

## Newmarket Public Library Statistical Data - 2022 January - December

### Library Card Holders

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,644	23,783	24,202	24,736	24,736	24,246	24,871	21,137	26,624	27,256	27,322	27,780
Residents	20,659	20,746	21,073	21,497	21,497	21,012	21,528	17,600	22,928	23,446	23,481	23,847
Non-Residents	2,985	3,037	3,129	3,239	3,239	3,234	3,343	3,537	3,696	3,810	3,841	3,933

### New and Renewed Library Cards

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	257	256	356	267	303	322	420	443	388	334	313	265	3,924
New non-resident	62	73	97	73	81	79	102	107	107	75	66	66	988
Renewed membership	463	423	399	238	261	299	424	607	390	298	230	299	4,331

\*Data anomaly noted, vendor solution utilized for April through December

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	16,353	13,969	15,034	13,384	13,693	14,549	15,300	15,348	15,405	13,987	13,785	15,013	175,820
# of PAC Account Logins	8,145	6,370	7,379	6,708	6,739	6,680	6,866	7,551	6,802	6,975	6,886	6,879	83,980
Room Rentals	-	5	14	18	20	17	12	10	15	21	18	6	156
Room Rental Hours	-	15	26	48	58	100	55	31	59	55	55	21	521

\* No January rentals due to COVID-19 restrictions

### Programs

#### 5 Year Trend - January-December

# of Programs Held	2018	2019	2020	2021	2022
Adult	359	334	80	258	389
Children's	891	889	318	352	447
Total Programs	1,250	1,223	398	610	836

Program Attendance	2018	2019	2020	2021	2022
Adult	5,123	3,780	1,151	1,239	2,427
Children's	12,039	9,600	3,806	5,924	6,852
Total Attendance	17,162	13,380	4,957	7,163	9,279

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### Borrowing

2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	3,335	3,077	3,298	3,295	3,463	3,313	3,414	3,474	3,318	3,288	3,303	3,206	39,784
eBooks + eMagazines	6,451	5,829	5,804	5,675	5,703	5,700	6,046	6,178	5,315	5,642	5,500	5,695	69,538
eMusic	3,436	2,219	2,197	3,094	2,997	2,847	2,297	2,226	2,145	1,941	1,652	1,641	28,692
eVideo	1,232	708	791	768	725	820	731	906	834	609	621	629	9,374
Books + Magazines	25,143	23,692	29,748	27,892	26,135	27,091	31,814	33,502	29,426	29,592	29,061	26,359	339,455
Audio (Books + Music)	322	326	365	347	335	295	345	334	272	322	298	347	3,908
Movies + Video Games	1,978	1,690	2,197	1,942	1,802	1,901	2,365	2,421	2,029	2,092	1,952	1,997	24,366
Kits	49	93	97	73	75	64	81	70	54	58	52	39	805
Lendery	62	47	69	92	104	134	152	197	148	120	136	82	1,343
Laptop	36	39	52	50	55	45	41	34	37	32	33	32	486
<b>Total Borrowing</b>	<b>43,032</b>	<b>38,524</b>	<b>45,550</b>	<b>44,035</b>	<b>42,154</b>	<b>43,080</b>	<b>48,080</b>	<b>50,295</b>	<b>44,445</b>	<b>44,609</b>	<b>43,510</b>	<b>40,935</b>	<b>528,249</b>
<b>% Physical</b>	<b>64%</b>	<b>67%</b>	<b>71%</b>	<b>69%</b>	<b>68%</b>	<b>69%</b>	<b>72%</b>	<b>73%</b>	<b>72%</b>	<b>72%</b>	<b>72%</b>	<b>70%</b>	<b>70%</b>
<b>% Virtual</b>	<b>36%</b>	<b>33%</b>	<b>29%</b>	<b>31%</b>	<b>32%</b>	<b>31%</b>	<b>28%</b>	<b>27%</b>	<b>28%</b>	<b>28%</b>	<b>28%</b>	<b>30%</b>	<b>30%</b>

### Database Usage

Adult Subscriptions	8,509	3,530	3,361	3,581	3,362	2,687	3,413	4,054	2,949	2,438	2,532	2,671	43,087
Children's Subscriptions	461	555	182	211	370	204	99	29	167	196	121	124	2,719
<b>Total Database Usage</b>	<b>8,970</b>	<b>4,085</b>	<b>3,543</b>	<b>3,792</b>	<b>3,732</b>	<b>2,891</b>	<b>3,512</b>	<b>4,083</b>	<b>3,116</b>	<b>2,634</b>	<b>2,653</b>	<b>2,795</b>	<b>45,806</b>