

## Newmarket Public Library Statistical Data - 2016

### Library Card Holders

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	24,136	24,184	24,328	23,876	24,409	24,462	25,821	25,275	24,729			
Residents	22,002	22,069	22,222	21,813	22,299	22,340	23,242	22,911	22,579			
Non-Residents	2,134	2,115	2,106	2,063	2,110	2,122	2,579	2,365	2,150			

### New and Renewed Library Cards

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	252	402	337	483	241	206	508	413	317				3,159
New non-resident	39	30	32	50	42	43	49	41	33				359
Renewed membership	723	421	646	425	622	701	920	821	721				6,000

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	12,689	12,709	13,707	12,713	11,855	11,723	12,147	12,472	12,430				112,445
# of PAC Acc't Logins	6,097	5,792	6,370	6,193	6,217	5,969	6,703	7,050	6,341				56,732
Room Rentals	54	65	56	58	66	73	49	48	57				526
Room Rental Hours	154	192	152	165	182	293	119	136	164				1,557

### Programs 5 Year Trend - year to date September 30

# of Programs Held	2012	2013	2014	2015	2016
Adult	53	113	173	194	185
Children's	789	935	917	800	873
Total Programs	842	1,048	1,090	994	1,058

Program Attendance	2012	2013	2014	2015	2016
Adult	1,498	1,480	1,887	1,890	1,290
Children's	9,316	10,244	9,859	9,960	9,276
Total Attendance	10,814	11,724	11,746	11,850	10,566

## Newmarket Public Library Statistical Data - 2016

### Borrowing

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	941	911	1,067	1,048	985	1,075	1,116	1,184	1,071				9,398
eBooks	3,433	3,128	3,640	3,205	3,153	3,166	3,712	3,762	3,230				30,429
eMagazines	459	353	391	485	337	311	362	407	380				3,485
eMusic	2,129	2,614	2,199	1,845	2,852	1,666	2,412	1,965	2,624				20,306
eVideo	2	7	4	5	8	8	6	33	2				75
Backpack Kit	6	1	1	2	1	1	-	4	-				16
Book	26,637	23,980	28,219	28,462	26,517	26,156	32,633	31,731	26,964				251,299
CD-ROM/DVD-ROM	13	12	7	11	11	15	15	8	11				103
DVD/Blu-ray	4,645	4,563	5,204	4,632	4,503	4,281	5,118	5,510	4,910				43,366
eBook Reader	1	1	5	1	-	3	2	2	2				17
GPS	2	4	3	11	4	-	1	2	5				32
ILL	210	178	157	225	145	198	173	187	202				1,675
Language Kit	61	40	31	59	35	38	53	44	49				410
Laptop	10	11	13	7	19	17	8	16	19				120
Multimedia Kit	81	69	80	84	62	57	94	127	74				728
Music CD	483	540	394	503	434	342	394	397	383				3,870
Pedometer	16	8	10	14	13	10	12	10	10				103
Periodical	987	999	1,177	1,212	1,035	1,048	1,172	1,022	911				9,563
Portable Audio Book	8	9	12	21	22	16	16	24	15				143
Talking Book	773	782	796	798	684	780	899	958	854				7,324
Video	8	3	3	9	1	1	-	1	-				26
Video Game	293	309	332	270	256	255	404	465	327				2,911
<b>Total Borrowing</b>	<b>41,198</b>	<b>38,522</b>	<b>43,745</b>	<b>42,909</b>	<b>41,077</b>	<b>39,444</b>	<b>48,602</b>	<b>47,859</b>	<b>42,043</b>				<b>385,399</b>

### Database Usage

Adult Subscriptions	2,161	2,053	2,480	3,066	3,687	3,108	2,232	2,653	2,033				23,473
Children's Subscriptions	569	1,035	1,053	1,511	759	691	247	540	321				6,726
York Info (Community)	147,897	100,795	138,893	109,119	129,782	138,239	106,156	111,041	132,808				1,114,730
York Info (Volunteer)	26,148	18,071	18,826	15,466	19,776	19,265	18,913	19,975	21,809				178,249
<b>Total Database Usage</b>	<b>176,775</b>	<b>121,954</b>	<b>161,252</b>	<b>129,162</b>	<b>154,004</b>	<b>161,303</b>	<b>127,548</b>	<b>134,209</b>	<b>156,971</b>				<b>1,323,178</b>