

Friday, November 27, 2015 at 10:00 AM
Community Centre – Hall # 4
200 Doug Duncan Drive

The meeting of the Joint Newmarket Downtown Development Committee and Lower Main Street South Heritage Conservation District Advisory Group was held on Friday, November 27, 2015 in Community Centre - 200 Doug Duncan Drive, Newmarket.

Members Present:

(Lower Main Street Glenn Wilson
South Heritage Athol Hart
Conservation District
Advisory Group)

Newmarket Olga Paiva
Downtown Councillor Sponga
Development Jackie Playter (10:08 to 11:14 a.m.)
Committee Councillor Sponga

Staff Present: C. Kallio, Economic Development Officer
 D. Ruggle, Senior Planner – Policy
 L. Ghiami, Building Services Technician
 M. Gill, Municipal By-law Enforcement Officer
 L. Moor, Council/Committee Coordinator

The Economic Development Officer called the meeting to order at 10:04 a.m.

He advised that this being a joint meeting of two advisory Committees to discuss sign by-law issues associated with Main Street, he would Chair the meeting. He informed those present that the advice provided by members of the Lower Main Street South Heritage Conservation District Advisory Group as mandated by the Ontario Heritage Act takes precedence over the current Town enacted Sign By-law.

Items

1. Joint Newmarket Downtown Development Committee and Lower Main Street South Heritage Conservation District Advisory Group Sign By-law Discussion.

Discussion ensued regarding formulating a list of guidelines for applicants to follow in terms of sign by-law requirements. Further discussion ensued regarding limitations, influence of heritage principles and regulations associated with sign permit submissions as well as lettering fonts, styles and use of logos and/or branding.

An analysis of awning installations and advertising methods was considered.

Mr. Hart advised that he would work with the Senior Planner – Policy and as Chair of the Newmarket Heritage Advisory Committee, would collaborate with its' members in an effort to formulate signage and/or awning design parameter guidelines as they relate specifically to Main Street.

Further discussion ensued regarding rear building signage of Main Street properties, backlit advertising placards, and the feasibility of a 'grandfathered' application process.

The viability of a wall mural on the property known as 247 Main Street South by possibly holding an artists' competition and efforts to obtain any funding sources that are available was also expressed.

2. **Other Business**

The Senior Planner – Policy provided a verbal status update with respect to the building renovations on the property known as 209 Main Street South. He advised that the Heritage permit application to replace the front windows was approved; however the property owner disregarded the sanctioned permit and installed full wall glass inserts. He further advised that the Town's Building Department would be issuing a stop work order immediately and the property owner's architect had arranged to meet with the Director of Planning regarding the matter.

The Economic Development Officer thanked everyone for their attendance.

Adjournment

Moved by: Glenn Wilson
Seconded by: Jackie Playter

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 11:14 a.m.

Date

Chair