

mayor@ingersoll.ca; people@johnsontownship.ca; info@townofspanish.com; elklake@ntl.sympatico.ca; t.clemens@marmoraandlak.ca; tdowdall@essatownship.on.ca; tlow@asphodelnorwood.com; harlytw@parolink.net; cobalt@ntl.sympatico.ca; Cases@execulink.com; mayor@centrehastings.com; tbain@lakeshore.ca; tpeckett@mcnabbraeside.com; mayorrowett@scugog.ca; tbain@lakeshore.ca; tony.antoniazzi@tkl.ca; Mayor Van Bynen; thessel@huroncounty.ca; lakeofthewoodstwp@tbaytel.net; vblackmore@middlesex.ca; peggy@baldwin.ca; grook@municipality.killarney.on.ca; vhackson@eastwillimbury.ca; vbloom@hastingshighlands.ca; wmckenzie@westperth.com; clerk@tudorandcashel.com; mayor@calvintownship.ca; wredkep@forterie.ca; info@moosonee.ca; regionalclerk@york.ca; wandry@shuniah.org; quinner@ntl.sympatico.ca; mayor@neebing.org

**Subject:** Proclamation of November as LUNG MONTH

Dear Mayor/ Reeve/ Warden/ Regional Chair,

Did you know that November is Lung Month?

More than 2.4 million people in Ontario – one in five people in your area - experience serious breathing challenges such as asthma, chronic obstructive pulmonary disease and lung cancer, with many more are at risk.

And did you know that, despite these challenges, lung disease remains the only one of the top 4 chronic diseases in Ontario without a comprehensive plan?

That's why I'm writing to you... to invite you to join the mayors and reeves of municipalities throughout Ontario who are breathing life into their communities by issuing a proclamation declaring November Lung Month in their cities and towns, and asking the Government of Ontario to create and fund an Ontario Lung Health Action Plan. A sample proclamation can be found below.

This November, The Lung Association and our partners will be engaging in a series of information and outreach activities to inform and educate all Ontarians about how to protect their breathing and to advocate for a comprehensive Ontario Lung Health Action Plan. To put a further spotlight on the issue, we'll also be launching a new brand, one that better reflects the ever-changing needs of Ontarians, and that supports the building of a better breathing future for all of us who share the air – those who have lung disease, and those who don't, and hopefully never will.

If we don't act today to create an action plan to deal with lung disease and the challenges to our collective breathing, the impact to Ontario's economy by 2040, in direct and indirect costs will grow to an astonishing \$300 billion.

We thank you for your consideration, and hope that you will demonstrate your municipality's support for the lung health of all its citizens by signing the attached proclamation of November as Lung Month for entry into the official record.

Your commitment to issue a proclamation not only honours the 1 in 5 people with lung disease, but also the 5 in 5 who need to breathe. Because... When you can't breathe, nothing else matters.™

Sincerely,



George Habib

President and CEO, The Lung Association - Ontario

401-18 Wynford Drive | Toronto, ON M3C 0K8

[g Habib@on.lung.ca](mailto:g Habib@on.lung.ca) | Tel: 416-864-9911, ext. 237

*SAMPLE PROCLAMATION*

LUNG MONTH

WHEREAS, in our region and throughout Ontario, one in five residents lives with lung disease; and

WHEREAS, lung disease is one of the most prevalent, deadly and costly chronic diseases; and

WHEREAS, we support all measures designed to advance and protect the health of its citizens and of Ontarians; and

WHEREAS, to increase awareness of lung health issues and to inform Ontarians about the importance of their lung health, the Ontario Lung Association has designated the month of November Lung Month,

NOW, THEREFORE, I \_\_\_\_\_

DO HEREBY PROCLAIM November 2016 as

"LUNG MONTH"

In \_\_\_\_\_