

**vivaNext - Davis Drive and Yonge Street Updates
Town of Newmarket Committee of the Whole**

November 7, 2016

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agenda

> current rapid transit projects

- Davis Drive rapidway
- Yonge Street rapidway
- Business Support
- Ongoing vivaNext project communications

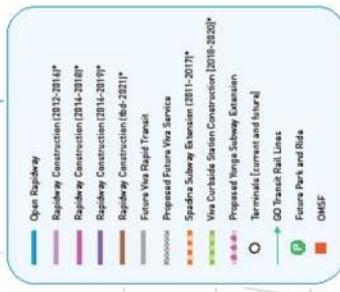


building the future in York Region through transit



Newmarket

2015



2014

2016

2018

2017

2019

2020



Richmond Hill



Markham

2

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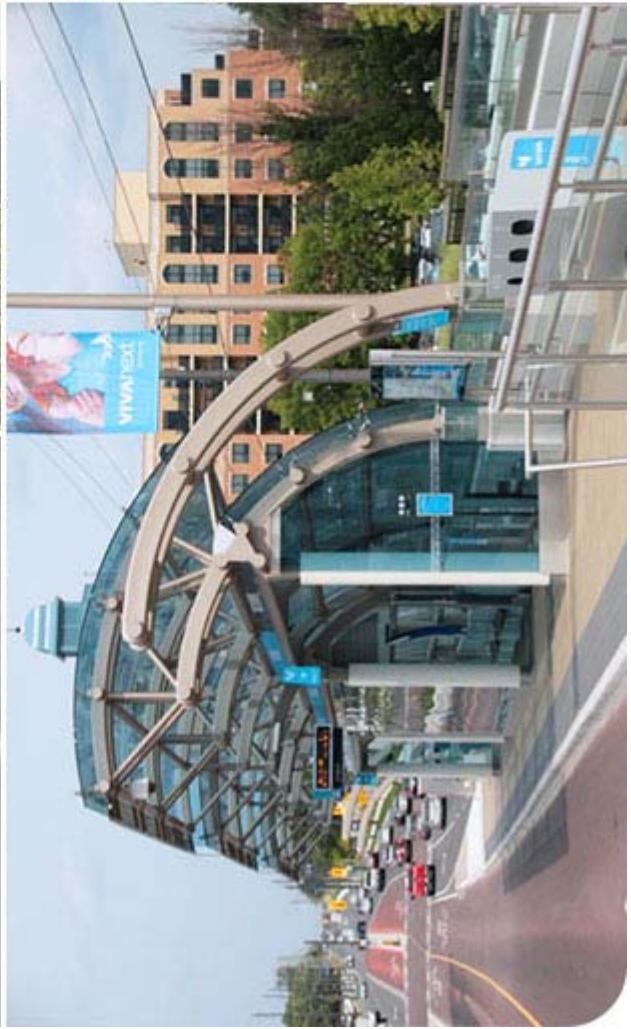


Vaughan

* Subject to change

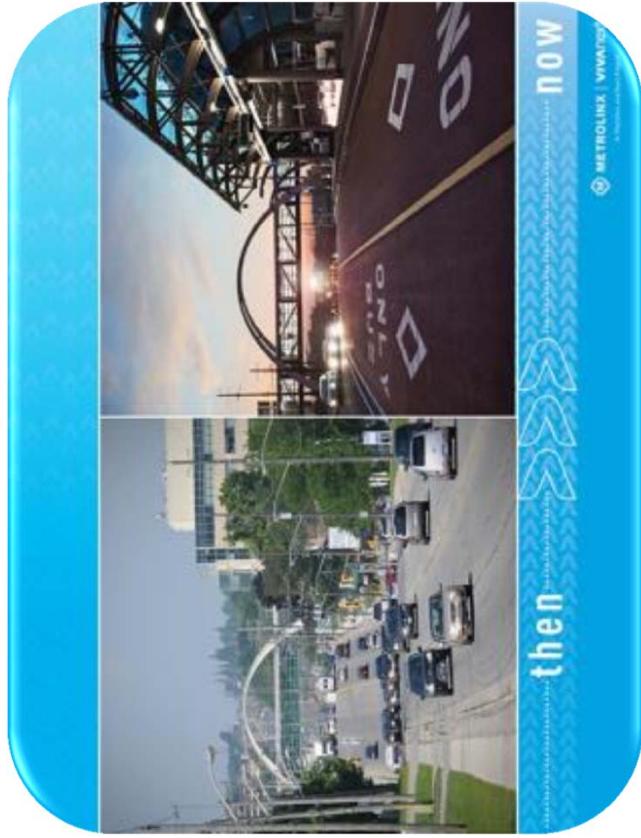
Map not to scale

the transformation of Davis is complete



Davis Drive achieves substantial completion

- > Event held October 7 to mark the completion of the finishing touches.



