

STRATEGIC OPERATIONS REPORT – FEBRUARY, 2016

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	 IdeaMarket Advisory Panel formed with 6 community volunteers; first meeting held to brainstorm future topics and program development March IdeaMarket program is on Climate Change 	 Discussions held with NewMakeIt makerspace on partnering with library's Maker Hub Program on speaking professionally for ESL learners held as pilot; attendance only 4 people Seed Library planning program on March 30 called Seed Sprouting 	 Hosted three programs during Winterfest: 94 in attendance. TAG group participated Staff met with Town staff to plan joint programs when Old Town Hall opens Low-income tax clinics being held in cooperation with CPAs of Canada
Spaces	 Startup York produced business resource list including libraries; list added to NPL website 	Maker Hub room improvements complete; planning underway to include vinyl cutter in 3D printer certification course	 Public study chairs, originally dusty rose colour from 1996, reupholstered in terracotta Lounge and study areas slightly rearranged to provide more study space with natural light
Positioning	 IdeaMarket ad campaign in Era newspaper continued for 2016 	 Indieflix streaming video service changed its name to Instantflix—library website updated as a result NPL planning outreach to GO commuters along with N6 libraries on May 12 	 Online "flipbook" version of library Activity Guide program listings continues to be used extensively Latest e-newsletter generated 1560 opens and 301 clicks back to NPL's website
Resources		Bi-weekly 3D printer certification class continues to be popular as patrons print multiple times after completing class.	
Organization & Operations	New Volunteer Services Coordinator resigned; recruitment underway		