



Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Wednesday, June 29, 2022
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Tom Hempen, Chair
Allan Cockburn, Vice Chair (8:30 AM - 10:01 AM) (10:11 AM - 11:12 AM)
Councillor Kwapis
Councillor Twinney
Rob Clark
Jennifer McLachlan (8:48 AM - 9:05 AM) (9:28 AM - 11:12 AM)
Ken Sparks

Members Absent: Mark Iacovetta

Staff Present: C. Kallio, Economic Development Officer
K. Huguenin, Legislative Coordinator

Guests: Rob Dale, Master Coach, Rhapsody Strategies (8:30 AM - 11:00 AM)

The meeting was called to order at 8:43 AM. Tom Hempen in the Chair.

1. Notice

Tom Hempen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

None.

5. Deputations

None.

6. Approval of Minutes

No minutes provided.

7. Items

7.1 Strategic Plan

Rob Dale, Rhapsody Strategies, provided a review of the strategic plan from the first meeting that was held on March 11, 2020 and the meetings in November 2020 for the Main Street District Business Improvement Area Board of Management.

The members brainstormed strategic ideas, objectives for today, and issues facing the Newmarket BIA. A summary of the meeting from Rob Dale was distributed to board members after the meeting (see attachment). He asked the board members to put the strategic ideas into themes and prioritize them. The members of the BIA Board will discuss the strategic plan at the beginning of their next meeting on July 6.

8. New Business

8.1 Website

Rob Clark advised that he has not received payment regarding hosting the website. Tom Hempen will follow up with Accounts Payable. Members discussed contact information on the website and how to manage content.

9. Closed Session (if required)

10. Adjournment

Moved by: Rob Clark

Seconded by: Jennifer McLachlan

1. That the meeting adjourned at 11:12 AM.

Carried

Tom Hempen, Chair

Date