- > 2 year warranty period
 - Warranty work as required – e.g. sidewalks, street markings, trees and shrubs.

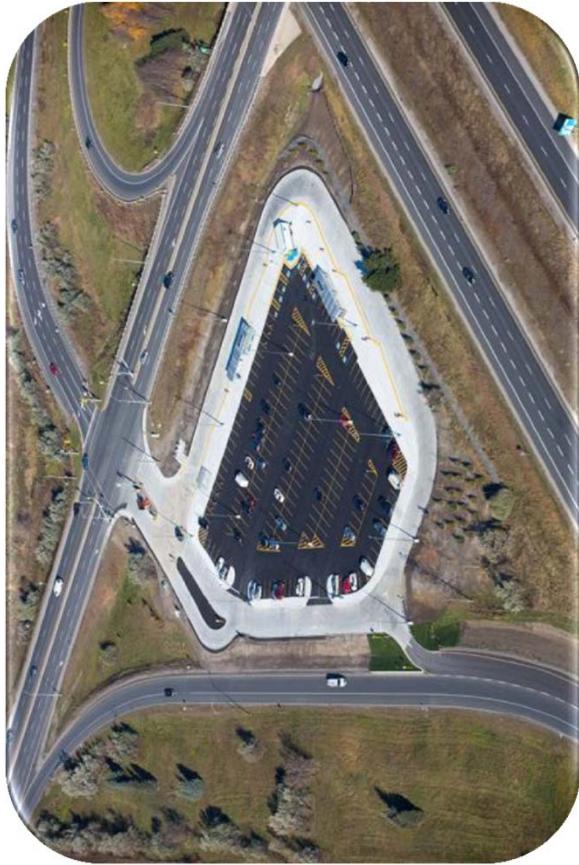
Viva Yellow

- > Along the Davis Drive rapidway there has been a runtime savings of up to 33% in February 2016 compared to YRT pre-rapidway service in February 2015.
- > The Davis Drive corridor has seen ridership growth of 39% between the same timeframe for YRT/Viva service, with approximately 61% of customers using Viva Yellow.



Davis Drive & Hwy 404 Park & Ride lot

- > YRT and GO have introduced a new 404 Express Service that starts at the Davis and Highway 404 Park & Ride lot and travels down Highway 404.



Union Hotel

- > A restoration plan has been implemented.
- > Over the next six months, additional technical assessments will be done to complete remaining work.
- > In the spring of 2017, the final landscaping will be completed, pending the finalization of the structural work plan.



