

Wednesday, December 16, 2015 at 5:00 PM
Cane A & B

The meeting of the Newmarket Economic Development Advisory Committee was held on Wednesday, December 16, 2015 in Cane A & B, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen
Regional Councillor Taylor (5:03 to 6:36 p.m.)
Carin Binder
Donna Fevreau
Jim Gragtmans, Chair
Beric Farmer
Peter Mertens
Paul Montador
Gary Ryan

Absent: Rick Henry

Staff Present: R.N. Shelton, Chief Administrative Officer
I. McDougall, Commissioner of Community Services (5:27 to 6:40 p.m.)
C. Kallio, Economic Development Officer
S. Chase, Director of IT Innovations
L. Moor, Council/Committee Coordinator

The meeting was called to order at 5:03 p.m.

J. Gragtmans in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Approval of Minutes

1. Newmarket Economic Development Advisory Committee Minutes of November 19, 2015.

The Chair advised of an amendment to the November 19, 2015 Minutes under the Item 2 heading Discovering Newmarket's 'Why'. He advised that staff would amend the minutes accordingly and they would be re-circulated with the next scheduled meeting agenda for approval.

Items

2. Uncovering Newmarket's 'Why'

B. Farmer addressed those present with a PowerPoint presentation with respect to 'why does NEDAC do what it does?'

The following tagline was proposed by the subcommittee:

'To accelerate the growth of our community environment where business and people thrive'.

Discussion ensued regarding different terminology, suggestions of the words businesses, enterprise, organizations etc.

3. Next Steps – Joint Council and NEDAC Workshop: 'The How'

Discussion ensued with respect to 'The How' and next steps associated with achievement of such. Questions arose surrounding 'where will we be in 5 years or 10 years'? A suggestion was made to have a fluid long term plan, flexible guideposts and strategic planning opportunities.

The Economic Development Officer suggested that a framework be established for a facilitated session to contemplate five or seven guiding directions.

The Chair advocated that the essence of the framework was captured with the 'Uncovering Newmarket's Why' exercise and that a goal for change and strategic investment decisions should be top of mind and that the 'how's and what's' could be drilled deeper at the facilitated session.

The Chair further suggested that three core areas be the focus of the facilitated session being:

- Innovation
- Collaboration
- Urbanization

P. Montador suggested that the Committee take guidance from the facilitator and that perhaps preliminary information related to the three core areas could be provided to Members of Council.

Regional Councillor Taylor left the meeting at 6:36 p.m.

The Chief Administrative Officer thanked the Chair and provided best wishes to one and all for the upcoming holiday season.

New Business

None.

Adjournment

Moved by: Paul Montador
Seconded by: Carin Binder

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 6:40 p.m.

Date

J. Gragtmans, Chair