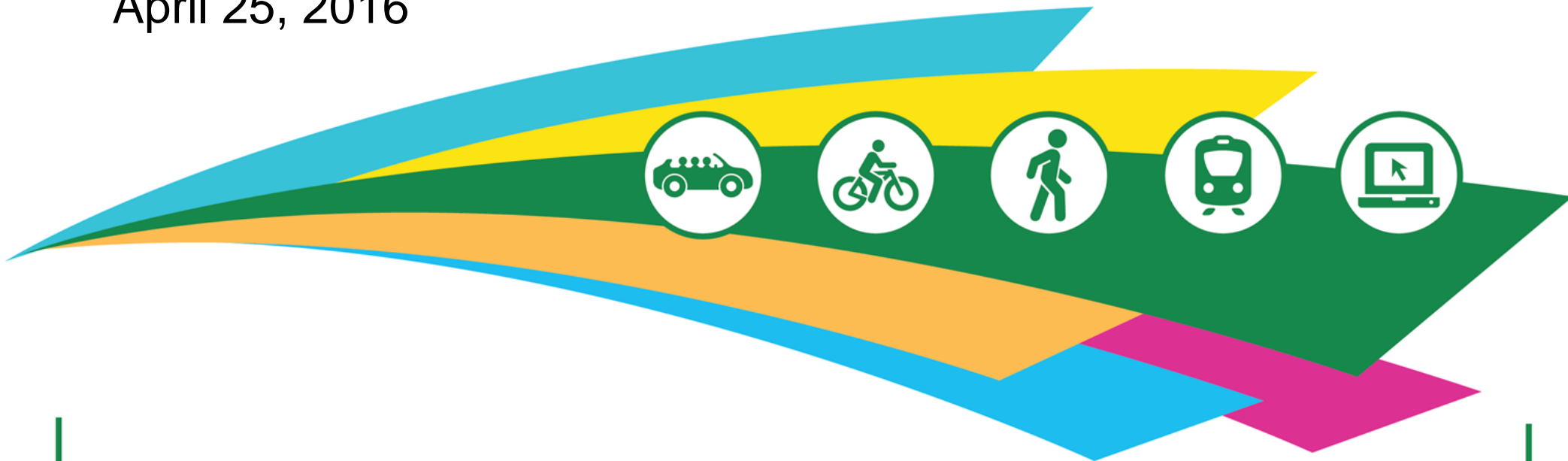


SMART COMMUTE CENTRAL YORK 2015 PROGRAM UPDATE

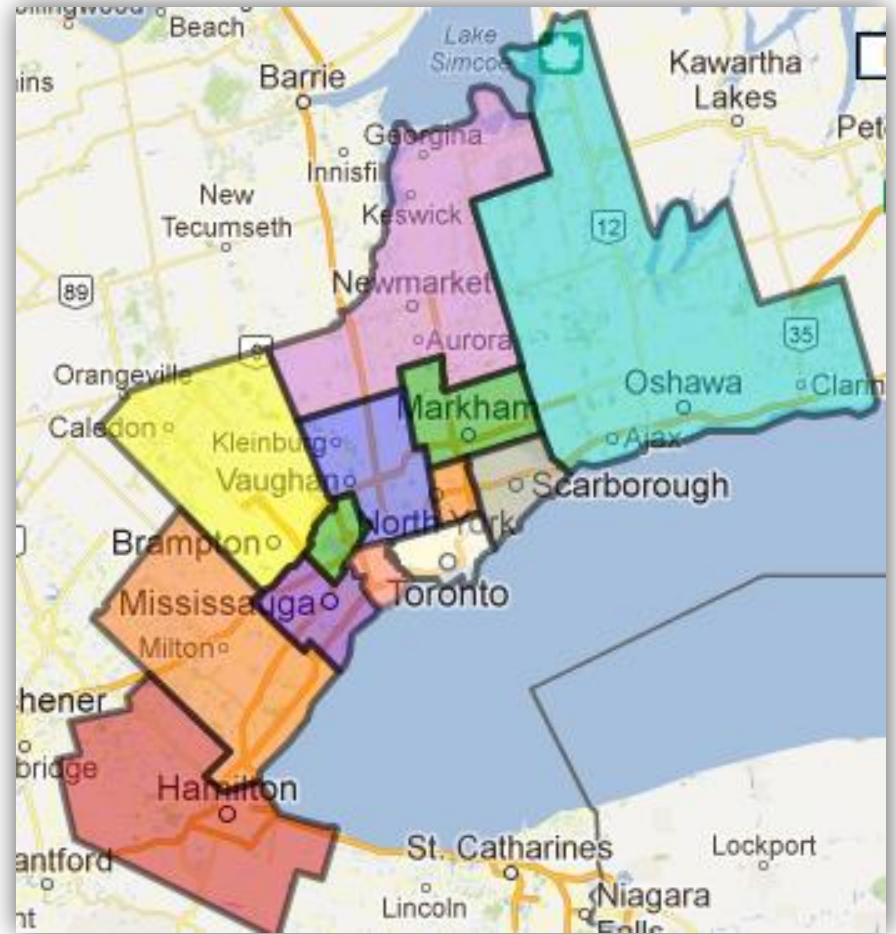
Presentation to the
Town of Newmarket Council
April 25, 2016



