



## STRATEGIC OPERATIONS REPORT – OCTOBER, 2016

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Collaborative Relationships</b>	<ul style="list-style-type: none"> <li>• Haunted Library program an immense success, selling out at 100 tickets; supported by arts grant &amp; sponsors</li> <li>• September IdeaMarket on the topic of precarious work included 18 participants; November topic is youth mental health</li> <li>• Library creating displays and booklists for historical events at Old Town Hall</li> </ul>	<ul style="list-style-type: none"> <li>• Market Masters investing program with author Robin Speziale attracted 26 participants</li> <li>• Library collaborating with First Lego League and Spectrum Educational to host FLL Junior robotics teams in future</li> </ul>	<ul style="list-style-type: none"> <li>• New YRDSB work experience student started placement at library</li> <li>• Inn From The Cold reached out to library as part of strategic research on their community value</li> </ul>
<b>Spaces</b>	<ul style="list-style-type: none"> <li>• Pop-up library at Magna Centre resulted in 25 interactions</li> <li>• Pop-up library at Seniors' Centre information fair resulted in 60 interactions</li> </ul>	<ul style="list-style-type: none"> <li>• 58 walk-in visitors to the Maker Hub this month</li> <li>• Vinyl Design program had 11 participants; \$56 revenue</li> <li>• Teen maker group (part of TAG) now running with 12 members</li> <li>• LEGO Mindstorms robotics kits now being loaned for use in Maker Hub; 14 loans in debut month</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings held with finalist vendors for library website</li> <li>• Library investigating quotes to install glass panels on staircase rails for increased safety</li> </ul>
<b>Positioning</b>	<ul style="list-style-type: none"> <li>• Presentation about library services done for 11 attendees at Women's Support Network</li> <li>• Staff and board attended Business Excellence Awards as sponsor; CEO on award jury</li> </ul>	<ul style="list-style-type: none"> <li>• NPL and other regional libraries showcased their tech programs at the TAVES Consumer Electronic Show</li> </ul>	<ul style="list-style-type: none"> <li>• Tour of library given to new Ward 5 Councillor as part of orientation</li> <li>• Yorkregion.com and geo-targeted ads for library e-resources have doubled in number of click-throughs</li> </ul>
<b>Resources</b>	<ul style="list-style-type: none"> <li>• Library's York Info service hosting Volunteer Job Fair Nov 19 featuring several local agencies; promoted via e-newsletter and to high schools</li> </ul>	<ul style="list-style-type: none"> <li>• 41 3D print jobs completed; revenue \$180.</li> <li>• Fall session of Reading Buddies launched with 27 volunteer-child pairs; Teen Advisory Group (TAG) resumed with 10 members</li> <li>• New social media classes successfully running</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Organization &amp; Operations</b>			<ul style="list-style-type: none"> <li>• CEO hosted launch of Ontario Public Library Week in Toronto</li> </ul>