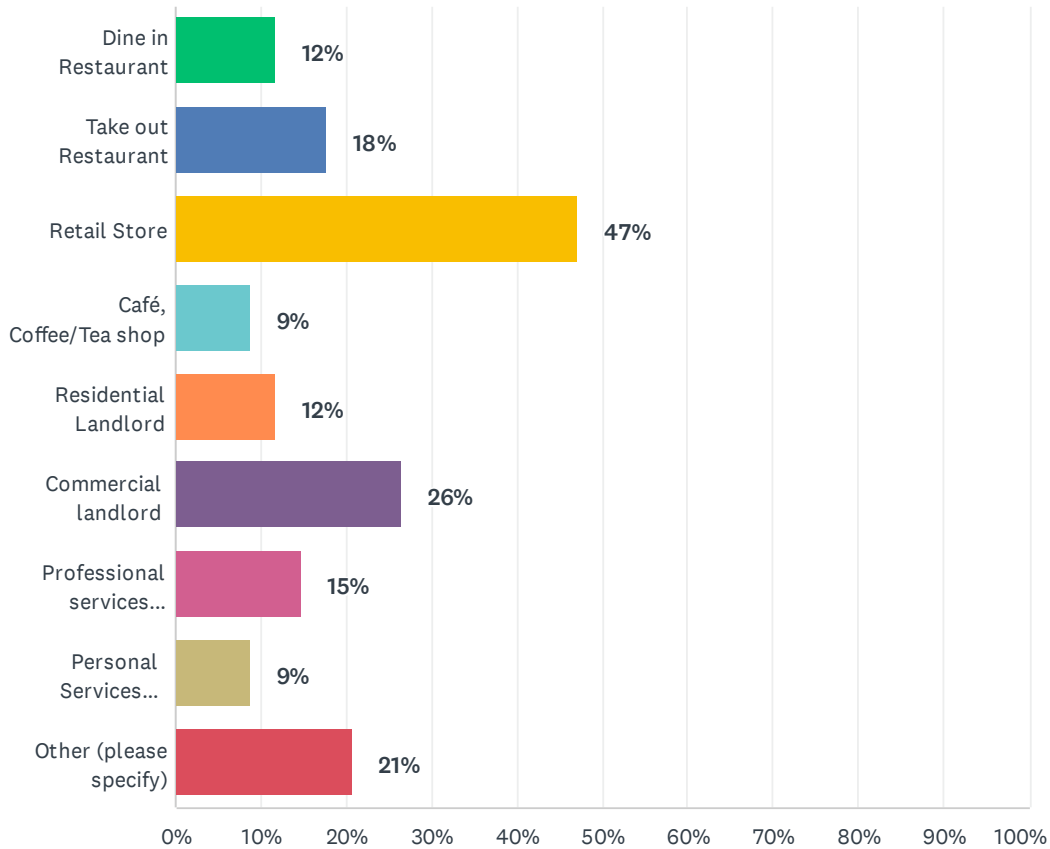


Q1 Business Type: If your business offers multiple services, please select all relevant services.

Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Dine in Restaurant	12%	4
Take out Restaurant	18%	6
Retail Store	47%	16
Café, Coffee/Tea shop	9%	3
Residential Landlord	12%	4
Commercial landlord	26%	9
Professional services (lawyer, accounting, real estate, insurance etc.)	15%	5
Personal Services (hair/nail salon, spa etc.)	9%	3
Other (please specify)	21%	7
Total Respondents: 34		

