

Town of Newmarket

Integrated Asset Management Strategy



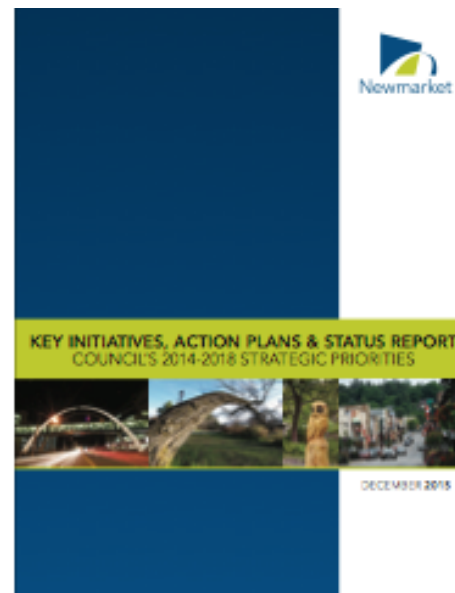
Agenda – Review of Integrated Asset Management Strategy



Why this project?

- Development of an asset management strategy (plan, policy & program) is an initiative adopted under the theme of Efficiency / Financial Management.

Council's 2014-2018 Strategic Priorities



- Economic Development / Jobs
- Enhanced Recreational Opportunities
- Community Engagement
- Efficiency / Financial Management
- Traffic Safety & Mitigation

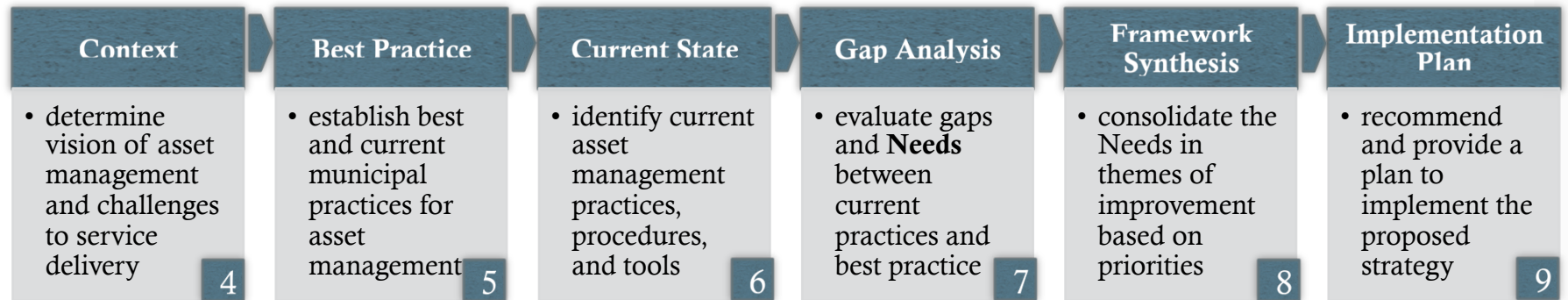
Why this project?

- Strategic initiatives of Council

Project Objectives

- The Town views this project as:
 - an essential first step in implementing an Integrated Asset Management Strategy
 - Leads to a more comprehensive deployment of a fulsome municipal - wide asset management program
 - Program expected to balance leading practices with the needs, requirements and expectations of the municipality as a whole

Project Approach

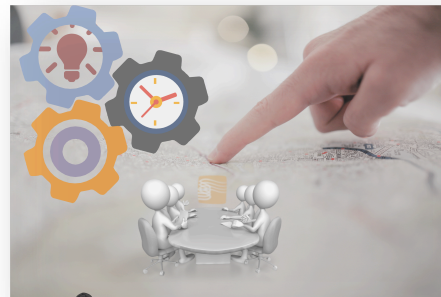


How was the IAMS developed?

- The project approach

2

Project Approach

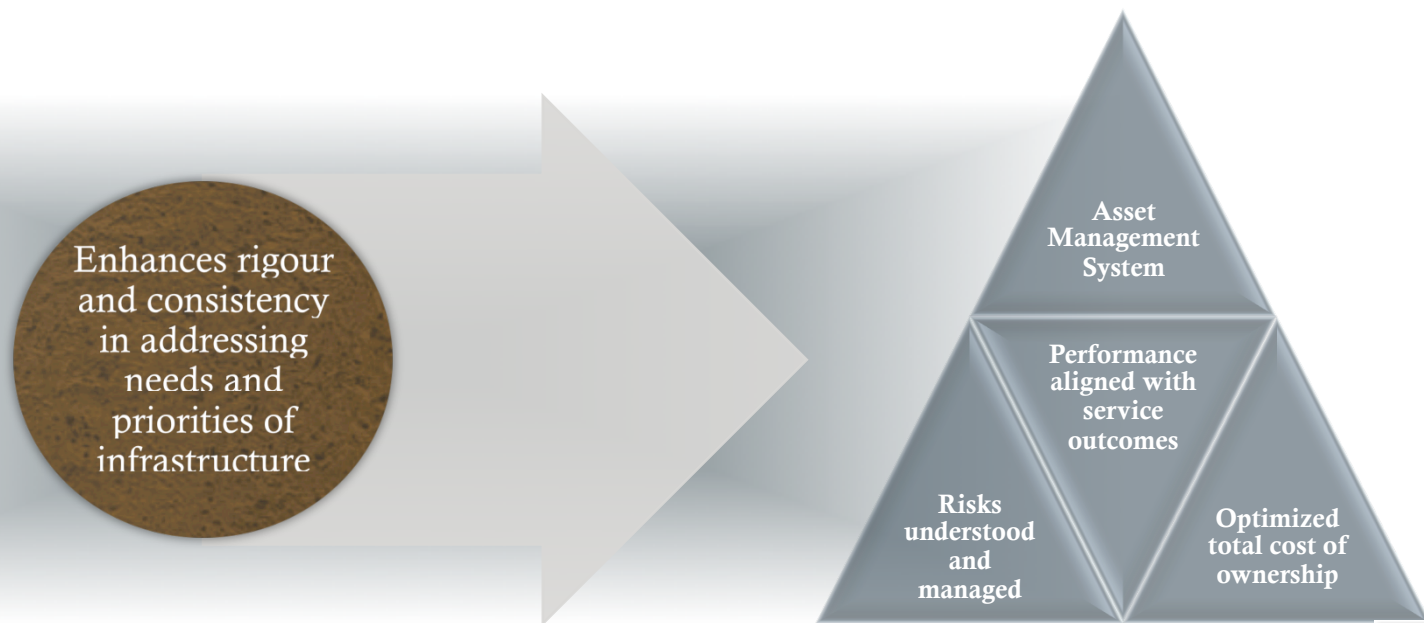


- Build awareness and participation through workshops
- Discovery through cross functional reviews across Town services
- Evaluate opportunities or gaps that can be systematically addressed
- Identify priorities using Town objectives
- Develop plan for implementation based on vision and resources