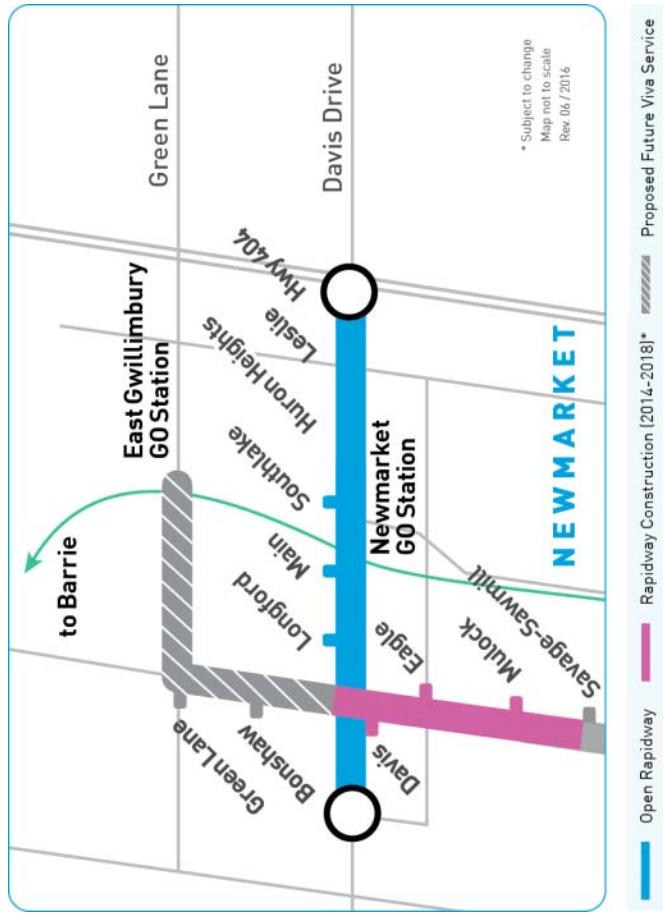
Yonge Street in Newmarket



Yonge Street utilities update

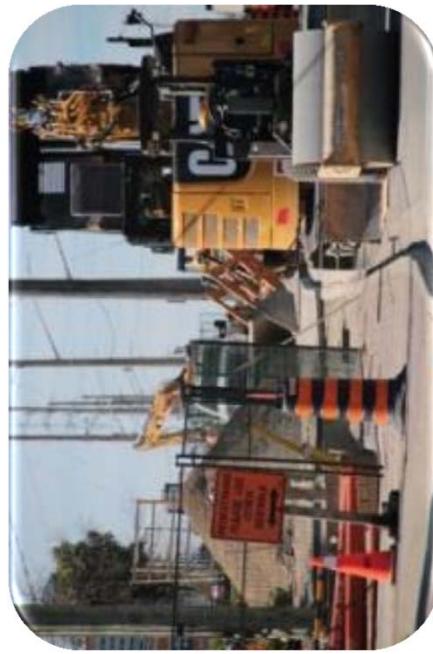
> Sawmill Valley Drive/Savage Road to Davis Drive

- Gas main
 - Installation – 100% completed
- Bell/Rogers
 - Civil work – to be completed by end of 2016
- Hydro
 - Pole installation – tentative completion summer 2017.=
- Utility relocations
 - All relocations are scheduled to be completed south of Brandy Lane (just north of Mulock) as of November 7



Yonge Street construction update

- > Activities in preparation of road construction are underway:
 - > median removals
 - > temporary traffic signals
 - > retaining wall at Yonge and Mullock
 - > fire hydrant relocations
- > Road construction will begin next spring
 - > road widening
 - > traffic staging
 - > storm sewer installation
 - > boulevards
- > Schedule under pressure
 - > Some work will carry over into 2019
 - > Analyzing the schedule and options
 - > Report findings in spring 2017



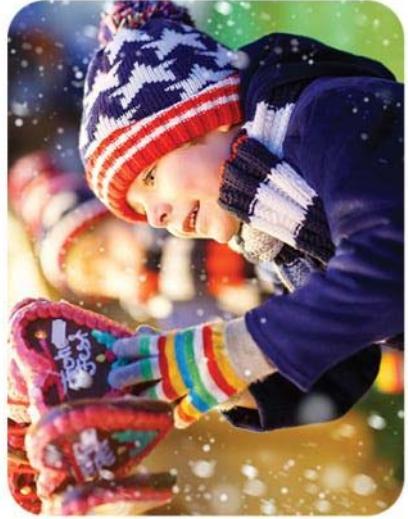
traffic management is ongoing

- > Education
 - All communication channels are leveraged to emphasize safety [i.e. blogs, newsletters, social media, eblasts, construction bulletins, events and VMS signs].
- < Enforcement
 - Contractors and subcontractors notified to not use side streets.
- < Engineering
 - Maintaining four lanes of traffic as much as possible.



Yonge Street business support program

- > Working collaboratively with our partners at the Newmarket Chamber of Commerce to help support businesses during construction
- > Campaigns include:
 - Newspaper, radio, digital ads
 - Bus advertising (inside and out)
 - Geo-targeted mobile ads
 - Community engagement/outreach
 - Website and social media posts
 - Business profiles
 - Complimentary memberships to the Chamber
- > For more information on the Business Support Program contact your Community Liaison



ShopYonge

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vivaNext project communications



Kristina Bergeron
Community Liaison
Davis Drive, Newmarket



Leslie Pawlowski
Community Liaison
Yonge Street, Richmond Hill



Sophia Bittar
Community Li
Yonge Street,



Thank you
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