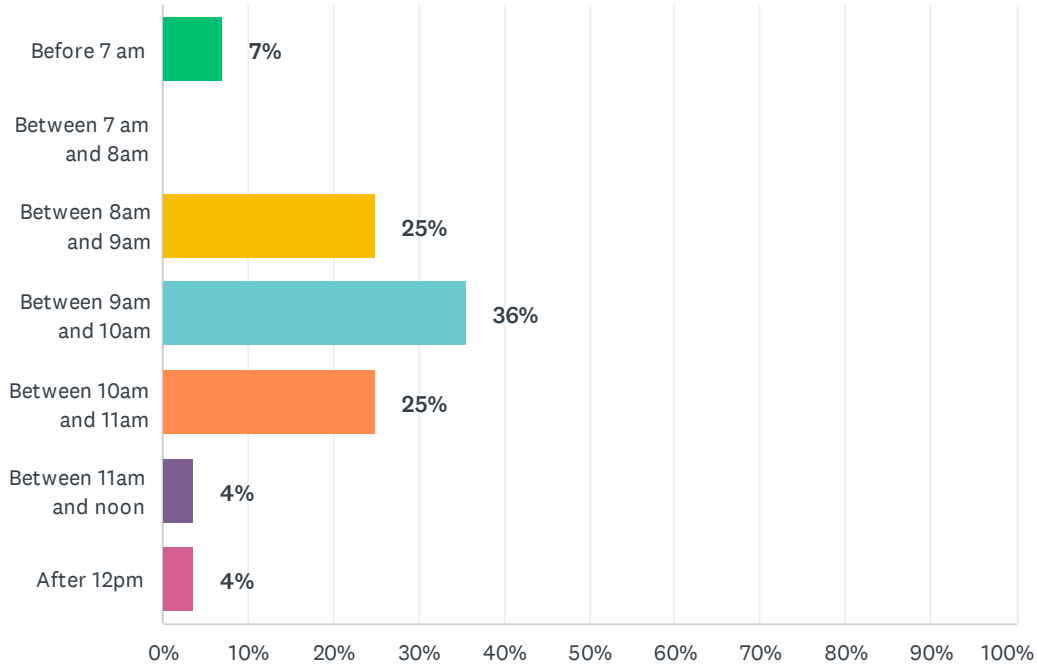
#	OTHER (PLEASE SPECIFY)	DATE
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Main Street Parking By-law Survey

1	Medial pharmacy	8/10/2022 3:27 PM
2	Church	8/6/2022 5:27 PM
3	Martial Arts and fitness training	8/3/2022 3:49 PM
4	EVENTMRKT/ ground burger bar	8/2/2022 1:50 PM
5	Animal shelter	8/2/2022 1:03 PM
6	Bakery	8/2/2022 12:53 PM
7	N/A	7/28/2022 9:58 AM

Q2 What is your current opening time? If your opening time varies, please select the earliest time that you open in a week.

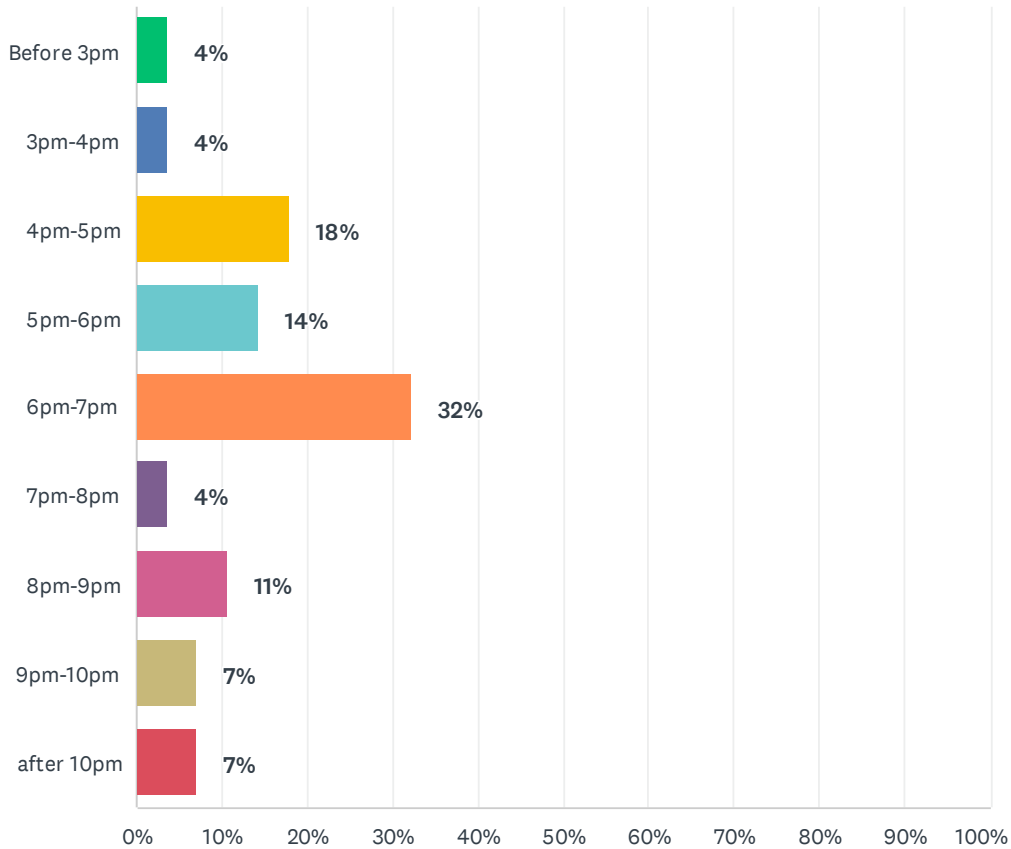
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
Before 7 am	7%	2
Between 7 am and 8 am	0%	0
Between 8 am and 9 am	25%	7
Between 9 am and 10 am	36%	10
Between 10 am and 11 am	25%	7
Between 11 am and noon	4%	1
After 12 pm	4%	1
TOTAL		28