The case for asset management

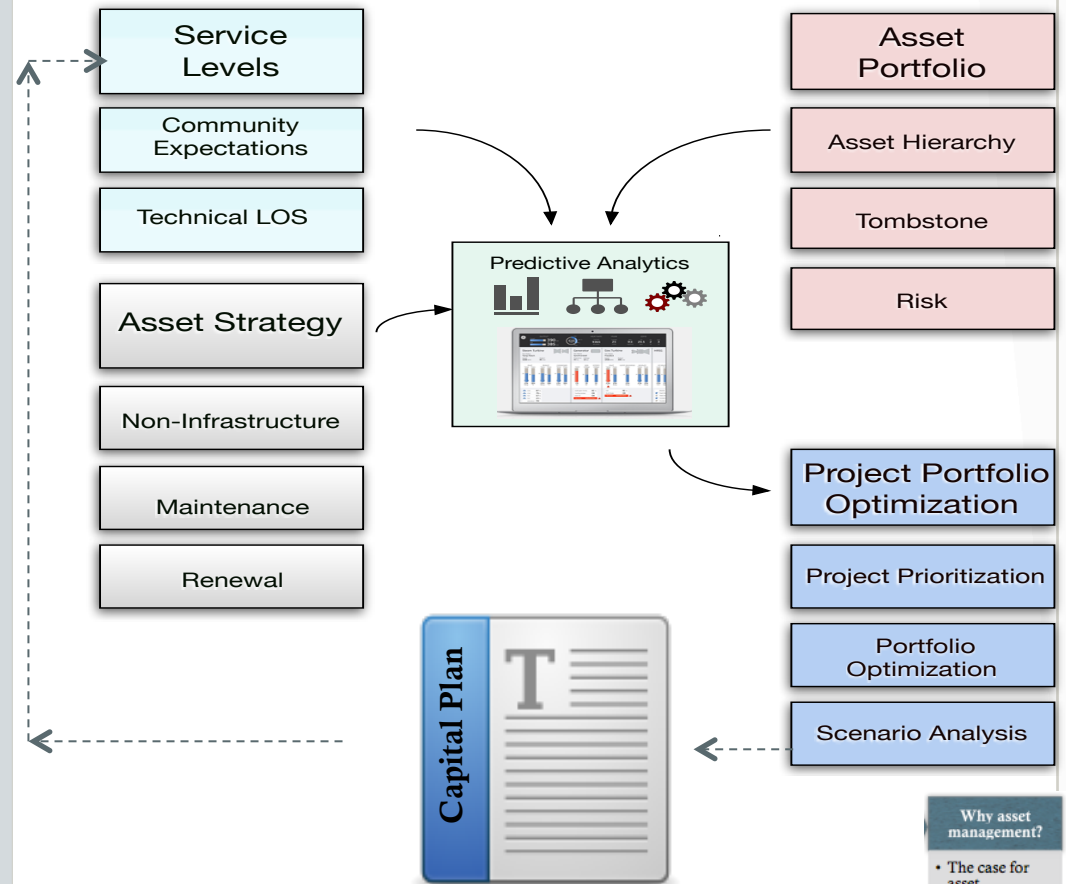
- Competing priorities
 - Where funding is limited
 - Bias towards lowest initial cost rather lowest whole-life cost
- External factors
 - Understanding and adapting assets to climate change (extremes of temperature, more frequent flood events, etc.)
 - Changes in demography and the way customers interact with infrastructure
- Economic challenges
 - increasingly difficult to fund infrastructure in a period of economic uncertainty
- Shortage of critical skills and knowledge
 - Limited ability to detect deterioration unless visible
 - Difficult to understand relationship between condition and probability of failure
 - Ineffective data capture and knowledge management

Systematically address issues



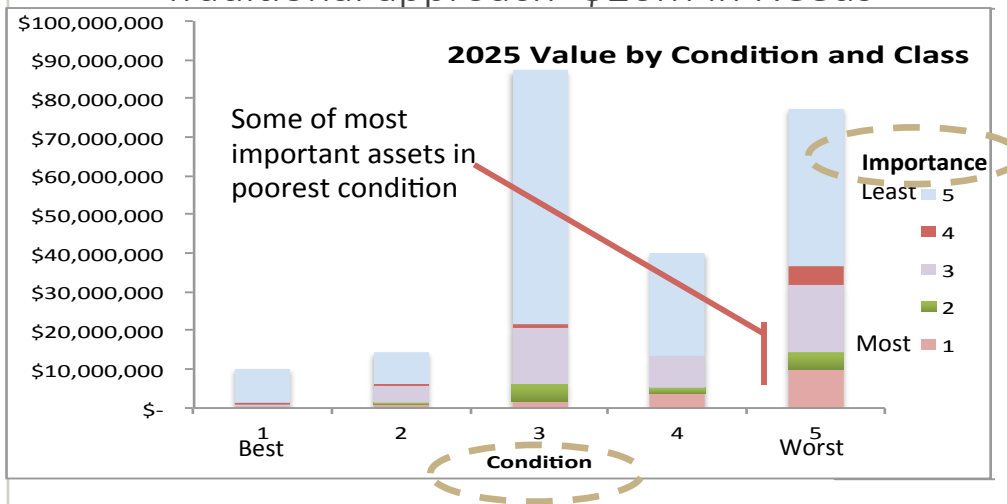
Asset management core activities

- Assets organized for effective management
- Asset condition and importance used to assess risk
- A defined level of service
- Asset strategy to define interventions tied to LOS
- Capital plan optimized by budget and risk to support service levels
- Result is transparent evidence of service level achieved and the outcome with full or partial funding



