



Town of Newmarket  
395 Mulock Drive P.O. Box 328,  
Newmarket, Ontario, L3Y 4X7

Email: [info@newmarket.ca](mailto:info@newmarket.ca) | Website: [newmarket.ca](http://newmarket.ca) | Phone: 905-895-5193

## **Pleasantview Avenue Parking Review Staff Report to Council**

Report Number: 2022-47

Department(s): Engineering Service

Author(s): M. Kryzanowski, Manager, Transportation Services

Meeting Date: August 22, 2022

### **Recommendations**

1. That the report entitled Pleasantview Avenue Parking Review dated August 22, 2022 be received; and,
2. That the parking amendments noted in Appendix A be approved in order to implement a new “No Parking Zone” on the west side of Pleasantview Avenue, from Queens Crescent to south of Crescent Road, which will be effective on Monday to Friday, between the hours of 8:00am and 6:00pm; and,
3. That Staff be authorized and directed to do all actions necessary to give effect to this resolution.

### **Purpose**

The purpose of this report is to outline the findings of the Pleasantview Avenue parking review and to present the recommended action.

### **Background**

At its regular meeting of June 6, 2022, Town Council received a petition from residents of Pleasantview Avenue requesting new parking restrictions (Agenda item #9.2.13). The request was for a restricted parking zone on the west side of Pleasantview Avenue, from Queens Crescent to south of Crescent Road, to be effective from Monday to Friday between the hours of 8:00am and 6:00pm. The east side of Pleasantview Avenue is currently a “No Parking” zone.

## Discussion

The Pleasantview community is a small study area comprised of 8 households. Pleasantview Avenue is a local residential road that connects Queen Street and Srigley Street. The parking restriction request appears to be primarily in response to the persistent on-street parking related to the Southlake Regional Hospital complex.

This current “No Parking” request extends parking restrictions away from the Southlake Hospital, but proposes a balance between parking restrictions and allowing partial on-street parking for the community. The Monday to Friday, 8:00am to 6:00pm restriction would prohibit all parking during the work day, but it would allow evening and weekend parking when community parking demand is at its highest.

The Town received a petition representing four of the eight households (50%) in support of the requested parking restrictions. As this is a community request, the Council-approved Public Consultation and Support Policy for transportation matters applies.

In accordance with the Policy, Town staff reached out by mail with a letter dated June 7, 2022, to consult with the 8 households in the community that would be impacted by any parking changes and to confirm whether they were in favour of the changes or not. The four households that had signed the petition were considered to have already provided their response in favour of the changes, but they were still invited to provide more feedback in response to the June 7<sup>th</sup> mail-out, if they so wished.

The Town received 3 responses to the June 7<sup>th</sup> letter. Two responses were from residents who had originally signed the petition, re-affirming their position and, in one case, providing a request for even more aggressive parking restrictions. The third respondent, who had not signed the original petition, was against the proposal.

In summary, the Town received a total of 5 (63%) household responses (i.e. four who had signed the original petition (two of whom provided further feedback in response to the June 7<sup>th</sup> letter from the Town), and one who responded to the June 7<sup>th</sup> letter and was against the changes). This meets the Policy threshold for implementing the change.

It is recommended that the parking restrictions request by the community be endorsed by Town Council.

There will be one more opportunity for residents to provide their feedback at the meeting of the Committee of the Whole at which the matter will be heard. To further communicate the findings and invite additional feedback, all households within the study area will receive a copy of this report and a notice indicating the date and time of the Committee of the Whole at which the matter will be heard. Residents who wish to address the Committee will have the opportunity to do so at that time.

## **Conclusion**

It is recommended that a Monday to Friday, 8:00am to 6:00pm “No Parking Zone” be implemented on the west side of Pleasantview Avenue, from Queens Crescent to south of Crescent Road, as noted in Appendix A.

## **Business Plan and Strategic Plan Linkages**

Well-planned and connected... strategically planning for the future to improve information access and enhance travel to, from, and within Newmarket.

## **Consultation**

Consultation was conducted with eight households that could be affected by the changes. Residents had an opportunity to support the changes by signing the resident petition that was presented to Council on June 6, 2022. Then, residents were invited to provide their feedback in a letter that was mailed to them on June 7, 2022. Residents will have a third opportunity to comment by providing a written, electronic, or in-person deputation to the Committee of the Whole at which the matter will be heard. All eight households will receive a copy of this report and a date and time for the Committee of the Whole for which they can provide a deputation.

## **Human Resource Considerations**

None.

## **Budget Impact**

Funds for the required signage would come from the Regulatory Signs – Engineering line from the Operating Budget. The cost would be approximately \$500.00 for the required signage. There is sufficient money in this account to cover the cost.

## **Attachments**

Appendix A – Proposed Parking Bylaw Amendments

## **Approval**

Rachel Prudhomme, M.Sc., P.Eng.,  
Director, Engineering Services

Peter Noehammer, P.Eng.,  
Commissioner, Development & Infrastructure Services

## Contact

For more information on this report, please contact Mark Kryzanowski, Manager, Transportation Services, at 905-953-5300, extension. 2508 or [mkryzanowski@newmarket.ca](mailto:mkryzanowski@newmarket.ca)