Smart Commute Central York (SCCY)

One of 13 Smart Commute offices across the GTHA

Our funders:



Explore your options



2015 Workplace Designations



Town Council presented with gold designation



Nine



Nine



Explore your options



New Year's Resolution Solution - Jan/Feb 2015

Saved:
192,479 km
Halfway to the moon!



Smart Commute
CENTRAL YORK

Got New Year's resolutions?
Smart Commute has the solution!

explore.smartcommute.ca

I want to exercise more!

I want to spend more time with my family

I want to save money!

I want to make a difference

Explore your options



7th Annual Champion Workshop - March 2015



Explore your options




Smart Commute
CENTRAL YORK

Carpool Week - April 20-26, 2015



Carpool Week
April 20 to 26, 2015

Share your A to B. Get Games Ready!
Find your carpool team and win at smartcommute.ca/carpool

Grand Prize Sponsor:

[@smartcommute](https://twitter.com/smartcommute) #carpoolweek

Pour des renseignements en français, veuillez visiter www.smartcommute.ca/fr



1,341 carpool trips



\$5,737.34

Explore your options




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CENTRAL YORK

9th Annual Bike to Work Day - May 25, 2015

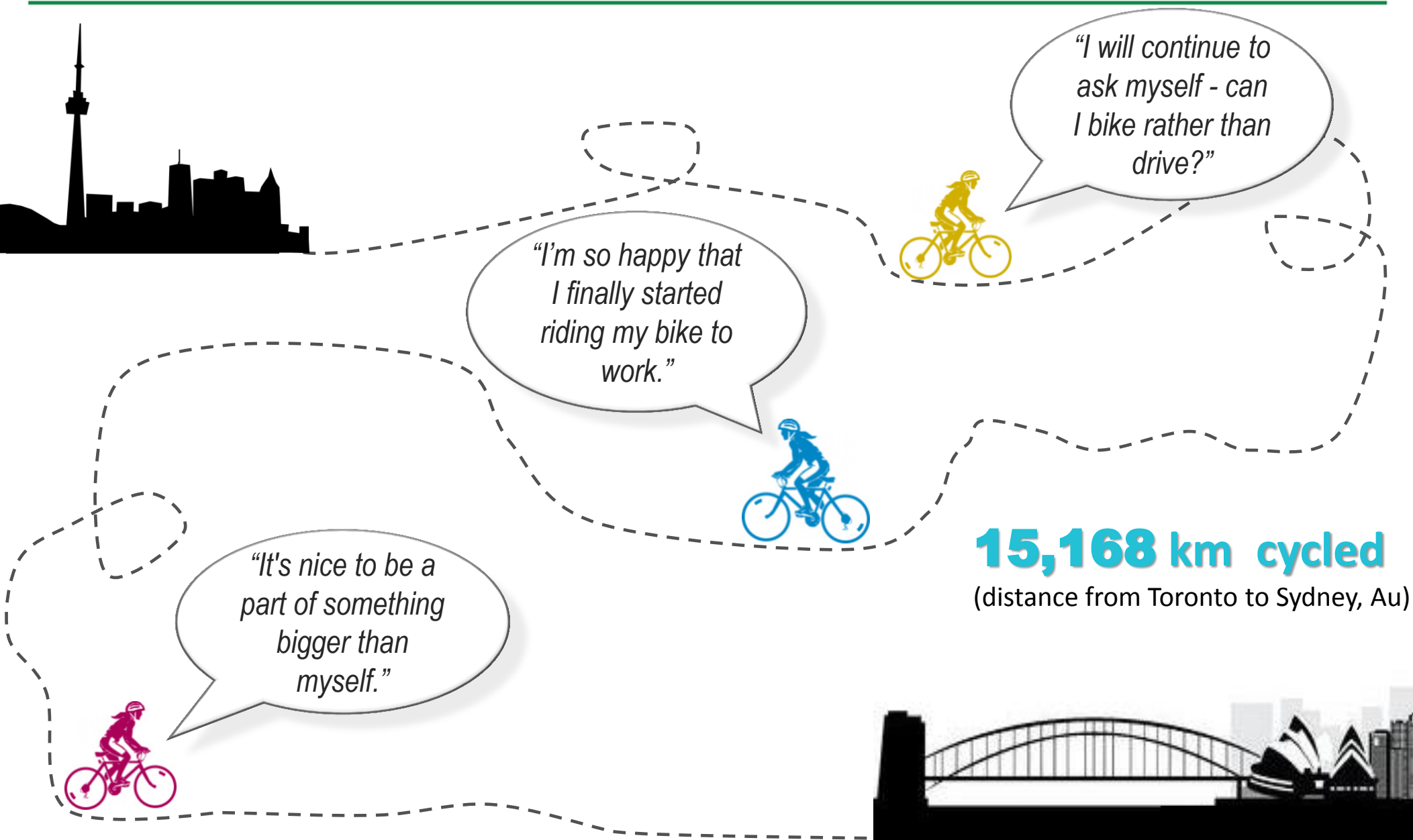


Explore your options