Example: Current Capital Planning

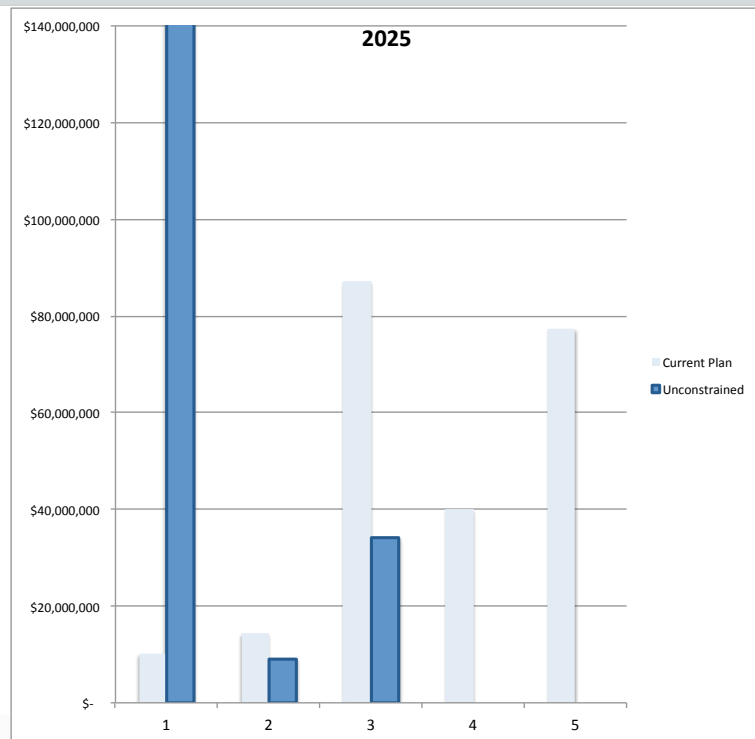
Traditional approach- \$26M in Needs



- Condition of Roads in 2025 based on current plan
 - Cost of Road assets on Y axis
 - Condition of Road assets on X axis
 - Importance of Road assets based on colour

- Decisions based primarily on condition
- Essentially worst first approach
- Reliance on judgment / expert opinion

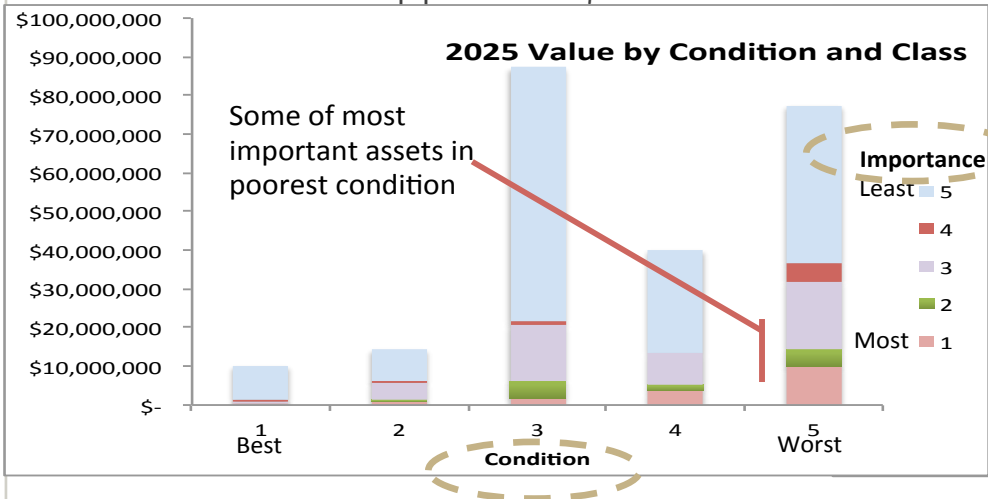
Example: Current Capital Planning



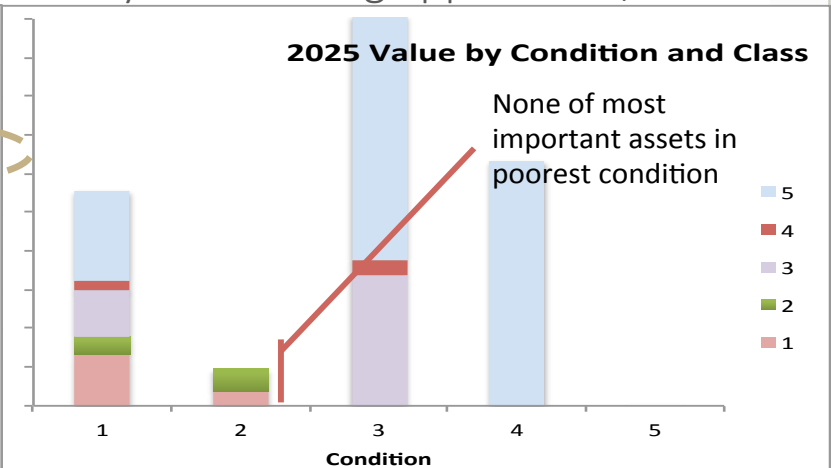
- Light blue is current plan (same information as previous slide)
- Dark blue is applying decision logic of current plan with predictive analysis
- Required spending is \$64M

Example: Modeled Capital Planning

Traditional approach- \$26M in Needs



Lifecycle modeling approach - \$37M



- Decisions based primarily on condition
- Reliance on judgment / expert opinion

- Decisions based on condition and CoF
- Use of predictive analysis & scenarios

Why asset management?

- The case for asset management

Vision for Asset Management

Managing service delivery through asset management

Our vision for asset management is to be innovative and fiscally responsible stewards of our infrastructure assets for the benefit of the community we serve and the people we employ, now and in the future. We will develop and continuously improve how we manage our infrastructure assets throughout their lifecycle to ensure they support our goal of a healthy, happy, thriving, dynamic and extraordinary community in which to live, work and play.

We seek to:

1. Reach out and build understanding among residents, business, staff and elected officials about the role infrastructure plays in providing services that make our quality of life even better.
2. Recognize and respond to current and emerging trends in regulations, society and environment.
3. Maintain a balance between an acceptable level of service and a cost that is sustainable for residents and businesses now and into the future.
4. Ensure that funding levels and revenue sources are sufficient to meet current and future infrastructure demands.

We will put best practices in asset management into effect, including an asset management strategy that links disciplines and departments, integrates data and software resources and coordinates decision-making so that we will be able to invest capital resources wisely and make informed choices about how we maintain our assets and deliver our services.



Influences on Newmarket

Rank	Asset Management Driver	Why this may be a driver
1	Asset Replacement/Renewal or Ageing Infrastructure	Ageing Infrastructure drives rehabilitation and replacement needs, this could be significant if the predominant age of the assets is more than half useful life, or there is significant value of assets that have less than 50% useful life remaining. Asset renewal also could be a concern where detailed knowledge of assets is lacking or where renewal spending has consistently been cut back.
2	Asset Maintenance	Maintenance practices may not be formalized in a strategy, or for other reasons there is a predominance of reactive maintenance, or if it's necessary to focus more on short term lower spending maintenance practices than on more expensive but longer term needs.
3	Operational Efficiency	When facing resource constraints a way organizations respond is to look for efficiencies in current operations. Efficiency in current operation may also be a part of a continuous improvement program.
4	Sustainability	Sustainability can be driven by resource constraints but it may also reflect an organization's limited understanding of their long-term asset needs.
5	Service Level Improvement - customer expectation	A common belief is that the public is increasingly demanding higher levels of service. While customer surveys may be employed and even indicate satisfaction, a lack of full understanding customer expectations limits ability to increase customer satisfaction
6	Regulation and Compliance	All organizations are driven by regulations with some services more heavily regulated than others. This is a specific driver when the organization is challenged to meet its requirements whether because of current operational performance or because of new or impending legislative changes.
7	Knowledge of Assets	Most organizations have a good degree of confidence in the basic inventory. Beyond this data needed to support comprehensive asset management plans may be missing. In some cases inventory knowledge may be good for major assets but not for all.

