

STRATEGIC OPERATIONS REPORT – MAY, 2016

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> IdeaMarket program on Entrepreneurship attracted 11 attendees, a bit of a disappointment Seed Library program for fall arranged featuring guest speaker Frankie Flowers Shakespeare Allowed program confirmed to continue into fall 	<ul style="list-style-type: none"> NewMakelt makerspace donated vinyl in thanks for their use of library's vinyl cutter Two homeschool groups hosted for 3D printer program Staff volunteered at McDonald's McHappy Day 	<ul style="list-style-type: none">
Spaces	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> MakerHub now open regular hours; webpage launched; vinyl cutter used to make room signage "Maker Hub Day" to be held in July as satellite event for Toronto Maker Festival 	<ul style="list-style-type: none"> Pop-Up Library conducted at Holland River Cleanup & Community Fun Day (14 interactions); Newmarket GO Bus Terminal (81 interactions); Community Open House (147 interactions); Farmers Market (76 interactions)
Positioning	<ul style="list-style-type: none"> NPL News e-newsletter generated 1,600 opens (46%) 	<ul style="list-style-type: none"> Library outreach hosted at Mom2Mom event MakerHub featured in Town staff newsletter 	<ul style="list-style-type: none"> Biweekly full-page drop-down ads for library e-resources continuing on yorkregion.com and other websites
Resources	<ul style="list-style-type: none"> JobSkills set up a booth in the library to help people discover job preparation courses 	<ul style="list-style-type: none"> 3D printer used in Knitting Circle program 13 people attended the new 3D printer/vinyl cutter certification classes 38 3D prints produced 80 attended Blox Builders Club A second 3D printer was researched and ordered 	<ul style="list-style-type: none"> New public/staff self-service library card-based printing and PC reservation system rolled out as planned
Organization & Operations	<ul style="list-style-type: none"> New Community Information Coordinator hired Staff participated in Bike to Work Day event 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Security camera DVR briefly offline due to malfunction; restored shortly after