

MULOCK PARK: PUBLIC ART PLAN

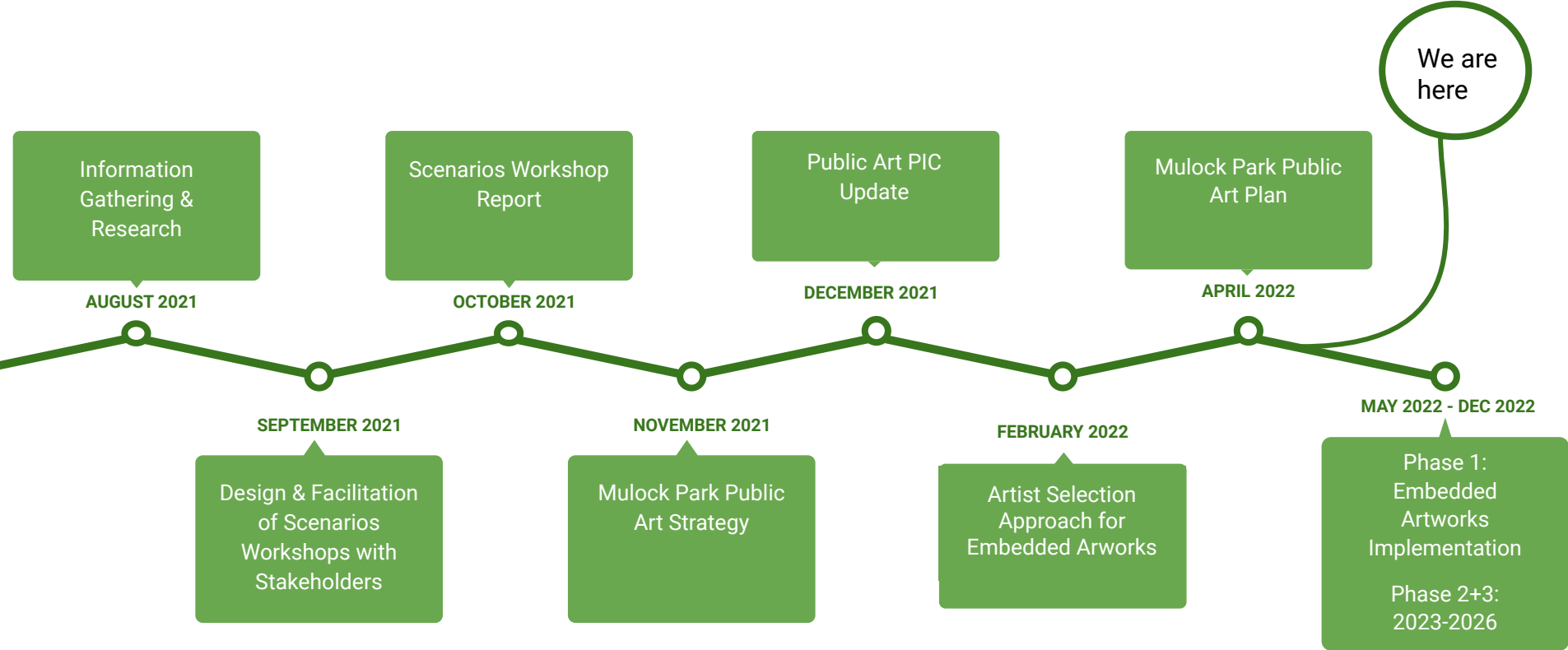
Presentation to the Town of Newmarket Council

Prepared by:

