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DEPARTMENT		
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CONCERNS		

Carolyn Demelo

VP Public Relations

The Court of Blarney Toastmasters, Club #5591

Email: vppr-5591@toastmastersclubs.org

August 2nd, 2016

Re: Proclamation Request

Mayor Tony Van Bynen
Town of Newmarket
395 Mulock Dr.,
P.O. Box 328, STN Main,
Newmarket, ON, L3Y 4X7

Dear Mayor Van Bynen,

I am writing to request that you proclaim October 2016 as "Toastmasters Month", as it has been designated for the past several years. I also request that the proclamation be advertised in the Town Page advertisement and on our Town's website.

Toastmasters International is a non-profit organization which has been teaching valuable communication and leadership skills to people around the globe for over 90 years. There are currently over 15,400 clubs worldwide.

The Court of Blarney, Newmarket, has been an active member of the community for 20 years. Our members take pride in their contributions to the development of skills benefiting the people of our Town.

We thank you for your consideration and also for your dedication to our community.

Sincerely,

Carolyn Demelo
Vice President Public Relations
The Court of Blarney



Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 332,000 in more than 15,400 clubs in 135 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

Jim Kokocki, International President
Mike Storkey, President-Elect
Balraj Arunasalam, First Vice President
Lark Doley, Second Vice President
Daniel Rex, Chief Executive Officer

Benefits

- Clearer communication
- Improved leadership skills
- Enhanced teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost effective

Number of Toastmaster Clubs

Worldwide clubs: 15,400+
U.S. clubs: 8,700+
International clubs (not including U.S.): 6,700+

Types of Clubs

- Community
- Corporate
- College
- Government agency
- Religious

Notable Corporate Clubs

- American Express
- Apple
- AT&T
- Coca-Cola
- Disney
- Google
- IBM
- Johnson & Johnson
- Microsoft
- Sony
- Toyota

Toastmasters Member Demographics

Gender distribution

- 52% female
- 48% male

Income level

- Average member annual household income is \$50,000-\$74,999
- 30% of members earn \$100,000+ annually

Level of education

- 74% of members have a bachelor's degree or higher
- 35% of members have a master's degree or higher

For more information: www.toastmasters.org

Media Contacts:

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