

From: CATHY HUMPAGE
Sent: December 4, 2022 12:44 PM
To: Clerks <clerks@newmarket.ca>;
Subject: Main Street Parking

To Whom This May Concern,

I received the Newmarket Today email 2 days ago. In this email is a subject regarding Town Council and the voting for parking on Main Street. As I understand from this email, the parking changes are to have two hour parking on evening and weekends and thirty minute parking to remain Monday-Friday.

I would have responded before the deadline for this meeting had I known in advance. I don't understand why all merchants on Main Street were not made aware of this upcoming vote. In fact, my business partner and I were never consulted for our opinion of how time limitations for parking on Main Street would impact our business when this initially changed during covid, which was our understanding that it was temporary to implement convenient curb-side pick-up. Now that we are moving out of covid restrictions and returning to normalcy, we have a few concerns about the time limitations for parking.

As business owners of a retail clothing store, the thirty minute parking does not work for our clientele. Our customers can not possibly shop for clothing, try on clothing selected and make a purchase in this time frame without feeling rushed. As well, we have many customers who have physical mobility issues and parking further away from the store is not possible for them and a thirty minute parking limit becomes a deterrent from shopping not just at our store, but on Main Street, period.

We would also like to know why the parking meters were removed off of Main Street as this could be a solution to our issue. If the parking meters were returned to only our section allowing customers to conveniently park and shop on Main Street, it would also be an increased revenue generating solution for all involved from our point of view. Could it not be similar to the paid parking set-up behind Cardinal Press?

My business partner and myself would like to propose that this parking limit be increased to at least one hour or have the parking meters returned to our section of Main Street to allow a less stressful shopping experience.

Respectfully Yours,

Cathy Humpage & Kimberley Perdue
Still In Style Resale Boutique
203 Main Street South