

January 8, 2016

Todd Kyle
Newmarket Public Library
438 Park Avenue
Newmarket, ON L3Y 1W1

Dear Mr. Kyle,

It is my pleasure to congratulate you and your organization on the achievement of the Smart Commute Gold Workplace designation for 2016. To achieve this level of designation, significant resources must be dedicated to reducing the number of people who drive alone, and I thank you for your leadership in this regard.

This designation demonstrates your commitment to promoting and supporting sustainable travel options for your organization, positioning you as a leader in corporate social responsibility. We'd like others within your organization to know how your hard work has made such an impressive impact on travel behaviour change, so we are making efforts to do that.

In the summer of 2015, we had an unprecedented opportunity to leverage the knowledge base of the Smart Commute network, increasing awareness of transportation options and ensuring business continuity during the TORONTO 2015 Pan Am and Parapan Am Games. Games travel initiatives included creating travel plans and encouraging employees to Reduce, Re-mode, Re-route or Re-time their commutes.

Thank you again for your ongoing commitment to the Smart Commute program. Your involvement in this region-wide network is making a positive impact on air quality and reducing the number of cars on the roads – critical contributions to the health of the communities where we live, work and play.

Sincerely,



Nadine Navarro
Manager, Smart Commute