Q3 What is your current closing time? If it varies based on day of the week, please select the latest time that you close.

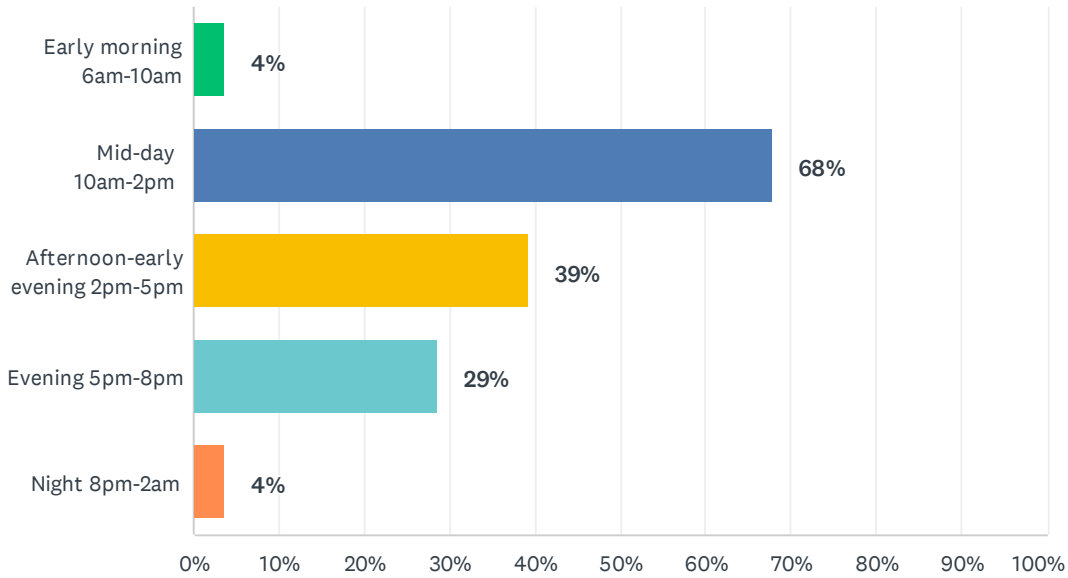
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES
Before 3pm	4% 1
3pm-4pm	4% 1
4pm-5pm	18% 5
5pm-6pm	14% 4
6pm-7pm	32% 9
7pm-8pm	4% 1
8pm-9pm	11% 3
9pm-10pm	7% 2
after 10pm	7% 2
TOTAL	28

Q4 At what time of day is your business most busy?