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CENTRAL YORK

2nd Annual June Bike Challenge



Explore your options



Smart Commute Week September 21 to 27, 2015



Going places?
There's more than one way.

Explore your options and win at
smartcommuteweek.ca



@smartcommute #smartcommuteweek

Saved:
1707 trips



4899 kg

Explore your options





Lake Simcoe Region
conservation authority



LSRCA receives Honourable Mention

Explore your options



TS Tech joins Smart Commute

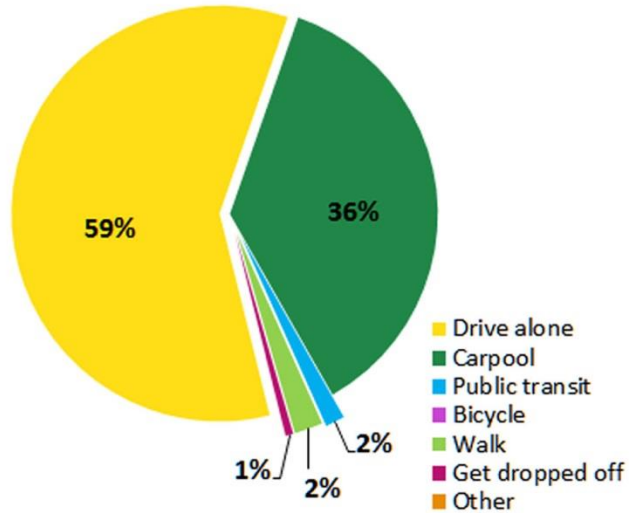


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Smart Commute
CENTRAL YORK

TS Tech Canada Inc. Travel Habits Survey 2015



2015 Mode Split



average one-way
commute time
32 minutes



average one-way
commute distance
32.5 km



42%
Drive a car
because it's **faster**
than the alternatives



18%
live within
biking/walking
distance



Help finding a ride match
would encourage carpooling

43%



63%
of walkers & cyclists
are **very satisfied**
with their commute

Top motivators for transit:

- Bus stop at work 40%
- More frequent transit service 32%
- Discounted travel pass 28%

34% of
TS Tech staff
are **very satisfied**
with their commute

57% agreed
with the statement
"My commute experience
directly affects my
overall job satisfaction."

