Town of Newmarket
MINUTES

MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT

Tuesday, July 19, 2016 at 7:30 PM
Community Centre Hall # 2
200 Doug Duncan Drive

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, July 19, 2016 in the Community Centre, Hall # 2, 200 Doug Duncan Drive, Newmarket.

Members Present:	Glenn Wilson, Chair Elizabeth Buslovich (8:32 to 8:40 p.m.) P. Mertens Olga Paiva Carmina Pereira Jackie Playter Rory Rodrigo Siegfried Wall (7:35 to 8:45 p.m.)
Absent:	Anne Martin
Staff Present:	L. Moor, Council/Committee Coordinator
Guest:	J. Heckbert

The meeting was called to order at 7:30 p.m.

G. Wilson in the Chair.

Additions and Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Deputations

None.

Approval of Minutes

1. Main Street District Business Improvement Area Board of Management Minutes of June 21, 2016.

   J. Playter requested an amendment be made to New Business Item b) of the Main Street District Business Improvement Area Board of Management Minutes of June 21, 2016 by deleting the entire paragraph due to change in circumstance.

   Moved by: Jackie Playter
   Seconded by: Carmina Pereira

   THAT the Main Street District Business Improvement Area Board of Management Minutes of June 21, 2016, as amended, be approved.

   Carried

2. Marketing Sub-committee Report.

   The Chair distributed copies of Marketing Sub-committee Minutes of April 26 and July 13, 2016.

   Moved by: Carmina Pereira
   Seconded by: Rory Rodrigo

   THAT the Marketing Sub-committee Minutes of April 26 and July 13, 2016, as distributed, be received.

   Carried

Items

3. The Chair introduced Mr. P. Mertens and welcomed him as the newest member of the Main Street District Business Improvement Area Board of Management. Mr. Mertens provided a verbal overview of his previous experience and involvement on various Boards and Committees.

   Siegfried Wall arrived at 7:35 p.m.

4. Financial Verbal Update/Account Balance.

The Chair distributed copies of the operating budget balance sheet as of June 30, 2016. He advised that in the absence of the Economic Development Officer, the financial status update and explanation of line items would be provided at the next scheduled meeting.

Moved by: Carmina Pereira
Seconded by: Rory Rodrigo

THAT the operating budget balance sheet as of June 30, 2016 be received for information.

Carried

A query was made about the purchase of tents for use during the Canada Day festivities and the obligation to bring forward expenditure requests to the Board of Management before procurement.

The Chair advised that, in his opinion, the purchase of the tents was of a nominal nature and time constraints associated with Board approval were subsidiary. A suggestion was made to have the Economic Development Officer provide detailed explanation of line items within the budget as well as delegation of authority expenditure approvals at a future meeting.

5. Newmarket Downtown Development Sub-committee Update.

J. Playter advised that the Economic Development Officer provided a thorough explanation of current Newmarket Downtown Development Sub-committee financial incentive applications discussed at the June 24, 2016 Newmarket Downtown Development Committee meeting and there is nothing new to report at this time.

6. Street Events Update.

O. Paiva provided a verbal status update regarding the Music on Main festival scheduled for July 30, 2016 as a spin-off of the Newmarket Jazz Festival. She advised that children's entertainers will be sponsored by members of the BIA.

C. Pereira provided a verbal status update regarding the Canada Day festivities and advised that despite the rainfall that occurred, the event had approximately 5000 people in attendance.

Moved by: Rory Rodrigo
Seconded by: Siegfried Wall

THAT the verbal updates regarding the Music on Main festival and the Canada Day festivities be received.

Carried

Closed Session

The Chair advised there was no requirement for a Closed Session.

New Business

a) The Chair advised that the BIA website content is increasing with many business being added.

b) The Chair provided a verbal update regarding an invoice from Mr. Wighton with respect to photograph licensing fees associated with the website.

Discussion ensued regarding the feasibility of using other available photographs.

Moved by: Rory Rodrigo
Seconded by: Siegfried Wall

THAT the matter of photograph licensing fees and feasibility of using other available photographs for the BIA website be deferred to the next scheduled meeting.

Carried

c) O. Paiva queried the feasibility of Town staff sending letters to landlords on and surrounding Main Street advising of curbside waste disposal times as some apartment dwellers are placing their refuse curbside two full days prior to scheduled pick-ups and vermin are frequently scattering the waste.

d) R. Rodrigo queried the responsibility of vomit clean-up on Town owned property. He requested more staff resources to assist in a concentrated effort to keep Main Street clean. He further queried the feasibility of the Town sending letters to restaurant establishments regarding their patrons' overindulgence which contribute to the dilemma.

e) O. Paiva queried the feasibility of rope lighting installation on the light standard poles in an effort to create more ambience.

E. Buslovich arrived at 8:32 p.m.

Adjournment

Moved by: Carmina Pereira
Seconded by: Rory Rodrigo

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 8:45 p.m.

Date

G. Wilson, Chair