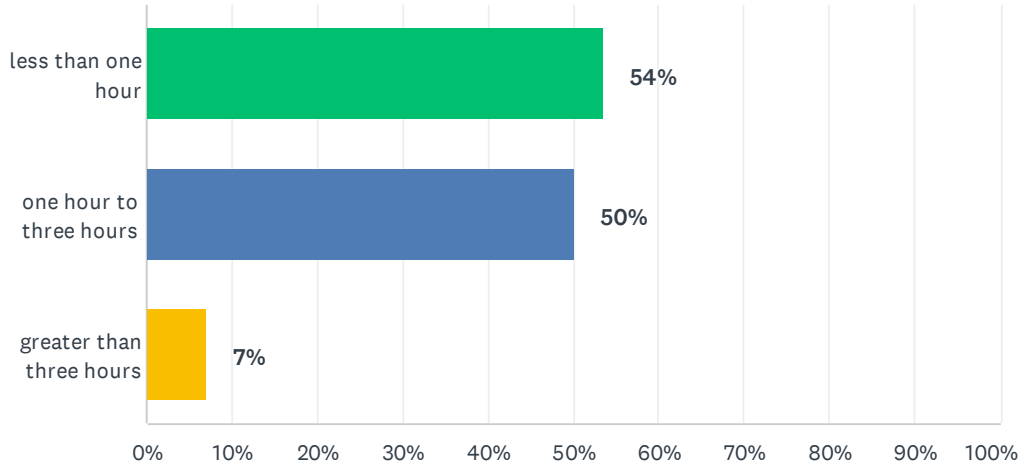
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
Early morning 6am-10am	4%	1
Mid-day 10am-2pm	68%	19
Afternoon-early evening 2pm-5pm	39%	11
Evening 5pm-8pm	29%	8
Night 8pm-2am	4%	1
Total Respondents: 28		

Q5 What is the estimated duration of clients' visits to your place of business during peak hours?

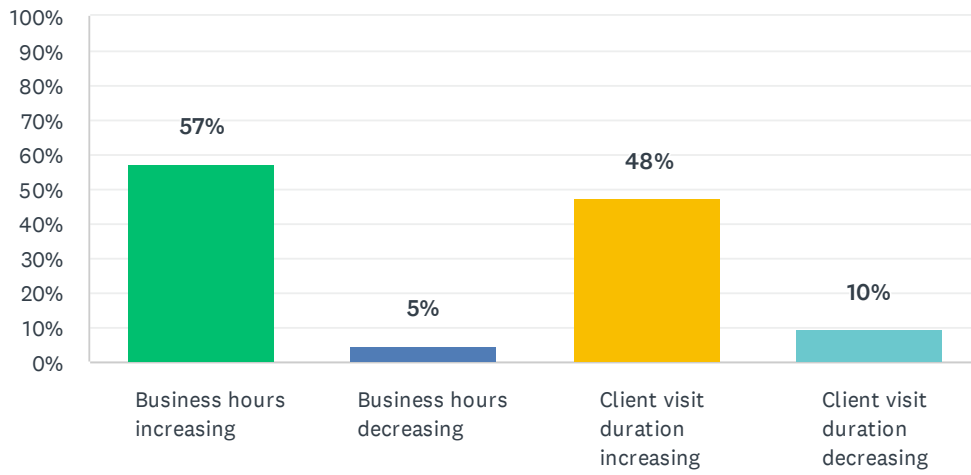
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
less than one hour	54%	15
one hour to three hours	50%	14
greater than three hours	7%	2
Total Respondents: 28		

Q6 In the next two years, do you anticipate any of the following?