Smart Commute Central York in the News



Excerpts from the "Your Business" magazine
- a Newmarket Chamber of Commerce publication

Explore your options



What is TDM?

Shaping a new era of transportation options

“For a 3% drop in vehicle miles travelled, there’s a 30% reduction in congestion.”

~ Jason Pavluchuk, Pavluchuk & Associates



Making a difference...



- 5%



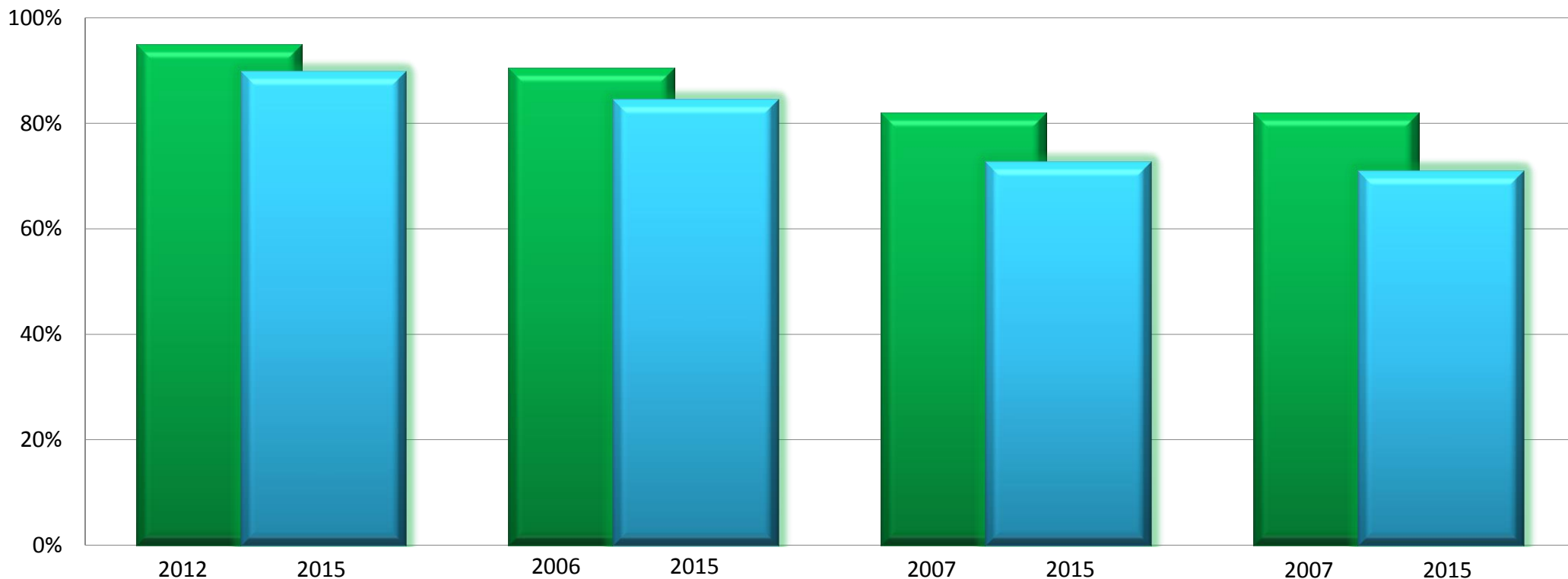
- 6.1%



- 9.3%



- 11%



Single Occupant Vehicle Travel

Explore your options



Thank you

info@sccy.ca

SmartCommuteCY.ca

(905) 898-5900