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Standards and Best Practices for AM

- ISO 55000 - 2014
- BSI PAS 55 – 2008 (withdrawn January 2015)
- Global Forum on Maintenance and Asset Management (GFMAM) The Asset Management Landscape - 2014
- The International Infrastructure Management Manual (IIMM) - 2011

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Asset Management Maturity Assessment

- Maturity Assessment is the process of measuring asset management capability against standards and/or best practices.
- It is a tool to identify asset management maturity level and helps to determine gaps between current and desired practice.

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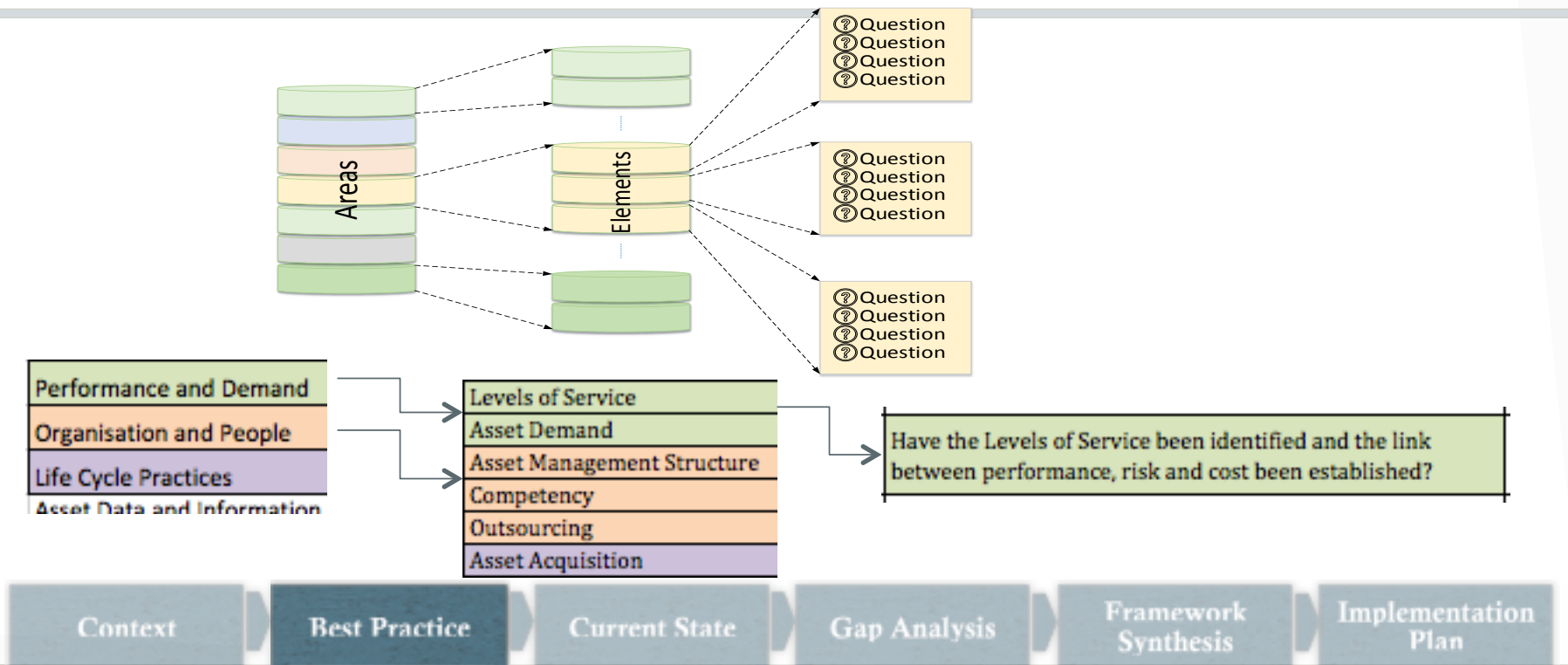
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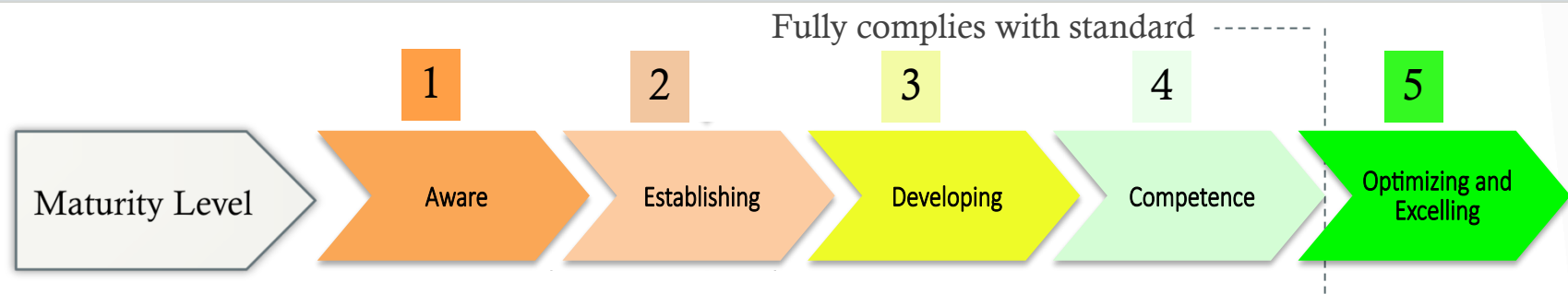
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AM Maturity Assessment



Measuring Maturity



AM Structure

Is there an established including defined roles and responsibilities, appointing AM manager, providing sufficient resources, acceptance by senior management, and elected officials of the importance of asset management?

