need for a new dedicated person to work on the Business Improvement Area's social media. Councillor Kwapis advised on the need for updated information on the website.

8.3 New Economic Development Position

The Economic Development Officer advised on the addition of a new position, Economic Development Coordinator, that will support the economic development of the Town including marketing programs and downtown development.

8.4 BIA Board Vacancy

Tom Hempen advised of a new vacancy on the Main Street District Business Improvement Area Board of Management and that interested and qualified applicants are asked to email clerks@newmarket.ca.

9. Closed Session (if required)

The Board did not resolve into Closed Session.

10. Adjournment

Moved by: Patricia Carmichael

Seconded by: Norm Pereira

1. That the meeting be adjourned at 9:06 AM.

Carried

Tom Hemen, Chair

Date