



Crime Overview / Road Safety/Traffic Enforcement Community Partners



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Deeds Speak



Presentation Overview

- 1 District Overview
- York Region Road Safety
- Road Watch and Complaint Area Reporting Process
- Online Traffic Reporting process

Deeds Speak

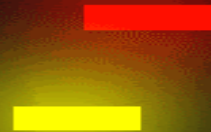
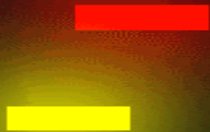




“Road Safety...It’s in Your Hands”

Traffic collisions cost society more, devastate more Canadian families and inflict more physical hardship than ALL other crimes combined.....”

Transport Canada





York Region Collision Clock

- One collision every.....**63 minutes**
- One person injured every.....**4 hours**
- One pedestrian collision every.....**2 days**
- One cyclist collision every.....**4 days**
- One fatality collision every.....**17 days**

• *2014 York Region Traffic Report*





Reported Motor Vehicle Collisions

| Collisions | 2014 | 2015 | Variance |
|---|--------|--------|----------|
| Motor Vehicle Collisions - Total (Reportable) | 15,590 | 14,697 | -5.7 |
| Fatal Collisions | 25 | 19 | -24.0 |
| Personal Injury Collisions | 3,225 | 3,137 | -2.7 |
| Property Damage Collisions | 12,340 | 11,541 | -6.5 |
| Persons Injured | 4,509 | 4,404 | -2.3 |
| Person Killed | 26 | 23 | -11.5 |
| Fail to Remain Collisions | 2,849 | 2,750 | -3.5 |



Impaired Operation Charges

| Impaired Operation Offences | 2014 | 2015 | Variance |
|---------------------------------------|------|------|----------|
| Impaired Operation/Related Violations | 1108 | 1255 | 12.3 |
| Impaired Operation/Over 80Mgs | 940 | 1056 | 12.3 |
| Cause Bodily Harm | 8 | 5 | -37.5 |
| Cause Death | 1 | 4 | 300.0 |
| Fail/Refuse Breath/Blood Sample | 130 | 137 | 12.1 |

**Going out tonight?
So are we .
Don't drink and drive.**



**Be
Safe**

madd⁺



Traffic Management Strategy Priorities

- Impaired driving
 - includes drug-impaired driving
- Distracted driving
- Aggressive driving
 - includes speeding, careless, stunt and dangerous driving
- Seat belt compliance





How Can You Help?

- *Make driving your priority when behind the wheel.*
- *If you see it, report it.*



SAFE ROADS... YOUR CALL

VAUGHAN
The City Above Toronto

YORK REGION

MADD

TOWN OF GEORGINA

AURORA
You're in Good Company

Whitchurch-Stouffville

MARKHAM
BY EXCELLENCE

UNITED IN THE FIGHT AGAINST IMPAIRED DRIVING



Reporting ongoing traffic concerns in the community



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Reporting Traffic Concerns



Community Concerns Online Reporting



- Traffic concern reported Online
- Complaint reviewed and managed by 1 COR Sergeant



- Single Incident Letter sent to registered owner of the vehicle

- Repeated Problem – Report changed and treated as a Complaint Area.



YORK REGIONAL POLICE

Community Concerns Online Reporting



YRP.ca

- Traffic concern reported Online
- Complaint managed by 1 COR Sergeant

Online

- COR Officer assigned for validation
- COR SGT monitors complaint
- Possible deployment of speed trailer to area
- Speed Study requested through Municipality as required
- Group enforcement efforts to address complaint

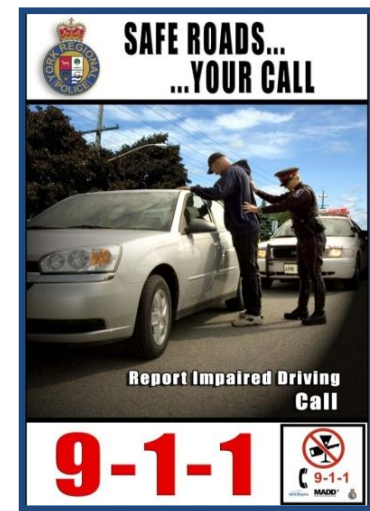
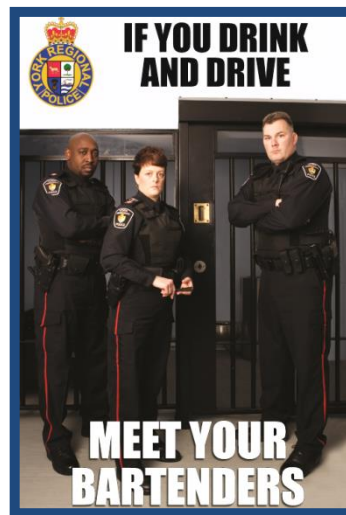
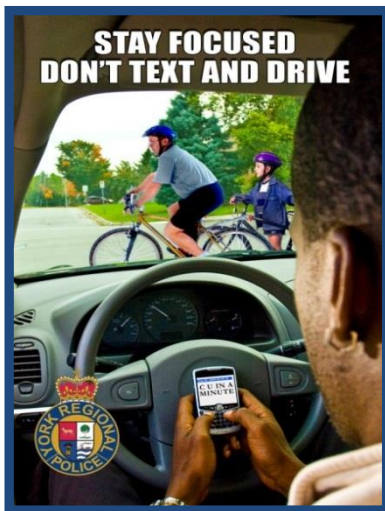
Report

- Enforcement effort reviewed after 90 Days by COR Sergeant
- COR Sergeant communicates any design or signage issues to the Municipality
- Complaint closed or continued enforcement



Working Together

- Educational Programs
- Pamphlets
- Community Engagement
- Traffic Enforcement
- Social Media





Its in your hands





Pledge to Ignore



Show a loved one
how much you care ...
Pledge to Ignore

When you are driving or walking near traffic, your cell phone can put your life and the lives of others at risk. The best gift you can give a loved one is your *Pledge to Ignore*.

Go to york.ca/pledgetoignore to make a pledge and send a pledge e-card to a family member or friend.

PLEDGE TO IGNORE

YORK.CA/PLEDGETOIGNORE



Our Road Safety Partners





Thank you

Questions?