No defined AM roles or support

Some AM responsibilities defined

Defined roles and functional responsibilities identified

Roles and responsibilities reflected in cross asset activities

Asset management functions included and supported at all levels and positions

Context

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Asset Management Vision

Managing service delivery through asset management

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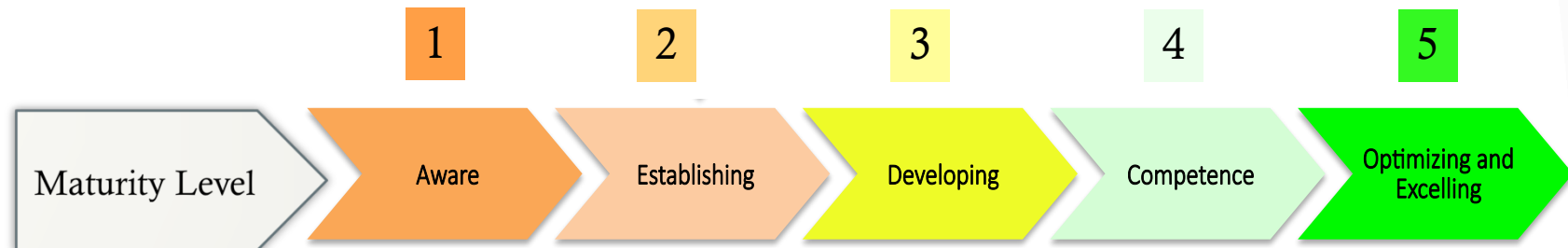
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Vision for asset management



Vision: high maturity level of practice



State of practice in North America

Barrier to Asset Management

Complexity, Effort and Cost of Implementation

54%

Lack of Adequate Data for Rigorous Analysis and Planning

45%

Difficulty in Developing Useful Service-Level Measures and Targets

30%

Drivers for Asset Management

Need to Increase System Reliability

42%

Need to Understand Risk of Asset Failures

39%

Need to Improve Service Levels at Same or Lower Cost

24%

- According to research by McGraw Hill

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Findings

- The Town is at an early state of maturity of asset management practice
- Many of the asset lifecycle processes are in place but
 - not fully developed
 - documented
 - or applied consistently throughout the asset lifecycle or across the entire asset portfolio
- This state of maturity is consistent with many other municipal organizations in Ontario although many are working to improve their current level of practice

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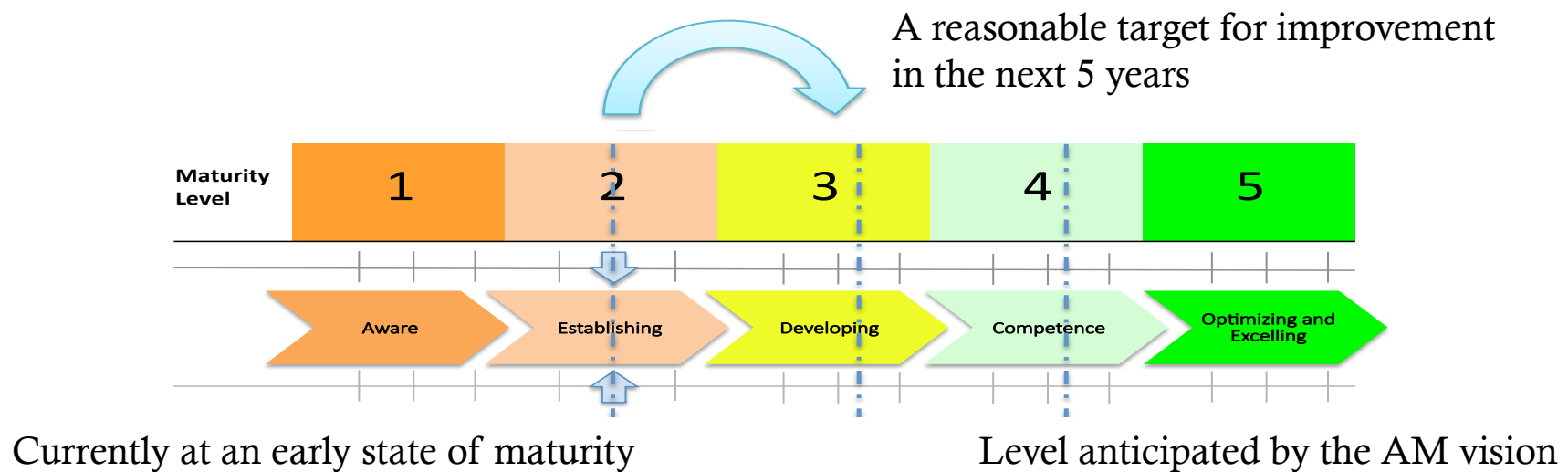
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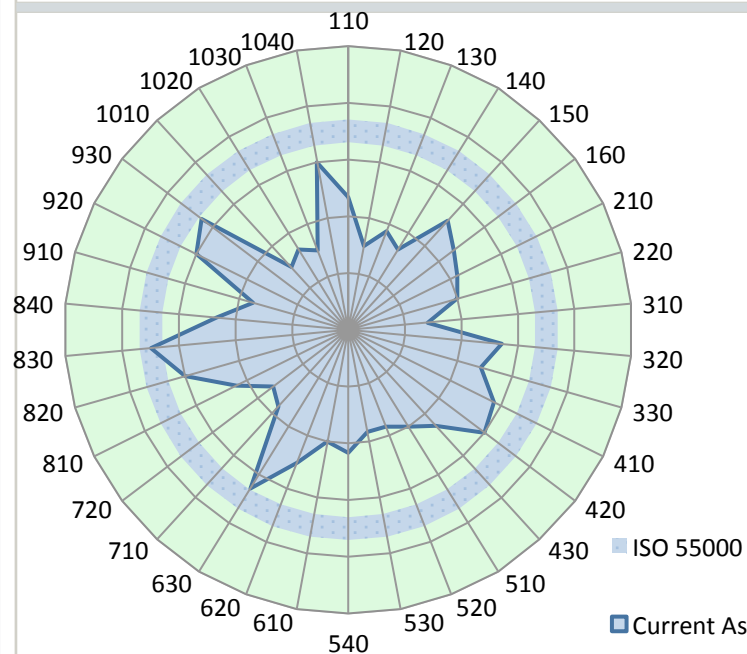
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Maturity Assessment Results



Composite results for Newmarket



100 Strategy and Planning

110 Asset Management Policy
120 Asset Management Strategy
130 Master Plan
140 Asset Management Plan
150 Contingency Planning
160 Asset Strategy