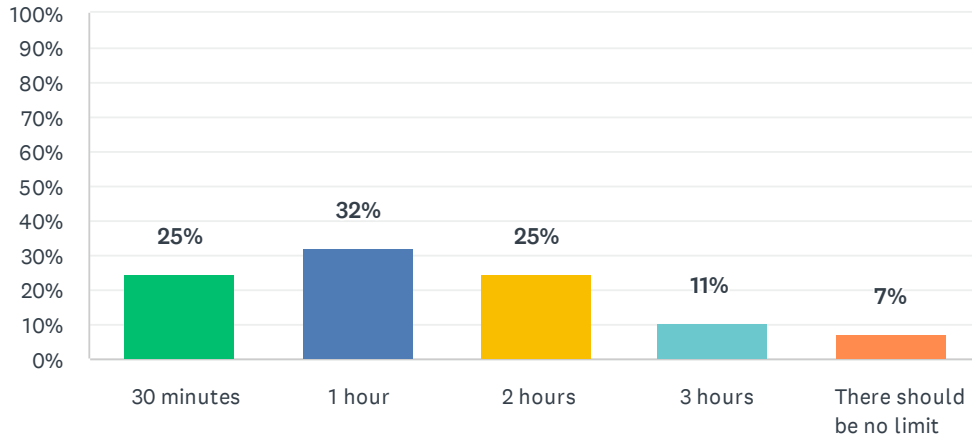
Answered: 21 Skipped: 13



ANSWER CHOICES	RESPONSES	
Business hours increasing	57%	12
Business hours decreasing	5%	1
Client visit duration increasing	48%	10
Client visit duration decreasing	10%	2
Total Respondents: 21		

Q7 What is the longest parking limit on you would support during daytime hours (before 5pm) on Main Street?

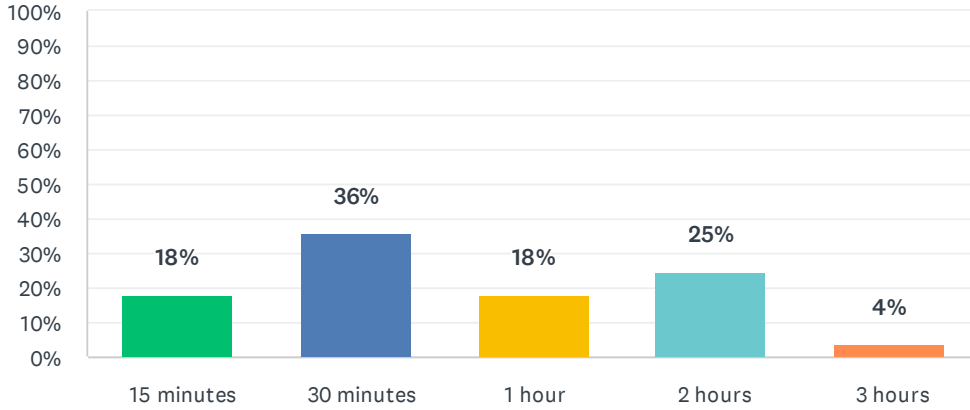
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
30 minutes	25%	7
1 hour	32%	9
2 hours	25%	7
3 hours	11%	3
There should be no limit	7%	2
TOTAL		28

Q8 What is the shortest parking limit you would support on Main Street during day time hours (before 5pm)?

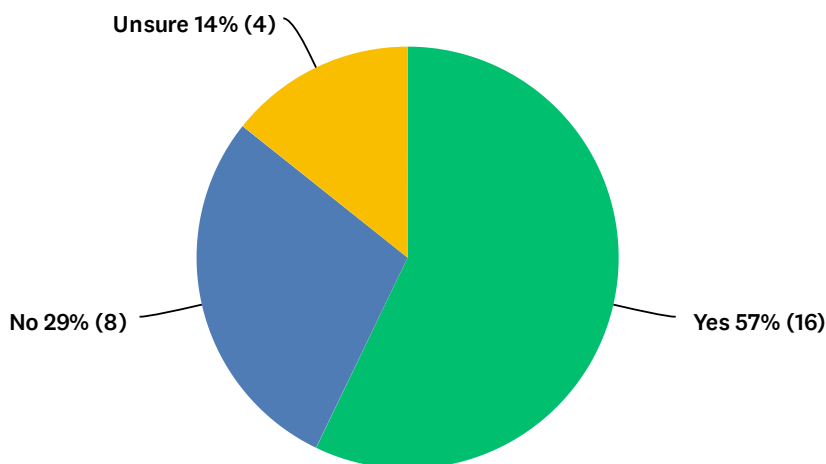
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES
15 minutes	18% 5
30 minutes	36% 10
1 hour	18% 5
2 hours	25% 7
3 hours	4% 1
TOTAL	28

