



Town of Newmarket
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Carnival Licence Application for Joe Persechini Charity Midway Staff Report to Council

Report Number: 2023-22

Department(s): Legislative Services

Author(s): John Comeau, Supervisor of Licensing and Property Standards

Meeting Date: April 17, 2023

Recommendations

1. That the report entitled Carnival Licence Application for Joe Persechini Charity Midway dated April 17, 2023 be received; and,
2. That Council approve the Carnival Licence for Joe Persechini Charity Midway; and,
3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to obtain Council approval on a Carnival Licence Application for Campbell Amusements to host the Joe Persechini Charity Midway Carnival from May 8th – May 14th, 2023 at the Magna Centre.

Background

The Town of Newmarket's Carnival [By-law 2009-78](#) regulates the operation of Carnivals within the Town of Newmarket and requires that any person seeking to operate a Carnival within Town obtain a licence. Section 2.1 of the By-law requires any Carnival be authorized by Council prior to the issuance of a Carnival Licence.

Discussion

The Town's Licensing Division is in receipt of a Carnival Licence Application for Campbell Amusement to host the Joe Persechini Charity Midway from May 8th – May 14th, 2023, at the Magna Centre. The proposed Carnival will be established in portions of the western and southern parking lots (see **Attachment 1**) from May 8th- 10th and opened to the public from May 11th until 14th (Thursday to Sunday). Hours of operation for the Carnival are being proposed as follows:

- Thursday, May 11, 2023: 4pm -10pm
- Friday, May 12, 2023: 2pm-10pm
- Saturday, May 13, 2023: 12pm-11pm
- Sunday, May 14, 2023: 12pm-5pm

The charitable organization that will be sponsoring this event is the Easter Seals Society of Ontario. The proceeds from the event will go to the Easter Seals Society of Ontario and Southlake Regional Health Centre.

This applicant has a history of operating licensed Carnivals in the Town of Newmarket, and most recently has operated licensed Carnivals at the Magna Centre in 2018, 2019, and 2022. No noise complaints were reported through the Town's Customer Service Department regarding the Carnivals in 2018, 2019, or 2022. In 2022, four complaints were received through the Town's Customer Service Department regarding parking at the Magna Centre during the Carnival. As a result, the Town's Licensing Division will be completing regular patrols to ensure Carnival Staff are not expanding outside of the space permitted to them through the Town's Recreation and Culture's Outdoor Special Events Permit.

The applicant has submitted a completed application to the Town's Licensing Division and Staff recommend that Council endorse the application.

Conclusion

Town Staff have reviewed the application and support a recommendation to approve this Licence. Should Council approve this application, the Town's Licensing Division will work closely with the applicant to finalize key details and ensure compliance with applicable Town by-laws. The Town's Licensing Officers will be present and available throughout the Carnival's operating hours to address any concerns that are raised by the community, and to proactively monitor the parking situation.

Following the approval of a business licence, the applicant will be referred to the Recreation and Culture Department to finalize an Outdoor Special Events Permit.

Business Plan and Strategic Plan Linkages

This report aligns with the Town of Newmarket's vision of being *Well Beyond the Ordinary*.

Consultation

The Town's Recreation and Culture Department and Customer Service Department were consulted in the process of reviewing this application.

Human Resource Considerations

None.

Budget Impact

The 2023 fee for a Carnival Licence is \$296.51.

Attachments

Attachment 1 – Magna Map

Approval

Kiran Saini, Acting Director, Legislative Services

Esther Armchuk, Commissioner, Corporate Services

Contact

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