200 Performance and Demand

210 LOS
220 Asset Management Strategy

300 Organisation and People

310 Asset Management Structure
320 Competency
330 Outsourcing

400 Life Cycle Practices

410 Acquisition
420 Operations & Maintenance (O&M)
430 Performance Modelling

500 Asset Data and Information

510 Asset Hierarchy
520 Asset Management Data
530 Asset Management Data Availability
540 Information Systems

600 Monitoring & Improvement

610 Performance Assessment
620 Condition Assessment
630 Performance Improvement

700 Risk Management

710 Risk Management
720 Risk Assessment

800 Decision Making

810 Optimized Decision Making
820 Capital Plans
830 Capital Projects Integration
840 Non-Capital Projects

900 Finance

910 Financial and Funding Strategy
920 Reserve Fund
930 PS315

1000 Data Management

1010 Data Standards
1020 Data Owner
1030 Information Quality
1040 Communication

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Visualizing the Gap

The Corporation of the Town of Newmarket Needs Assessment and Gap Analysis

ID	Assessment Area	ID	Score	Assessment Element	Score	1	2	3	4	5
800	Decision Making	840	47	Non-Capital Projects	55					
900	Finance	910	35	Financial and Funding Strategy	52					
		920	60	Reserve Fund						
		930	60	PS3150						
1000	Data Management	1010	30	Data Standards	38					
		1020	33	Data Owner						
		1030	30	Information Quality						
		1040	60	Data Sharing						
Overall Average			45	45	1	2	3	4	5	
						Aware	Establishing	Developing	Competence	Optimizing &

Easy to visualize the gap

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Identifying the Needs

Score	Assessment Element	Score		2	Needs Assessment
	Asset Management Program				Formal improvement program has not been established
47	Asset Management Policy	41	1		
30	Asset Management Strategy				Completion and adoption of a formal Asset Management Stra
37	Master Plan				Master planning process not linked with AM Plan
33	Asset Management Plan				AM Plan not developed for all asset classes; weak link between for Stormwater not well defined
52	Contingency Planning	41			Business continuity and asset specific contingency plans not in
47	Asset Strategy				Current AM practice not fully reflected in AMP asset strategy
43	LOS				Limited formal customer LOS, and no link between customer l
40	Asset Demand				Asset demand not formally captured for many assets

What the Need is for the Gap



Strengths and Opportunities

ID	Area	Description of Results
100	Strategy and Planning	The Town has recently developed or is completing the major AM documents (policy, strategy, plan) as a result of a Corporate strategy. Although developed, the AM policy has not yet been fully communicated, and the AM Plan has only been developed for major asset classes. Although there are a few gaps, the Town has a solid foundation from which to progress.
200	Performance and Demand	Within its AMP, performance indicators have been identified for the major service assets (e.g. roads, water). There is limited formal customer levels of service, and no link between customer LOS and technical performance indicators (KPIs) or program KPIs. On a positive note the Town regularly conducts customer surveys including questions about the services delivered and their cost.
300	Organisation and People	Like many of the smaller Town's and Cities, Newmarket has yet to formally identify and develop its asset management team through dedicated or defined roles. The Town has however formed an Asset Management Committee to oversee its AM program and initiatives. This is an important step in program development already accomplished.
400	Life Cycle Practices	Operations and maintenance activities are relatively well formulated although formal cost models linked with the asset strategy (e.g. the trade-off between O&M and capital rehabilitation) are not in place. In addition deterioration curves to understand future performance based on current state or condition have not been developed.

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Strengths and Opportunities

ID	Area	Description of Results
500	Asset Data and Information	The Town uses JD Edwards as its financial system and asset register. While essential, it lacks data and capability of a comprehensive asset management system to track asset condition and performance. The asset hierarchy, asset identification, and asset attribute systems are not well defined for asset management purposes.
600	Monitoring & Improvement	There is no standard framework for condition measurement (e.g. 1 to 5) across asset classes and frequency of data collection, depending on asset class, may not be optimal for asset management purposes. Whereas condition is measured for most assets, overall performance assessment framework is not in place, e.g. asset capacity, reliability, etc.
700	Risk Management	A risk management framework applicable for the Town as a whole is not in place or a standard method to assess risk. Critical assets have not been formally identified nor asset specific plans to address risks.
800	Decision Making	There is good practice for capital planning and integration in place. What the Town lacks is a coordinated and developed process to identify and define optimal alternatives at the project, program and service level.
900	Finance	Within the context of available asset and service information, the Town's financial planning (contained in Capital Financing Strategy/Asset Replacement Fund (ARF) Study) appears well developed and comprehensive. As asset information is improved the Town should easily be able to update and improve their financial planning.
1000	Data Management	For the formal hallmarks of robust data management practice, the Town does not achieve a high level of practice. The Town has not adopted a data management strategy, standards or for the most part identified data stewards. The legislated requirements such as FIR and PSAB are well met, as well as the GIS system in particular for water and wastewater.

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Opportunity to fill the Gap

ID	Assessment Area	ID	Score	Assessment Element	Needs Assessment	Project Action
300	Organization and People	310	28	Asset Management Structure	Organization and responsibility for Asset Management not formally defined	310-1 Develop AM roles and responsibility matrix and incorporate into job descriptions 310-2 Create or designate Asset Manager position to provide guidance and oversee implementation of AM within the Town
		320	54	Competency	Limited AM specific training	320-1 Identify required AM specific training and develop learn
		330	49	Outsourcing		
		410	57	Acquisition		Improvements due to other elements
400	Life Cycle Practices	420	60	Operations & Maintenance (O&M)	O&M activities not integrated with asset strategy including costs	420-1 Document current O&M practices, coordinate with asset strategy, and evaluate and document O&M costs 430-1 Develop asset performance lifecycle (deterioration) model
		430	46	Performance Modeling	Formal deterioration curves have not been developed	
500	Asset Data and Information	510	40	Asset Hierarchy	Asset hierarchy, asset identification, and asset attribute systems are not well defined for asset management purposes	510-1 Develop asset hierarchy from FIR reporting to the maintenance managed item level
		520	37	Asset Management Data	Very likely that the data collected is not all the required data for asset management purposes	520-1 Evaluate data collected after identifying required and critical data and identify gaps
		530	37	Asset Management Data Availability		Improvement due to Asset Hierarchy, Data Standards
		540	43	Information Systems	Lack of a comprehensive asset management system which tracks assets condition and performance; difficult user interface on JDE work management module and not deployed for all asset classes	540-1 Evaluate needs, develop user requirements for software and develop TOR for procurement (Phase 2 of this project) 540-2 Procure asset management software, and configure and implement, and identify key integration points with JDE
600	Monitoring & Improvement	610	40	Performance Assessment	No formal performance assessment system in place	610-1 Develop asset performance assessment framework and system
		620	50	Condition Assessment	There is no standard framework for condition measurement (e.g. 1 to 5) across asset classes and frequency of data collection may not be optimal	620-1 Establish standard condition assessment framework and align to asset class condition scales 620-2 Evaluate and establish condition assessment frequency

Projects needed to fill the gap

31 initiatives in total

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Projects to fill the gap - partial

