

Newmarket Public Library Statistical Data - 2016

Library Card Holders

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	24,136	24,184	24,328	23,876	24,409	24,462	25,821	25,275	24,729	25,053		
Residents	22,002	22,069	22,222	21,813	22,299	22,340	23,242	22,911	22,579	22,881		
Non-Residents	2,134	2,115	2,106	2,063	2,110	2,122	2,579	2,365	2,150	2,172		

New and Renewed Library Cards

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	252	402	337	483	241	206	508	413	317	509			3,668
New non-resident	39	30	32	50	42	43	49	41	33	42			401
Renewed membership	723	421	646	425	622	701	920	821	721	415			6,415

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	12,689	12,709	13,707	12,713	11,855	11,723	12,147	12,472	12,430	11,931			124,376
# of PAC Acc't Logins	6,097	5,792	6,370	6,193	6,217	5,969	6,703	7,050	6,341	6,381			63,113
Room Rentals	54	65	56	58	70	73	52	48	57	70			603
Room Rental Hours	154	192	152	165	188	293	138	136	164	180			1,763

Programs 5 Year Trend - year to date October 31

# of Programs Held	2012	2013	2014	2015	2016
Adult	66	131	200	217	211
Children's	936	1,104	1,096	1,012	1,050
Total Programs	1,002	1,235	1,296	1,229	1,261

Program Attendance	2012	2013	2014	2015	2016
Adult	2,138	1,984	2,022	2,312	1,553
Children's	10,869	11,815	11,603	11,581	10,537
Total Attendance	13,007	13,799	13,625	13,893	12,090

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Borrowing

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	941	911	1,067	1,048	985	1,075	1,116	1,184	1,071	1,185			10,583
eBooks	3,433	3,128	3,640	3,205	3,164	3,169	3,713	3,767	3,238	3,334			33,791
eMagazines	459	353	391	485	337	311	362	407	380	379			3,864
eMusic	2,129	2,614	2,199	1,845	2,852	1,666	2,412	1,965	2,624	3,629			23,935
eVideo	2	7	4	5	8	8	6	33	2	31			106
Backpack Kit	6	1	1	2	1	1	-	4	-	-			16
Book	26,637	23,980	28,219	28,462	26,517	26,156	32,633	31,731	26,964	26,983			278,282
CD-ROM/DVD-ROM	13	12	7	11	11	15	15	8	11	9			112
DVD/Blu-ray	4,645	4,563	5,204	4,632	4,503	4,281	5,118	5,510	4,910	4,857			48,223
eBook Reader	1	1	5	1	-	3	2	2	2	-			17
GPS	2	4	3	11	4	-	1	2	5	5			37
ILL	210	178	157	225	145	198	173	187	202	201			1,876
Language Kit	61	40	31	59	35	38	53	44	49	45			455
Laptop	10	11	13	7	19	17	8	16	19	23			143
Multimedia Kit	81	69	80	84	62	57	94	127	74	57			785
Music CD	483	540	394	503	434	342	394	397	383	317			4,187
Pedometer	16	8	10	14	13	10	12	10	10	9			112
Periodical	987	999	1,177	1,212	1,035	1,048	1,172	1,022	911	1,091			10,654
Portable Audio Book	8	9	12	21	22	16	16	24	15	22			165
Talking Book	773	782	796	798	684	780	899	958	854	824			8,148
Video	8	3	3	9	1	1	-	1	-	1			27
Video Game	293	309	332	270	256	255	404	465	327	304			3,215
Total Borrowing	41,198	38,522	43,745	42,909	41,088	39,447	48,603	47,864	42,051	43,306			428,733

Database Usage

Adult Subscriptions	2,161	2,053	2,480	3,066	3,781	3,191	2,286	2,734	2,125	2,236			26,113
Children's Subscriptions	569	1,035	1,053	1,511	759	691	247	540	321	503			7,229
York Info (Community)	147,897	100,795	138,893	109,119	129,782	138,239	106,156	111,041	132,808	152,630			1,267,360
York Info (Volunteer)	26,148	18,071	18,826	15,466	19,776	19,265	18,913	19,975	21,809	21,081			199,330
Total Database Usage	176,775	121,954	161,252	129,162	154,098	161,386	127,602	134,290	157,063	176,450			1,500,032