



MEMORANDUM

To: Newmarket Public Library Board

From: Todd Kyle, CEO

Date: May 18, 2016

Re: Public relations policy

A review of the Library's Public Relations Policy has recommended changes to the Policy in order for it to be more consistent with the Library's recently revised Social Media Policy.

In both cases, wording that cautioned staff and volunteers to refrain from identifying their connection to the Library when making public comment has been revised to caution them against making comment that may be damaging to the Library's reputation, whether or not they identify themselves as staff or volunteers.

The following motion is recommended:

THAT the Board approve revisions to the Public Relations Policy as drafted.