WBS	Assessment Area	Assessment Element	ID	Project
1	Governance			
1.1	Strategy and Planning	Asset Management Strategy	120-1	120-1 Adopt Newmarket Asset Management Strategy (this project)
1.3	Strategy and Planning	Asset Management Plan	140-1	140-1 Define and assign responsibility for stormwater assets
1.4	Strategy and Planning	Asset Management Plan	140-2	140-2 Develop AMP for missing asset classes
1.2	Organization and People	Asset Management Structure	310-2	310-2 Create or designate Asset Manager position to provide guidance and oversee implementation of AM within the Town
1.6	Organization and People	Asset Management Structure	310-1	310-1 Develop AM roles and responsibility matrix and incorporate into job descriptions
1.9	Organization and People	Competency	320-1	320-1 Identify required AM specific training and develop learning plan for the organization
1.5	Asset Data and Information	Asset Hierarchy	510-1	510-1 Develop asset hierarchy from FIR reporting to the maintenance managed item level
1.7	Data Management	Data Owner	1020-1	1020-1 Establish data roles - owners, users, collectors
1.8	Performance and Demand	LOS	210-1	210-1 LOS Model: define LOS and KPIs, and model associated activities and costs associated with it.
2	Capital Program Decision Making			
2.1	Decision Making	Capital Plans	820-1	820-1 Optimize the current capital plan with updated asset information
2.2	Monitoring & Improvement	Condition Assessment	620-1	620-1 Establish standard condition grading framework and align to asset class/sector condition scales
2.3	Strategy and Planning	Asset Strategy	160-1	160-1 Evaluate and document lifecycle practices

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Outcome from project implementation

The Corporation of the Town of Newmarket Needs Assessment and Gap Analysis											
					Future						
ID	Assessment Area	ID	Score	Future	Assessment Element	Score	Future	1	2	3	4
800	Decision Making	840	47	60	Non-Capital Projects	55	66				
900	Finance	910	35	60	Financial and Funding Strategy	52	63				
		920	60	70	Reserve Fund						
		930	60	60	PS3150						
1000	Data Management	1010	30	65	Data Standards	38	65				
		1020	33	65	Data Owner						
		1030	30	65	Information Quality						
		1040	60	65	Data Sharing						
			45	62		45	62	1	2	3	4
								Aware	Establishing	Developing	Complete

Current state score

Score after completion of projects

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Rank and Order

- Priority considered by:
 - Importance of asset management element
 - Link between driver and AM element
 - Current state
 - Predecessor logic or natural order
 - Town input
- Projects and priority rank (sample)
 - 140-1 Define and assign responsibility for stormwater assets - Rank 1
 - 140-2 Develop AMP for missing asset classes Rank - 2
 - 210-1 LOS Model: define LOS and KPIs, and model associated activities and costs associated with it Rank - 14
 - 310-2 Create or designate Asset Manager position to provide guidance and oversee implementation of AM within the Town Rank- 1

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Summary of project requirements

Item	Effort (months/ \$)	Annual (% or \$)	Annual (% or \$)
Total Duration	87	87 months	60 months
Management (5)	15	3%	5%
Technical staff (1 PM+ support)	31	28%	40%
Stakeholders (15)	29	2%	3%
External Cost (Town staff not included)	\$1,060,000	\$146,207	\$212,000

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Themes for Implementation



- **Governance:** building Town wide asset management frameworks such as risk and levels of service, and building organizational capacity such as through skills development
- **Capital Program Decision-Making:** improving the decision-making process for capital spending by developing lifecycle models and incorporating into the asset strategy tying spending with service levels
- **Data and Information:** improving data and information standards including new technology and integration of existing systems to support the asset management system
- **Maintenance Management:** improving maintenance practices and implementation of a new computerized maintenance management system (CMMS)
- **Optimizing Asset Management:** ongoing works to further advance asset management practices and incorporate results of previous improvements into long-range financial plans including rates and reserves

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Resource requirements

For the plan

- Average of ~\$200,000/year over 5 years for various projects
- Several new positions
 - AM Manager
 - Technical staff
 - It staff

Available from Town

- OCIF grant funding for eligible asset management activities including capital, asset management planning, and salaries
- Total OCIF grant ~ \$318,000/year
- 1 vacant position for asset management

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Recommended new positions and responsibilities

- Asset Manager (1 immediately):
 - oversee and provide direction across the Town to implement asset management practices in a coordinated and integrated fashion.
- Technical staff (2-3 in 2018/19):
 - technologists or engineers to develop asset specific programs to measure and monitor asset performance, collect, manage and analyze asset data and support the program
- Information Technology staff (1 in 2019):
 - support the configuration and ongoing maintenance of asset management software including a computerized maintenance management system (CMMS)

In lieu of hiring consider outsourcing: but there is limits to how much vendors can be relied on as ultimately Town staff must manage data and decisions, and requirement is ongoing rather than project based

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Schedule Details by Program Theme

Program Theme	Project Costs	Start	End	Months
Governance	\$140,000	09-Jan-17	26-Dec-17	12
Capital Program Decision-Making	\$150,000	05-Jun-17	29-Aug-18	15
Data and Information	\$110,000	04-Jun-18	02-Apr-19	10
Maintenance Management	\$320,000	29-Oct-18	22-Nov-19	13
Optimizing the Asset Management program	\$340,000	25-Nov-19	21-Dec-21	25
Total	\$1,060,000			

