

CHILD ABUSE PREVENTION MONTH

**SPEAK UP
FOR KIDS**

Children's Aid Can Help

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September 13, 2016

Mr. Tony Van Bynen
Mayor, Town of Newmarket
395 Muloch Dr, P.O. Box 328 Station Main
Newmarket, Ontario
L3Y 4X7

Re: Invitation to Participate in Child Abuse Prevention Month

Dear Mr. Van Bynen,

October is Child Abuse Prevention Month. Speak Up for Kids.
Children's Aid Can Help.

This October children's aid societies across the province are recognizing it as Child Abuse Prevention Month. We are reaching out to formally seek your support to participate in this important and potentially life changing initiative for children, youth and families.

We know that as elected officials you are a leader in the community and have an important role in keeping children and youth safe by sharing protection concerns with their local Children's Aid Society.

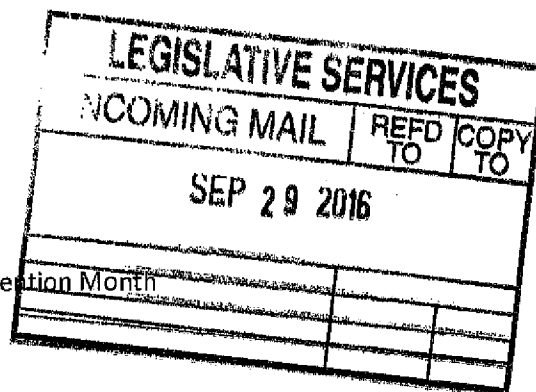
Please consider getting involved this October for Child Abuse Prevention Month by:

- Making available pamphlets on child abuse at your office;
- Sharing a poster at your reception about Child Abuse Prevention Month;
- Showing your support for Child Abuse Awareness Month by participating in GO PURPLE DAY by dressing in purple on Wednesday, October 19, 2016.
- Displaying your support this October re: Child Abuse Prevention Month on your website and other social media platforms.

Available Tools:

To raise awareness about Child Abuse Prevention Month and to help educate your staff, York Region Children's Aid Society is able to provide:

- A PowerPoint presentation on child abuse;
- Videos; and
- Information pamphlets on child abuse.



We would also welcome the opportunity to do a free presentation to you and your colleagues to inform you about:

- When it may be necessary to call York Region Children's Aid Society; and
- How our agency can be a source of support

To book a free presentation for you and your staff, please contact us at Speakers.Bureau@yorkcas.org.

We would be pleased to speak with you about our upcoming Child Abuse Prevention Month and any questions you may have about this important initiative. Ms. Kayla Scott (YR CAS, Strategy and Project Analyst – kayla.scott@yorkcas.org /905-898-2318 ext. 6403) will follow up with your office.

Sincerely,

A handwritten signature in black ink, appearing to read 'Colette Prévost', with a stylized flourish at the end.

Colette Prévost
Chief Executive Officer