

STRATEGIC OPERATIONS REPORT – JANUARY, 2016

| | Igniting Community Dialogue, Discovery and Debate | Leading a Learning Community | Readying our Capabilities |
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| Collaborative Relationships | <ul style="list-style-type: none"> First 2 videos of IdeaMarket programs posted to YouTube and linked from website | <ul style="list-style-type: none"> 2nd Entrepreneurs in Residence program held with 4 entrepreneurs and 22 attendees Library orientation provided to adult ESL class Library began hosting monthly homeschool group Pickering College partnered with library to provide volunteers for Reading Buddies | <ul style="list-style-type: none"> Library participating in Town of Newmarket's Winterfest on February 6 |
| Spaces | <ul style="list-style-type: none"> Pop-up library held at Ward 7 community gathering | <ul style="list-style-type: none"> Maker Hub room improvements almost complete; vinyl cutter installed and staff training underway | <ul style="list-style-type: none"> Website redesign priorities drafted for vendor quotation Teen Advisory Group helping research new lounge chairs for teen area |
| Positioning | <ul style="list-style-type: none"> York Info did presentation on volunteer opportunities to private school group | <ul style="list-style-type: none"> March Break programs promoted via e-newsletter; 1700 opens and 320 click-throughs | <ul style="list-style-type: none"> Press release sent regarding library usage increase in 2015; covered by The Era Mayor wrote column about the library's role in the community |
| Resources | <ul style="list-style-type: none"> Seed Library activities being planned for Spring | <ul style="list-style-type: none"> NPL's legal information resources praised by local law librarian 3D printer programs held for school groups; one school sent letter of kudos 16 3D print jobs completed | <ul style="list-style-type: none"> Deployment of new Wi-Fi system completed |
| Organization & Operations | | <ul style="list-style-type: none"> Impact Survey conducted in January; 39 respondents | <ul style="list-style-type: none"> Safety training on automated check-in/sorting system conducted for staff |