



SMART COMMUTE CENTRAL YORK 2015 PROGRAM UPDATE

Presentation to the

Town of Newmarket Council

April 25, 2016



Smart Commute Central York (SCCY)

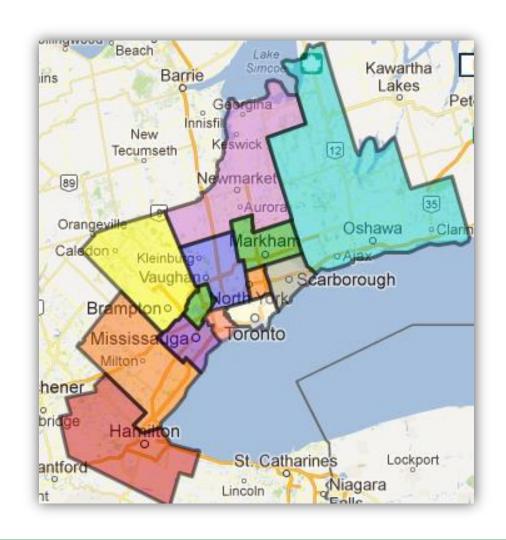
One of 13 Smart Commute offices across the GTHA

Our funders:





















2015 Workplace Designations



Town Council presented with gold designation





















New Year's Resolution Solution - Jan/Feb 2015

Saved:

192,479 km



Halfway to the moon!















7th Annual Champion Workshop - March 2015















Carpool Week - April 20-26, 2015





1,341 carpool trips



\$5,737.34













9th Annual Bike to Work Day - May 25, 2015













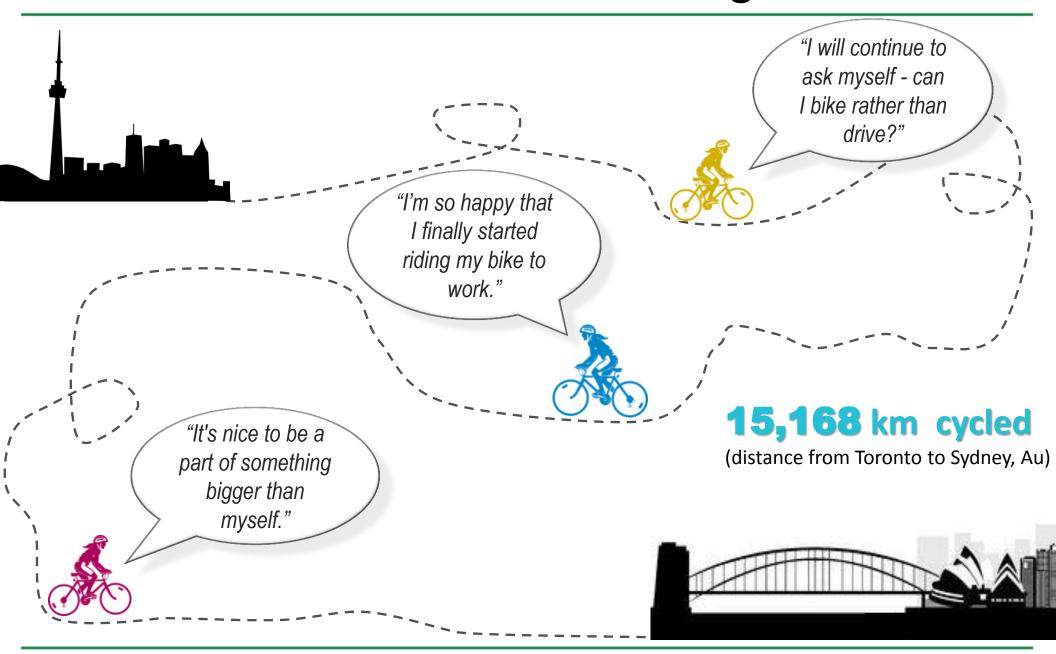








2nd Annual June Bike Challenge













Smart Commute Week September 21 to 27, 2015



Going places? There's more than one way.

Explore your options and win at smartcommuteweek.ca



@smartcommute #smartcommuteweek

saved: 4707 trips





















LSRCA receives Honourable Mention











TS Tech joins Smart Commute









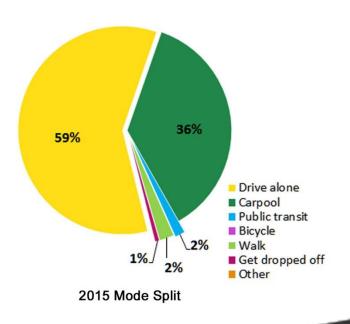






TS Tech Canada Inc. Travel Habits Survey 2015







average one-way commute time

32 minutes



average one-way commute distance 32.5 km



42%
Drive a car
because it's faster
than the alternatives



18%
live within
biking/walking
distance



Help finding a ride match would encourage carpooling

43%

63%
of walkers & cyclists
are very satisfied
with their commute

Top motivators for transit:

- Bus stop at work 40%
- More frequent transit service 32%
- Discounted travel pass 28%

34% of TS Tech staff are very satisfied with their commute

57% agreed
with the statement
"My commute experience
directly affects my
overall job satisfaction."

