

Tuesday, February 16, 2016 at 7:30 PM  
Community Centre - 200 Doug Duncan  
Drive, Hall # 2

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, February 16, 2016 in the Community Centre, Hall # 2 - 200 Doug Duncan Drive, Newmarket.

Members Present: Glenn Wilson, Chair  
Elizabeth Buslovich (7:34 to 9:02 p.m.)  
Anne Martin  
Carmina Pereira  
Olga Paiva  
Jackie Playter  
Rory Rodrigo  
Siegfried Wall  
Councillor Sponga (7:41 to 9:02 p.m.)

Guests: Grant Buckley  
Ted Heald  
Lisa Heckbert  
John Heckbert  
Baiba Roga  
Ken Sparks

Staff Present: C. Kallio, Economic Development Officer  
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:32 p.m.

G. Wilson in the Chair.

### **Additions and Corrections to the Agenda**

None.

### **Declarations of Pecuniary Interest**

None.

## **Presentations**

None.

## **Approval of Minutes**

1. Main Street District Business Improvement Area Board of Management Minutes of January 19, 2016.

Moved by: Jackie Playter  
Seconded by: Olga Paiva

THAT the Main Street District Business Improvement Area Board of Management Minutes of January 19, 2016 be approved.

### **Carried**

2. Marketing Sub-committee Report.

The Chair distributed copies of the Marketing Sub-committee Report of February 11, 2016.

Moved by: Siegfried Wall  
Seconded by: Rory Rodrigo

THAT the Marketing Sub-committee Report of February 11, 2016 be received.

### **Carried**

## **Items**

3. Outdoor Patios Discussion.

The Chair advised those present that, although the outdoor patios project has been sanctioned by Council, it was placed on this agenda in an effort to gather feedback from anyone who wished to comment.

Mr. Buckley, representative of the Ground Burger Bar advised that, in his opinion, there were not enough restaurant stakeholders present to add value to the outdoor patios project discussion.

Discussion ensued regarding the BIA's position and the timeliness associated with recommendations being provided to Members of Council, reporting statistics and staff report recommendations. The Economic Development Officer advised that Members of Council deliberated the outdoor patios project thoroughly and based their decisions accordingly.

Further discussion ensued regarding the nominated and elected Board of Management representation.

Clarification was sought from the Economic Development Officer related to the outdoor patios project satisfaction survey that was supplied to patrons of the restaurants. The Co-Chair suggested that going forward, the Board of Management Members be included in the distribution of the survey documents. Councillor Sponga suggested that all Members should be copied on any and all resolutions.

Councillor Sponga provided a verbal account of his opinion related to the retail versus restaurants ratio on Main Street. He advised that he felt there were not enough restaurant merchants on the Board of Management and suggested a review of Board membership to include more diverse stakeholder participation. He advised he would bring a motion forward under the New Business portion of the meeting.

4. Financial Verbal Update/Account Balance.

The Economic Development Officer provided a verbal update and advised that the year-end numbers are not yet available from the Finance Department and he anticipates having the statements for the March, 2016 meeting. Discussion ensued regarding a recent Era newspaper advertising invoice. The Economic Development Officer advised there were sufficient funds to cover those costs.

Moved by: Jackie Playter  
Seconded by: Siegfried Wall

THAT the verbal update from the Economic Development Officer regarding the budget account be received.

**Carried**

5. Community Centre Lands Development Committee Update.

Councillor Sponga provided a verbal status update regarding the Community Centre Lands Development Committee meeting held recently. He provided an overview of the proposed project including remediation of contaminated lands and replacement of the sanitary trunk sewer. He advised that the design phase of the project will take place in 2016 and the Engineering Services Department would be compiling staff reports and sharing same with the Main Street District Business Improvement Area Board of Management.

Moved by: Olga Paiva  
Seconded by: Siegfried Wall

THAT the verbal status update by Councillor Sponga with respect to the Community Centre Lands Development be received.

**Carried**

## **New Business**

- a) R. Rodrigo advised that the Newmarket Stage Company's play entitled 'Cookin' with Gus' has been very successful and suggested that the tickets offered by the Stage Company to the BIA membership be raffled off to Main Street merchants.
- b) Councillor Sponga advised that the Chair and Vice-Chair have met with the Town's Senior Planner – Policy to review plans of the redevelopment application submitted by the owners of the property known as the Clock Tower. He suggested that anyone who wishes to obtain more information should contact himself, the Chair or the Vice-Chair.
- c) Councillor Sponga advised of two re-development applications being contemplated for the block of properties located at Main Street and Simcoe Street and at Main Street and Queen Street.
- e) Carmina Pereira suggested that Members take an opportunity to visit each restaurant establishment on Main Street to obtain feedback of wants/needs.

Mr. Sparks requested enhanced communication methods between the Board of Management and merchants of Main Street.

## **Adjournment**

Moved by Olga Paiva  
Seconded by Rory Rodrigo

THAT the meeting adjourn.

**Carried**

There being no further business, the meeting adjourned at 9:02 p.m.

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Date

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G. Wilson, Chair