Q9 Are you supportive of different time limits for parking depending on the time of day or the day of the week? For example, would you support shorter parking times before 5pm and longer parking limits after 5pm and on weekends?

Answered: 28 Skipped: 6

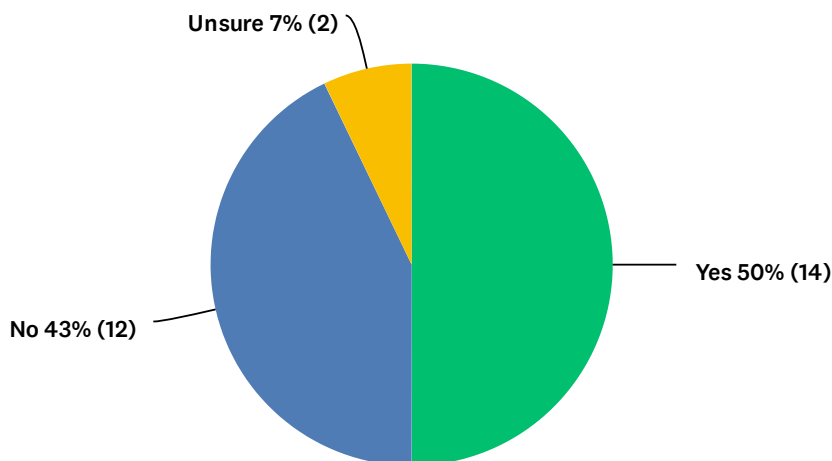


ANSWER CHOICES	RESPONSES	
Yes	57%	16
No	29%	8
Unsure	14%	4
TOTAL		28

#	OTHER (PLEASE SPECIFY)	DATE
1	It cannot be the same for the whole street and/or depends on time of year, unused patios take a large % of parking	8/14/2022 4:11 PM
2	Also summertime less spots available	8/10/2022 3:32 PM
3	Shorter times during the day on Saturday as well	8/2/2022 3:24 PM
4	This scenario will only confuse people	8/2/2022 2:00 PM

Q10 Are you supportive of a mix of parking limits on the street? For example, some spots could be 15-30 minutes for quick drop ins, while others might have longer durations to support hair salons, professional appointments and dining.

