

**Minister
Responsible for
Seniors Affairs**

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March, 2016

Dear Mayor or Reeve,

June marks the 32nd anniversary of Seniors' Month in Ontario. To recognize the important role seniors play in our communities, we will be celebrating this year under the theme of, "Seniors Making a Difference."

It's a fitting theme, given how our seniors have built our communities and continue to contribute their time and talents today in many ways.

It's important we all recognize their achievements, and what better way than by proclaiming June as Seniors' Month in your community. I am asking you to make this proclamation and have attached a sample to make it easier for your municipality to participate. We will be sending you promotional materials for Seniors' Month soon.

I would also like to encourage you to work with your MPP(s) to host Seniors' Month events in your community. We would be happy to help you promote your event on the Ontario Seniors' Secretariat website and on Twitter. Please send your event details to infoseniors@ontario.ca.

Last year we introduced Twitter to our seniors and we were impressed by their enthusiastic response to our online campaign. We plan to do more in 2016! Follow us [@OntSeniors](https://twitter.com/OntSeniors).

Each year, municipalities have the opportunity to pay tribute to one outstanding senior with the Senior of the Year Award. A certificate, provided by the Ontario government, is signed by Her Honour the Honourable Elizabeth Dowdeswell, Lieutenant Governor, myself as Minister Responsible for Seniors Affairs, and the local Head of Council. I encourage you to submit a nomination before April 30, 2016 and during Seniors' Month, showcase how your seniors are making a difference in your community. Throughout the month of June, I hope to visit a number of municipalities to help celebrate the achievement of local seniors.

For more information on these programs and other supports for seniors, you can visit www.ontario.ca/seniors.

Thank you for your consideration and your commitment to honour our seniors.

Sincerely,

A handwritten signature in black ink that reads "Mario Sergio". The signature is written in a cursive, flowing style.

Mario Sergio, Minister

Enclosed: sample proclamation

Seniors' Month Proclamation

**Seniors' Month
June 1 – 30, 2016**

WHEREAS Seniors' Month is an annual province-wide celebration;

WHEREAS seniors have contributed and continue to contribute immensely to the life and vibrancy of this community;

WHEREAS seniors continue to serve as leaders, mentors, volunteers and important and active members of this community;

WHEREAS their contributions past and present warrant appreciation and recognition and their stories deserve to be told;

WHEREAS the health and well-being of seniors is in the interest of all and further adds to the health and well-being of the community;

WHEREAS the knowledge and experience seniors pass on to us continues to benefit all;

I, Mayor _____, do hereby proclaim June 1-30, 2016 **Seniors' Month** in _____ and encourage all citizens to recognize and celebrate the accomplishments of our seniors.

Dated in the Mayor's Office on this _____ day of _____, 2016.

Mayor