

## Newmarket Public Library Statistical Data - 2016

### Library Card Holders

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	24,136	24,184										
Residents	22,002	22,069										
Non-Residents	2,134	2,115										

### New and Renewed Library Cards

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	252	402											654
New non-resident	39	30											69
Renewed membership	723	421											1,144

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	12,689	12,709											25,398
# of PAC Account Logins	6,097	5,792											11,889
Room Rentals	54	65											119
Room Rental Hours	154	192											346

### Programs

#### 5 Year Trend - year to date February 29

# of Programs Held	2012	2013	2014	2015	2016
Adult	19	19	31	44	44
Children's	210	206	225	215	241
Total Programs	229	225	256	259	285

Program Attendance	2012	2013	2014	2015	2016
Adult	567	129	205	302	370
Children's	2,204	2,142	2,334	1,964	2,042
Total Attendance	2,771	2,271	2,539	2,266	2,412

## Newmarket Public Library Statistical Data - 2016

### Borrowing

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	941	911											1,852
eBooks	3,433	3,128											6,561
eMagazines	459	353											812
eMusic	2,129	2,614											4,743
eVideo	2	7											9
Backpack Kit	6	1											7
Book	26,637	23,980											50,617
CD-ROM/DVD-ROM	13	12											25
DVD/Blu-ray	4,645	4,563											9,208
eBook Reader	1	1											2
GPS	2	4											6
ILL	210	178											388
Language Kit	61	40											101
Laptop	10	11											21
Multimedia Kit	81	69											150
Music CD	483	540											1,023
Pedometer	16	8											24
Periodical	987	999											1,986
Portable Audio Book	8	9											17
Talking Book	773	782											1,555
Video	8	3											11
Video Game	293	309											602
<b>Total Borrowing</b>	<b>41,198</b>	<b>38,522</b>	-	-	-	-	-	-	-	-	-	-	<b>79,720</b>

### Database Usage

Adult Subscriptions	2,130	2,053	-	-	-	-	-	-	-	-	-	-	4,183
Children's Subscriptions	569	1,035	-	-	-	-	-	-	-	-	-	-	1,604
York Info (Community)	147,897	100,795	-	-	-	-	-	-	-	-	-	-	248,692
York Info (Volunteer)	26,148	18,071	-	-	-	-	-	-	-	-	-	-	44,219
<b>Total Database Usage</b>	<b>176,744</b>	<b>121,954</b>	-	-	-	-	-	-	-	-	-	-	<b>298,698</b>