Smart Commute Central York in the News



Meet three extraordinary Southlake Regional Health Centre employees who "walk the talk" everyday!



SURGICAL ENDOSCOPY PROFESSIONAL RESOURCE

Do you walk or bike in all seasons and in all weather? Absolutely! I have even snow-shoed in and wear cleats on icy days.

How would you convince someone to trade in their car for walking or cycling? Nike 101: "Just Do It!" It's truly a mindset and I save over \$1,300 a year.

Has anything interesting ever happened on your way to work?



MANAGER, FOOD SERVICES

How far is your commute? It takes me 50 minutes to walk three kilometres and when I cycle I take a longer route for more exercise. I share my commute with Canada geese and snapping turtles!

What do you typically carry with you? I once won a prize



Pam. INPATIENT PHYSIOTHERAPIST

What are the greatest benefits you get from walking to work? Stress relief; walking helps me relax and is good for my health. Sometimes I can even out-walk the traffic.

What would you say to inspire someone to get walking? It's nice to be outside! It doesn't matter what the weather is



SEPTEMBER 21-2 Visit smartcomm enter online for WIN one of four travel vouchers



The annual o and operating between \$6 but it only that to ma



Walking may dec diabete

COMMUTE "GAMES" CHANGER



Photo credit Jennifer Brien

uring the TORONTO 2015 Pan Am and Parapan Am Games, many commuters found the temporary 3+ HOV (high occupancy vehicle) lanes. However it was a completely different story for two Town of Newmarket



CARPOOL TIPS

Meet up: Carpooling with someone new? Meet in a public place to discuss details and ensure your carpool match will work for

Schedule: Decide how often you will carpool, as well as drop off locations and times.

Cost-sharing: If you don't share the driving equally, decide how the costs will be shared and agree upon payment dates.

Carpool etiquette: Discuss music preferences, whether you can eat or drink in the car and other details upfront.

Excerpts from the "Your Business" magazine

- a Newmarket Chamber of Commerce publication













What is TDM? Shaping a new era of transportation options

"For a 3% drop in vehicle miles travelled, there's a 30% reduction in congestion."

~ Jason Pavluchuk, Pavluchuk & Associates



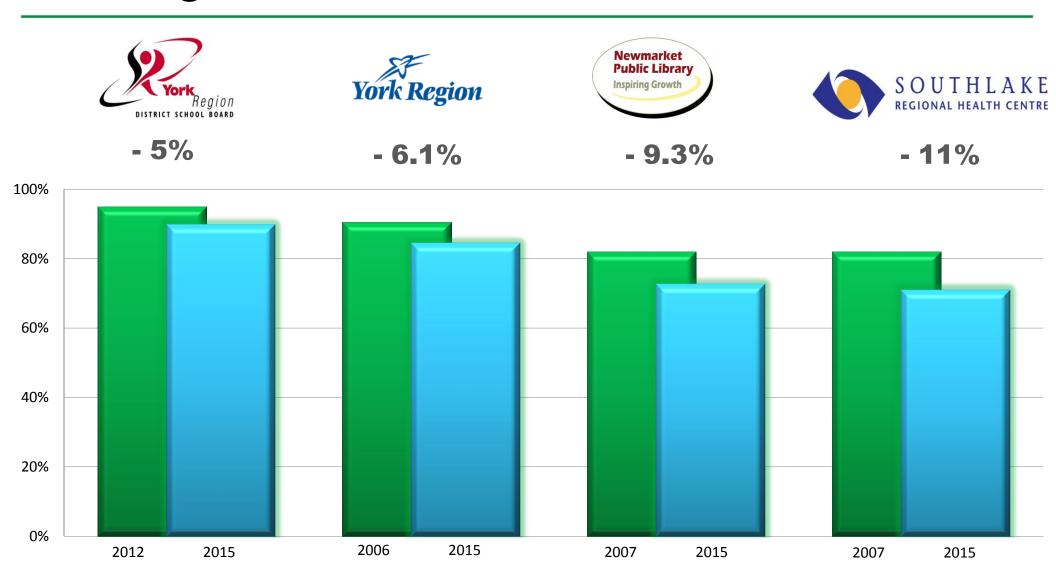








Making a difference...



Single Occupant Vehicle Travel













Thank you

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