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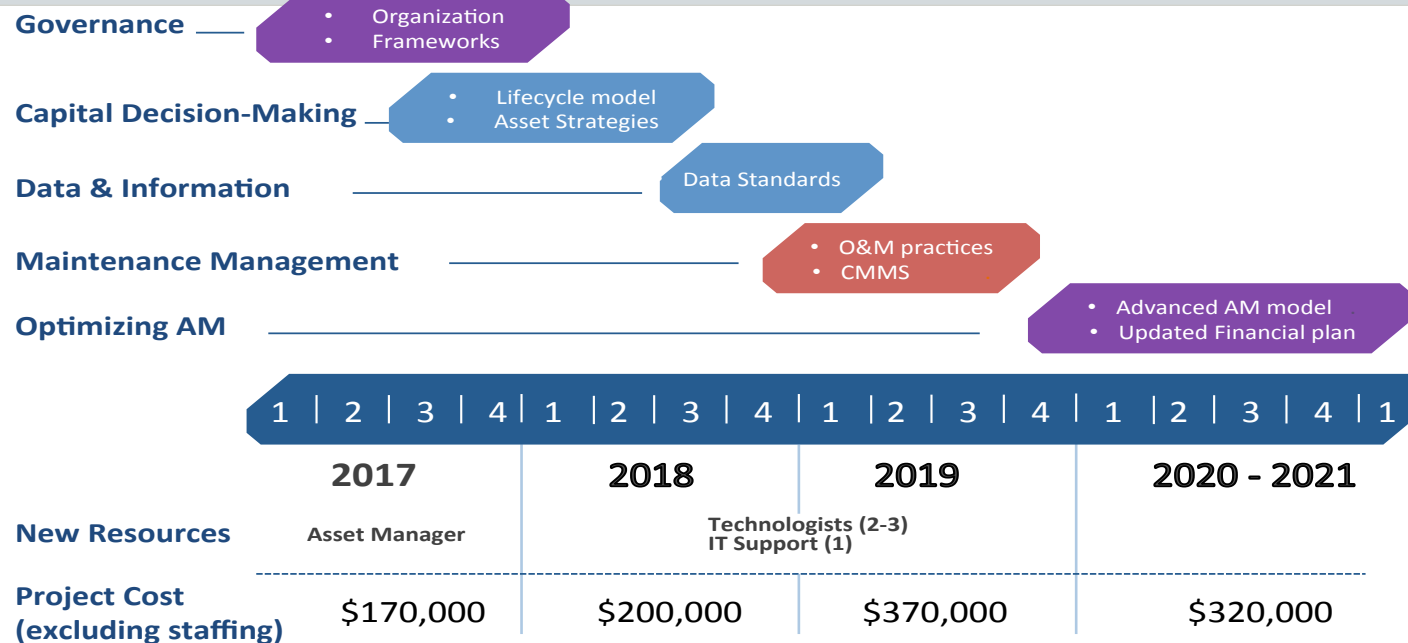
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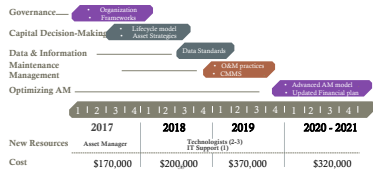
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Schedule



Success Factors



1. **Project management** to develop and monitor detailed work plans
2. **Leadership** and endorsement from Council and management
3. Regular and focused **communications** on progress of the asset management program
4. **Staff development** to improve technical capabilities for delivery of asset management practices
5. **Managing change** and disruption to existing operations while transitioning to new practices and fostering commitment of staff to program development



Context

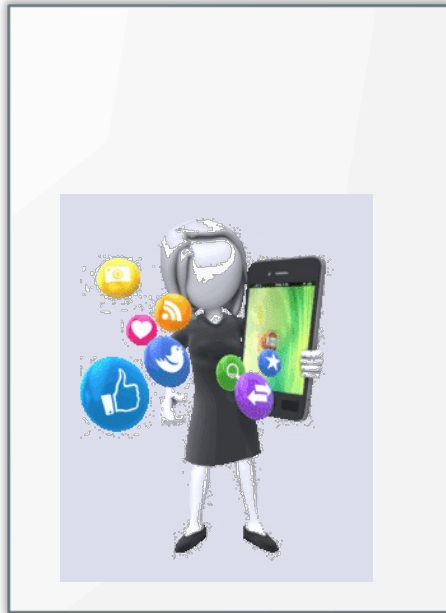
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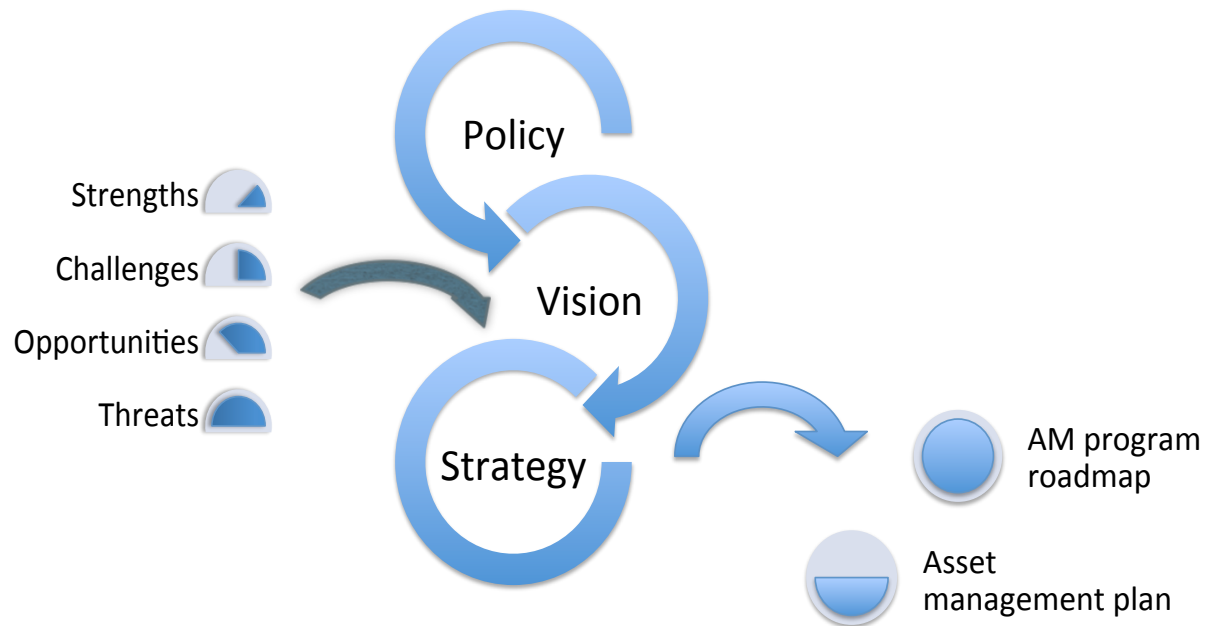
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Appendices

Link between Policy and Strategy



Asset Management Assessment Framework

ID	Assessment Area	ID	Assessment Element
100	Strategy and Planning	110	Asset Management Policy
		120	Asset Management Strategy
		130	Master Plan
		140	Asset Management Plan
		150	Contingency Planning
		160	Asset Strategy
200	Performance and Demand	210	LOS
		220	Asset Demand
300	Organisation and People	310	Asset Management Structure
		320	Competency
		330	Outsourcing
400	Life Cycle Practices	410	Acquisition
		420	Operations & Maintenance (O&M)
		430	Performance Modeling
500	Asset Data and Information	510	Asset Hierarchy
		520	Asset Management Data

ID	Assessment Area	ID	Assessment Element
600	Monitoring & Improvement	610	Performance Assessment
		620	Condition Assessment
		630	Performance Improvement
700	Risk Management	710	Risk Management
		720	Risk Assessment
800	Decision Making	810	Optimized Decision Making
		820	Capital Plans
		830	Capital Projects Integration
		840	Non-Capital Projects
900	Finance	910	Financial and Funding Strategy
		920	Reserve Fund
		930	PS3150
1000	Data Management	1010	Data Standards
		1020	Data Owner
		1030	Information Quality
		1040	Communication