

COMMUNITY SERVICES - RECREATION & CULTURE

TOWN OF NEWMARKET 395 Mulock Drive P.O. Box 328 Newmarket, ON L3Y 4X7

www.newmarket.ca info@newmarket.ca 905.895.5193

February 27, 2014

COMMUNITY SERVICES REPORT - RECREATION & CULTURE 2014 - 10

TO:

Committee of the Whole

SUBJECT:

Poverty Action for Change Coalition and the 2014 Youth Road Hockey Tournament

ORIGIN:

Community Services - Recreation & Culture

RECOMMENDATIONS

THAT Community Services Report – Recreation & Culture 2014 – 10 dated February 27, 2014 regarding Mr. Tom Pearson's deputation concerning the Poverty Action for Change Coalition's 2014 Youth Road Hockey Tournament be received and the following recommendation(s) be adopted:

- 1. AND THAT in recognition of the 10th Anniversary of the Poverty Action for Change Coalition's Annual Youth Road Hockey Tournament, Council direct staff to provide a Recreation & Culture Community Grant equal to the value of \$243.30, the total of the following fees applicable to the event:
 - i. Facility fees \$220.70
 - ii. Administration fees \$5.65
 - iii. RAS Park Booking fee \$16.95
- 2. AND THAT the Youth Road Hockey Tournament organizers be notified of this action.

BACKGROUND

Poverty Action for Change Coalition (PACC) has been running Youth Road Hockey, an annual ball hockey tournament, at various sites in Newmarket since 2004. Some tournaments were held in the parking lots that are now the site of Riverwalk Commons and some have been held on or in the immediate vicinity of Main Street.

On two separate occasions, in 2008 and 2011, PACC received grants from the Newmarket Downtown Development Subcommittee (NDDS) towards the events. The NDDS grants are designed to support events, festivals or other promotional activities which support downtown economic development enhance the identity of downtown Newmarket and contribute to a higher level of awareness of Main Street.

In the past, the Town has also provided the tournaments with supports such as staff led site tours and consultations, barricades and other infrastructure, and promotional assistance. The Mayor, members of Council and staff have also participated on challenge teams including other N6 municipalities.

COMMENTS

Park Use Permit Contract # 172710 dated February 13, 2014, was calculated using not-for-profit youth activity criteria to realize the lowest possible fees for the permit.

As directed by Council, staff has reviewed the fees contained in Contract 172710. Of the charges, staff can recommend that the Administration fee, RAS Park Booking fee and the Facility fee for use of the parking lot be provided through a grant from the Recreation & Culture Community Grants Program. This represents \$243.30 of a total permit charge of \$758.71. The remaining charges are direct expenses to the Town of Newmarket including additional Security Staff for the day (\$120.00) and insurance provided by a third party (\$395.41). Should Council approve this recommendation, PACC would be required to pay a total of \$515.41 to the Town of Newmarket.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Well Balanced

Events that help shape identity and contribute to community spirit

HUMAN RESOURCE CONSIDERATIONS

Not applicable to this report

BUDGET IMPACT

Operating Budget

The amount of \$243.30 would be transferred between the appropriate line accounts.

Capital Budget

Not applicable to this report

CONTACT

For more information on this report, contact Colin Service, Director, Recreation & Culture at cservice@newmarket.ca or extension 2601.

Colin Service

Director, Recreation & Culture

Commissioner of Community Services

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