

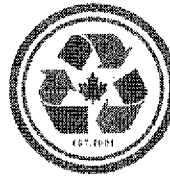
From: Bates, Tina on behalf of Mayor Van Bynen
Sent: September-16-16 11:11 AM
To: Mendonca, Barbara
Cc: Moor, Linda
Subject: FW: Proclaim Waste Reduction Week in Canada 2016!

LEGISLATIVE SERVICES		
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SEP 16 2016		

Please circulate. Thank you.

Tina Bates
 Assistant to the Office of the Mayor
 ext. 2003

From: Waste Reduction Week in Canada [mailto:wrw@rco.on.ca]
Sent: September 14, 2016 5:02 PM
To: Mayor Van Bynen
Subject: Proclaim Waste Reduction Week in Canada 2016!



WASTE
 REDUCTION
 WEEK
 IN CANADA

Waste Reduction Week in Canada

Oct. 17 - 23, 2016

Waste Reduction Week in Canada, a coalition of environmental non-profit and government organizations from the 13 participating provinces/territories, are asking municipalities, businesses, and schools across Canada to demonstrate their commitment and accomplishments in waste reduction by proclaiming **Oct. 17 - 23, 2016** as Waste Reduction Week in Canada.

Municipalities are the bedrock of Ontario's waste reduction success by collecting more than 2 million tonnes of packaging, hazardous, and organic material every year. Waste Reduction Week in Canada provides you and your residents a platform to recognize the benefits of waste reduction, and we hope your municipal council and waste staff will take this opportunity to support a national environmental campaign that builds awareness around issues of sustainable and responsible consumption; encourages choice for more environmentally responsible products/services; and promotes actions that divert more waste from disposal and conserve natural resources.

Proclamations

Proclaiming Waste Reduction Week and holding events helps promote your community's pride and leadership in waste reduction. In 2015 more than 70 communities across Ontario officially proclaimed Waste Reduction Week. The process for proclaiming has changed for 2016: to eliminate paper use, we are only accepting completed certificates online.

It's easy. To proclaim Waste Reduction Week in Canada follow these simple steps:

1. Download the proclamation certificate and include your municipality's logo and seal on the bottom right. You are welcome to use your municipality's own certificate template instead, if desired.
2. Visit www.wrwcanda.com/proclamations and upload the certificate, or email your certificate to wrw@rco.on.ca.

Once submitted, your municipality's proclamation will be posted to www.wrwcanda.com within 1-3 business days.

Promotion

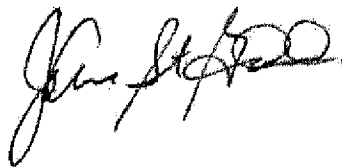
Municipalities are encouraged to hold events and host facility tours that showcase and celebrate the behind the scenes work that goes into waste reduction and recycling. Register your events online at www.wrwcanda.com.

You can also support Waste Reduction Week in Canada through social media using hashtag #WasteReductionWeek in your communications. Share ideas, stories, and pictures of waste reduction initiatives to demonstrate commitment to reducing waste both at home and in the community.

Please join municipalities, schools, and other organizations across Canada by proclaiming Oct. 17 - 23, 2016 as Waste Reduction Week. For more information, visit www.wrwcanda.com.

Thank you for your commitment to the environment and waste reduction.

Kind regards,



Jo-Anne St. Godard
Executive Director
Recycling Council of Ontario
416.657.2797, ext. 3
wrw@rco.on.ca

About Recycling Council of Ontario

Since 1978 RCO has worked closely with municipalities and businesses across Ontario to inform and educate all members of society about the generation of waste, the avoidance of waste, the more efficient use of resources, and the benefits and/or consequences of these activities. We also run programs that support waste reduction goals.

Take Back the Light can help municipalities recover and recycle spent lights, whether they are generated through relighting, on-going maintenance, or facility retrofits. The program also works with organizations that recycle lights outside their purchase arrangements, and accepts lights and light fixtures in all quantities. Every light is tracked, and 98 per cent each light collected is diverted from disposal with component parts reused wherever possible. Visit www.TakeBacktheLight.ca to learn more.

3RCertified is a unique program that reviews how organizations manage solid waste reduction and diversion operations. Participating facilities achieve certification levels based on established criteria and third-party evaluation of waste management and reduction practices. Visit www.3RCertified.ca to learn more.

Waste Reduction Week in Canada | wrw@rco.on.ca | www.wrwcanda.com

STAY CONNECTED



Recycling Council of Ontario | P.O. Box 83, Orangeville, Ontario L9W 2Z5 Canada

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