
From: Clerks
Sent: July-22-16 12:26 PM
To: Agenda, C.O.W.
Subject: FW: Prostate Cancer Awareness Month

From: Bates, Tina **On Behalf Of** Mayor Van Bynen
Sent: July-22-16 12:08 PM
To: Clerks
Cc: Mayor Van Bynen
Subject: FW: Prostate Cancer Awareness Month

Please see the proclamation request below.

Tina Bates
Assistant to the Office of the Mayor
ext. 2003

From: Stephanie Cole
Sent: July 20, 2016 3:59 PM
To: Mayor Van Bynen
Subject: Prostate Cancer Awareness Month

Dear Tony Van Bynen,

Following the success of the past two years of proclamations in 2014 and 2015, Prostate Cancer Canada is planning on making a significant impact this year and we need your help to do so.

In 2015, 109 cities across Canada declared that September is Prostate Cancer Awareness Month. This year we hope to double this number and spread information and awareness about prostate cancer, the most common cancer among Canadian men. Please join the other communities across Canada that are helping us in our mission. Our primary method is through proclamations and we would very much appreciate your support.

If amenable, we would appreciate your proclamation of September 2016 as 'Prostate Cancer Awareness Month'.

I have included below a backgrounder on Prostate Cancer Canada and some facts about prostate cancer for you. For further information please go to our website at www.prostatecancer.ca.

Yours truly,

Stephanie Cole

Prostate Cancer Canada Background

Prostate Cancer Canada is the leading national foundation dedicated to the elimination of the most common cancer in men through research, advocacy, education, support and awareness. For 22 years we have invested the generous donations of Canadians towards funding research that will uncover better diagnostic and treatment options, and towards providing comprehensive education and support services for those living with and affected by prostate cancer.

Prostate Cancer facts

- 1 in 8 Canadian men will be diagnosed with prostate cancer in their lifetime; which made for 24,000 expected new cases in 2015.
- Early detection saves lives. When detected early, the survival rate for prostate cancer is over 90%.
- Prostate Cancer Canada strongly advocates for “smart screening” for prostate cancer following a shared decision making process between a man and his doctor. This involves men getting a Prostate Specific Antigen (PSA) test in their 40s to establish a baseline level which is then incorporated into the man’s risk profile with family history and ethnicity to determine when the next PSA test needs to occur.
- Over the last 20 years, mortality from prostate cancer has dropped by 40% due to early diagnosis and treatment. Empirically this is over 2,000 Canadian men who are not dying each year due to prostate cancer being diagnosed when it is largely treatable.

PROSTATE CANCER AWARENESS MONTH

September 2016

WHEREAS, prostate cancer is the most common cancer to affect Canadian men; and

WHEREAS, 1 in 8 Canadian men will be diagnosed with the disease in his lifetime; and

WHEREAS, an estimated 24,000 Canadian men will be diagnosed with prostate cancer this year; and

WHEREAS, the survival rate for prostate cancer can be over 90% when detected early; and

WHEREAS, those with a family history of the disease, or those of African or Caribbean descent, are at a greater risk of developing prostate cancer; and

WHEREAS, Prostate Cancer Canada recommends that men get a PSA test in their 40s to establish their baseline;

THEREFORE, I, <Name> , of the <city/town> of <location>, do hereby proclaim **September 2016 as Prostate Cancer Awareness Month** in <location>.