Answered: 28 Skipped: 6

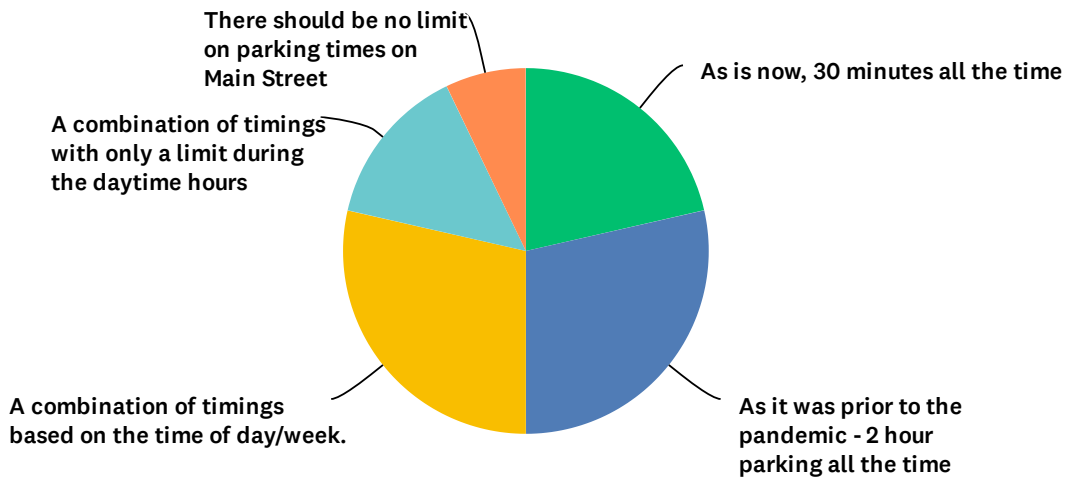


ANSWER CHOICES	RESPONSES	
Yes	50%	14
No	43%	12
Unsure	7%	2
TOTAL		28

#	OTHER (PLEASE SPECIFY)	DATE
1	No longer than 30 min for on street parking	8/10/2022 3:32 PM
2	Again, this scenario will only confuse people	8/2/2022 2:00 PM
3	Only for very specific spots such as IDA pharmacy.	7/28/2022 10:05 AM

Q11 What parking scenario makes the most sense for your business and your fellow businesses on Main Street?

Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
As is now, 30 minutes all the time (1)	21%	6
As it was prior to the pandemic - 2 hour parking all the time (2)	29%	8
A combination of timings based on the time of day/week.	29%	8
A combination of timings with only a limit during the daytime hours	14%	4
There should be no limit on parking times on Main Street (5)	7%	2
TOTAL		28

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	5.00	2.50	2.57	1.18

#	OTHER (PLEASE SPECIFY)	DATE
1	Simple is sometimes better	8/10/2022 3:32 PM
2	Perhaps a pay as you go with max 90 min stay for meals	8/4/2022 6:01 PM
3	1 hour - effective all day. Ignore my 30 minute answer. (why wasn't this included in your options?)	8/2/2022 2:00 PM
4	30- 1 daytime, 2hr evening.	7/28/2022 10:05 AM

Q12 Prior to the pandemic, on street parking on Main Street was two hours at all times. Please share any pros and cons you saw of this model for Main Street businesses and their clients.

Answered: 18 Skipped: 16

#	RESPONSES	DATE
1	Same Main Street employees taking advantage of the parking	8/10/2022 4:31 PM
2	Terrible for my clients Many cannot walk from p3	8/10/2022 3:32 PM
3	Main street walking traffic increases during summer vs. winter thanks to our weather. We close off more than 50% of the street parking to allow for patios which is great for businesses. Cars are not the central attraction of the Main street; shops, heritage buildings and mainly walking traffic are the attractions. The assumption that everyone wants to park in front of the store they are visiting doesn't hold anymore. If it was the case people would want to park inside the shopping mall in front of the store they are visiting. We all know that is not the case in upper Canada mall and people continue visit this mall.	8/10/2022 2:56 PM
4	Nothing but complaints from customers that spaces were never available. Many merchants, including BIA executive members, taking up spaces all day long.	8/10/2022 2:36 PM
5	The restaurants need at least 2 hours I think	8/10/2022 2:15 PM
6	Too long with no rotation. A one way street could quadruple parking diagonally on both sides of street.	8/4/2022 6:01 PM
7	It worked very well for my business	8/3/2022 3:54 PM
8	I found the longer parking time works well for my business We are trying to come back from Covid. Having my customers worrying about parking while trying to shop for clothing is not a pleasant shopping experience!	8/2/2022 11:08 PM
9	Too long. Shorten the parking to 30mins.	8/2/2022 7:03 PM
10	Vehicles were left on the street all day or moved every 1 1/2 hours to avoid ticketing. Bylaws officers had a difficult time monitoring the street for vehicles left longer than the 2 hour time limit. If we go back to 2 hour street parking, a parking management software/system should be put in place to improve parking turnover along the street.	8/2/2022 6:34 PM
11	I think there is a broad mix of parking requirements based on retailer consumer behaviours and a single solution will not work. I.e. flowers is an impulsive purchase that requires about 15 min and looking for parking will be a deterrent to shop on main, while 30 min or 1-hour parking doesn't serve the person looking to have dinner and go for a walk. It is a tough problem to solve.	8/2/2022 3:42 PM
12	Things are more complicated now with the patios taking up parking space which impacts availability of our clients to drop furniture- shorter limits during the day helps keep spots open for our drop offs and prevents people from parking all day and visiting friends in the neighborhood	8/2/2022 3:37 PM
13	Not enough parking in the area to start with. For anyone just doing a quick drop off or pick up, having to walk a long distance or not find parking at all makes the entire experience unpleasant and customers are not likely to return.	8/2/2022 3:24 PM
14	We are a destination for shoppers from Brampton to Ajax and Toronto to Barrie, sometimes beyond. It is beneficial for our customers to make the most out of their trip by having lunch somewhere on Main Street, browsing through other stores. Ideally, they would have their parking spot for a duration that allows not only for a happy shopping experience, but also allows for leisurely enjoyment of all that Main Street has to offer. I doubt there is another store in Newmarket with as wide a catchment area as we have. Truly. If we make them work too	8/2/2022 2:47 PM