ART + PUBLIC UnLtd

05.30.2022

OUR PROCESS SO FAR



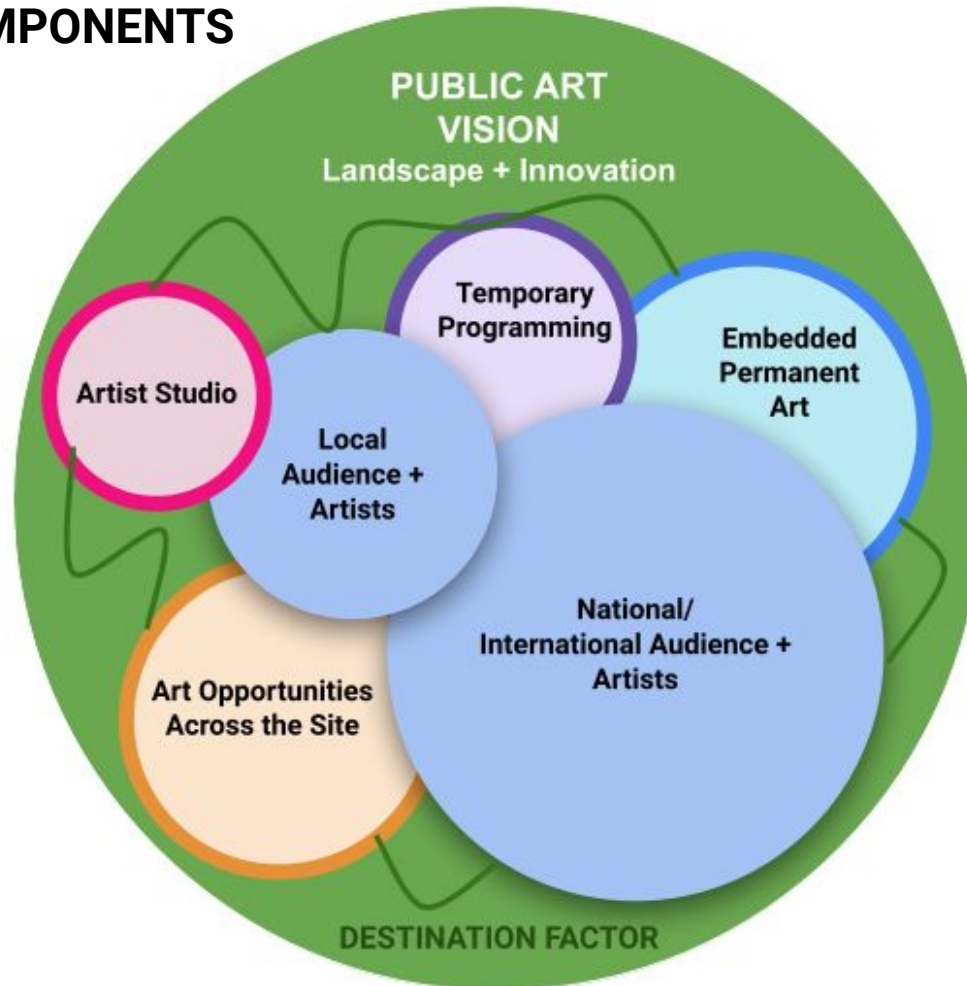
3.1 PROGRAM VISION

Public Art at Mulock Park celebrates the landscape through a lens of innovation to highlight stories across past, present and future that expand our understanding of nature and our relationship to the land.

3.2 GUIDING PRINCIPLES

1. Create a dynamic program that focuses on the landscape
2. Embed innovation in the program approach
3. Art supports the site's destination factor
4. Connect with the local community through an artist-in-residence program
5. Bring together a mix of local, regional and international artists

4.1 PROGRAM COMPONENTS



4.2 PUBLIC ART PROGRAM MAP

Working with PLANT Architect Inc. we have identified key sites for the 4 program components:

Embedded Permanent Art

- Entrance Bridge (Balustrade/Guard Rail)
- Wet Plaza Interactive Water Feature (Drain Covers)
- Maintenance Building (Gates)

Art Opportunities Across the Site (7)

- Beacon Artwork at Entrance (1)
- Art Stops: Forests and Gardens (6)

Artist Studio

- Residency Program

Temporary Programming (Various)

LEGEND

- Embedded Permanent Art
- Art Opportunities Across the Site
- Artist Studio
- Temporary Programming





EMBEDDED PERMANENT ART

- Entrance Bridge
(Balustrade/Guard Rail)
- Wet Plaza Interactive
Water Feature (Drain
Covers)
- Maintenance Building
(Gates)



Precedent Image: Site Specific (2015), Artist Team: Marianne Lovink & Scott Eunson, Corten & Stainless Steel, Lighting Components, Commissioned by Waterfront Toronto.

Art Opportunities Across the Site



ART OPPORTUNITIES ACROSS THE SITE

- Beacon permanent sculpture
- Forests (3):
 - The North Entry
 - Walnut Grove
 - The Woods
- Gardens (3)
 - Terraced Indigenous Landscape
 - Conservatory + Diversity Gardens + Artist Studio
 - Natural Playscape



Precedent Image: La Chrysalide (2017-2022), Gabriel Lacombe & Virginie Roy-Mazoyer, International Garden Festival en Les Jardins de Métis/Reford Gardens. Image credit: Martin Bond.



Art Stops: Gardens





ART STUDIO

- Mulock Park Artist Residency



Precedent Image: Artscape Gibraltar Point on Toronto Island.

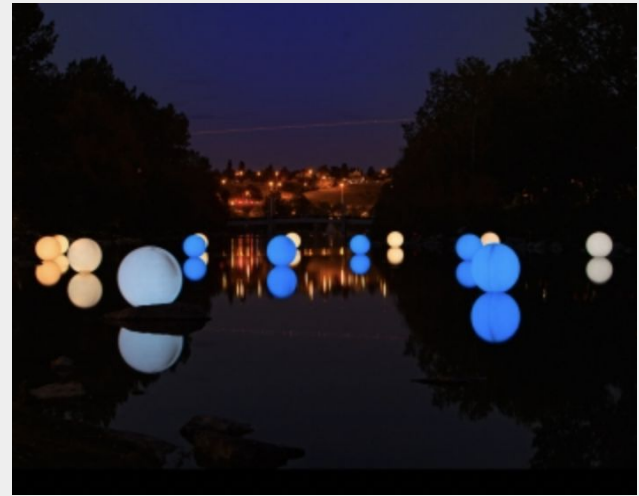


Temporary Programming



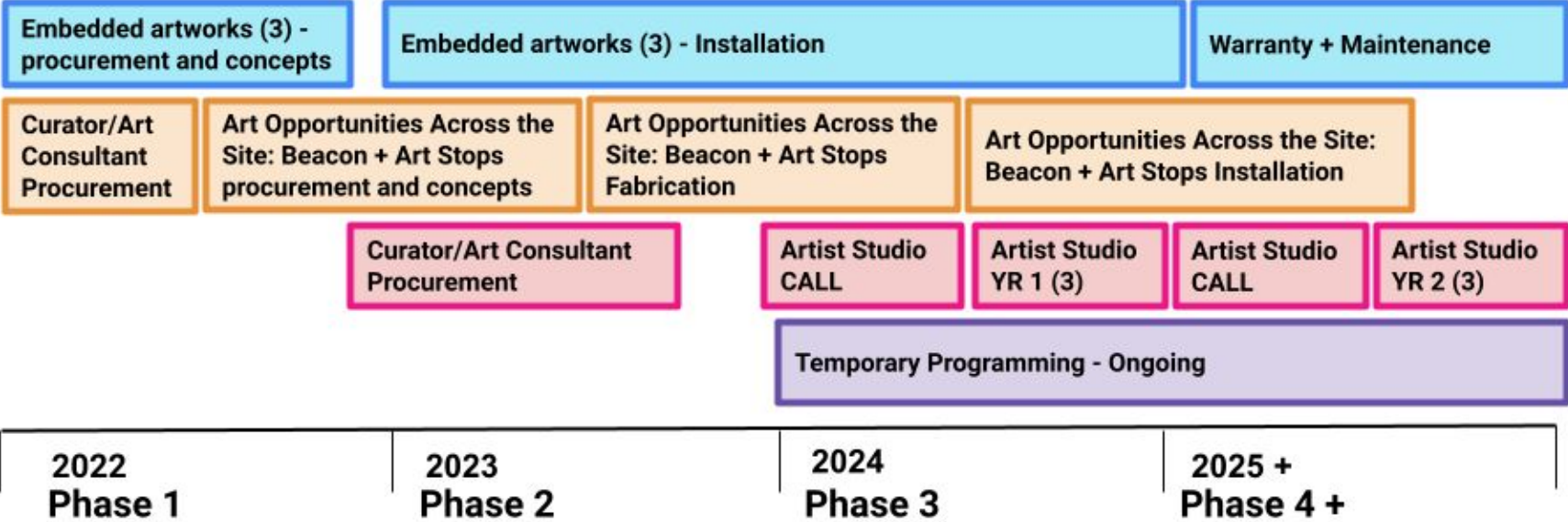
TEMPORARY PROGRAMMING

- A mix of indoor and outdoor sites can host temporary programs.
 - Indoor: the Art Studio, Conservatory, the House
 - Outdoor: the Green, the Log Amphitheater, the Great Lawn, the Bowl in Jim Bond Park, Art Yard (for installation but not performance) and the outdoor area south of the Conservatory



Precedent images: Fog in Toronto (2006), Fujiko Nakaya for Nuit Blanche: River of Light (2010), Laurent Louyer and Creatmosphere Studio, Calgary.

5.1 PROGRAM PHASING



5.2 BUDGET OVERVIEW

Production	Committed	Not yet committed
Embedded Permanent Art		
Entrance Bridge	\$100,000.00	
Wet Plaza	\$20,000.00	
Maintenance building gates	\$30,000.00	
Art Opportunities Across the Site		
Art Stops (6)	\$160,000.00	
Beacon Permanent Sculpture	\$330,000.00	
Artist Residency		
Program set up and YR 1		\$75,000.00
Temporary Programming		
Various, YR 1 curated temporary commissions potentially including skate trail lighting program (\$3-5K)		\$25,000.00
Production Coordination Expenses (including selection panel honoraria, call to artist opportunity promotion, administration contingency, disbursements, etc)	\$20,000.00	
Total Budget Committed	\$660,000.00	
Total Budget Not Yet Committed		\$100,000.00
Total Production Budget	\$760,000.00	

5.2 BUDGET OVERVIEW (cont.)

Administration	Committed	Not yet committed
Admin Phase 1	\$70,707.00	\$53,293.00
Admin Phase 2		\$90,000.00
Admin Phase 3+		\$64,000.00
Artist Studio and Temporary Program per year (+\$10K every five years for Diversity Garden commission)		\$85,000.00
Ongoing Annual Maintenance and Repair (7% of Commission project budgets)		\$44,800.00
Outreach and Communications Phase 3 + (+/-10% of Administration budget)		\$8,990.00

NEXT STEPS:

- Town of Newmarket approval of Mulock Park Public Art Plan
- Selection process and awarding of Embedded Artwork commissions
- Engage consultant team or curator to start implementation of *“Art Opportunities Across the Site”*