Main Street Parking By-law Survey

hard for parking, are they going to continue making that drive? I want them to leave feeling that the entire experience from shopping to lunch to parking was amazing.

15	2 hours is good	8/2/2022 2:19 PM
16	Parking was abused by business owners - and this was compounded by not nearly enough enforcement.	8/2/2022 2:00 PM
17	Test	8/2/2022 1:41 PM
18	Blocked for deliveries and quick pickups during business hours.	7/28/2022 10:05 AM

Q13 Please share any other feedback or ideas you might have regarding the best case scenario for on street parking in the Main Street BIA.

Answered: 15 Skipped: 19

#	RESPONSES	DATE
1	Enforce the current by-laws more aggressively	8/14/2022 4:11 PM
2	Would love to see P parking meters on the street. More efficient for bylaw officers as they would have electronic notification of expired time frame. We have plenty of parking in the lots off cedar which don't have limits on time and are free for people staying for a long duration. Handicapped parking could be adjusted based on P parking (no charge)	8/10/2022 4:31 PM
3	Also need bylaw officers to enforce	8/10/2022 3:32 PM
4	To improve main attraction of the Main street is to close off/ Limit car access to the lower part of Main to cars during summer months business hours to promote walking. Improve parking density in the core parking area just off of Main St. and encourage street events and attractions to bring people to Main St.	8/10/2022 2:56 PM
5	I have lost business with the 30 min limit. 2 to 3 hours after 5 would be great	8/3/2022 3:54 PM
6	I feel that the parking times need to be increased. I do not like my customers to be concerned about parking tickets while shopping.	8/2/2022 11:08 PM
7	With the current half hour limit along the street we rarely hear comments from the public that Main St. lacks in parking. Longer term parking allows for less parking turnover and a perception that there isn't available parking in the downtown core.	8/2/2022 6:34 PM
8	I think a comprehensive parking wayfinding system (not the typical municipal signage) would help a lot, alongside a healthy mix of no limit and limited parking. Happy to support any outcome.	8/2/2022 3:42 PM
9	Can we take a look at designated parking for some businesses- like our upholstery shop- not easy to carry sofas from the tennis court area. Would love to see two designated spots behind us/ would be willing to pay for them too	8/2/2022 3:37 PM
10	Need more handicapped parking somewhere on the same level as Main St. The handicapped parking on Cedar St is useless to anyone who is handicapped and wants to shop on Main St as they cannot get up the hill	8/2/2022 3:24 PM
11	Best case is that we extend the times and ticket the regular infractions.	8/2/2022 2:47 PM
12	Keeping all the spots the same time will be much less confusing. Shorter times means more shoppers (more turnover) but if longer, the merchants tend to occupy those spots when working for hours.	8/2/2022 2:36 PM
13	As stated - limit to 1 hour and increase enforcement 10 fold!	8/2/2022 2:00 PM
14	Test	8/2/2022 1:41 PM
15	Need strict enforcement	7/28/2022 10:05 AM